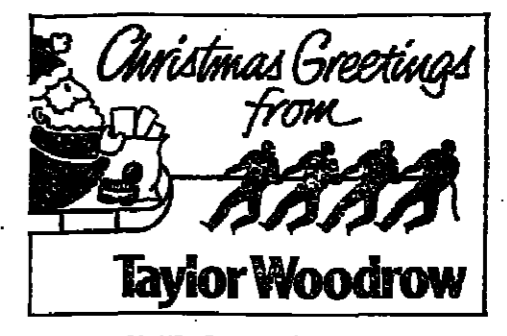


Arabic calligraphy at the top right corner.



ESPLEY-TYAS CONSTRUCTION LTD Building & Civil Engineering

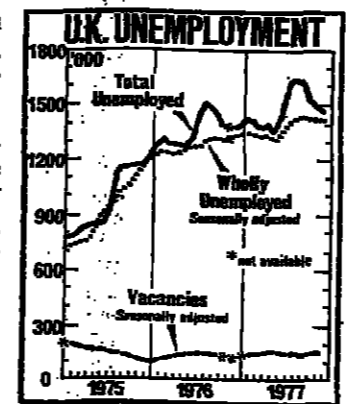
NEWS SUMMARY

GENERAL PANIC buying of bread... BUSINESS Pound stronger; equities up 9.8... WEALTH TAX plans have been criticised...

Unemployment falls for third month running

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

The number of adults out of work fell in the month to mid-December for the third month running. There were more job vacancies in mid-December than in any month since May 1975.



The rise in notified vacancies for the third month in a row is an encouraging pointer. The mid-December total was 182,700, up 7,100, seasonally adjusted.



Mr. Callaghan greets Mr. Begin on his arrival at Chequers.

Israel defence chief in Egypt

BY OUR FOREIGN STAFF

THE SURPRISE arrival in Egypt yesterday of Mr. Ezer Weizman, the Israeli Defence Minister, marked yet another step towards a Middle East peace settlement.

Accord near on capital flow

BY GUY DE JONQUIERES

BRUSSELS, Dec. 20.

BRITISH and EEC officials were this evening near agreement on the principal relaxations which the U.K. will be legally obliged to make in the rules governing capital flows to the rest of the Community after the end of this year.

Dell pleased with GATT deal on textile imports

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

THE EEC agreed today to renew for another five years, after approving the restoration of the 'textile' negotiations between the European Commission and the Community's main low-cost textiles supplier.

Israel defence chief in Egypt

BY OUR FOREIGN STAFF

THE SURPRISE arrival in Egypt yesterday of Mr. Ezer Weizman, the Israeli Defence Minister, marked yet another step towards a Middle East peace settlement.

Pledge

BY GUY DE JONQUIERES

2-Phasing out of the 25 per cent. surrender rule on proceeds from the sale by U.K.-based investors in debt issued by official EEC bodies like the European Coal and Steel Community.

Table of Chief Price Changes Yesterday with columns for various commodities and their price movements.

Perez presses for oil price rise

BY RAY DAFTER AND RICHARD JOHNS

PRESIDENT PEREZ of Venezuela, proposed today that the Organisation of Petroleum Exporting Countries should raise oil prices by 5-8 per cent, and devote all the increment to paying off the mounting debts of developing countries.

The Andes may be magnificent, but you'll never forget your first Arrara.



Take an Air France Welcome Tour to South America and you'll see a thousand memorable, famous sights.

SOUTH AMERICA welcome tours advertisement with contact information and a coupon.

LOMBARD

Sir Harold's holiday book

BY ANTHONY HARRIS

THE INTERIM report of the Wilson Committee has had a fairly bored though respectful press. After all, the important evidence was published as it came along, and the report was greeted as a handy compendium of what was already known, and perhaps as a prospectus of what will one day be a wonderfully detailed self-portrait of the City. In short, the sort of document that used to be known to the services as File and Forget.

Complacency

Reading it through, though, it seems to me that this misses some of the point. The whole is in several ways more instructive than the parts. Things are not only very usefully boiled down, but some common essences come boiling to the surface, and by far the strongest whiff which bubbles up is that of the City's immovable complacency. Criticisms are recorded not only from the TUC and the National Executive Committee of the Labour Party, in what has already been greeted as a draft minority report, but from American banks, Japanese banks, some industrialists and from the Bank of England itself. Every single one is rejected, with a such shake of the head, as if done differently elsewhere, that only shows that people elsewhere are misguided, even if they happen to have much more vigorous economies. The puzzling conclusion is that all is for the best in the best of all possible worlds.

The best-publicised example of this defensiveness is the very thin available evidence on the property boom and slump of 1972-74. The Bank of England's account of this has nettled Sir Harold himself, hardly a counter-establishment man to demand more; but even in its present state it must be a total revelation compared with the City evidence summarised in the interim report. Here it appears that the whole affair must have happened in some other country. Not one bought any property, or lent any money to anyone else to buy property—the highly selective statistics prove it. It seems to have happened simply because of the rise in the money supply, without the intermediation of anyone who has survived to give evidence.

What is in a way a still finer example emerges in the discussion of the so-called proprietorial gap. The institutions, reluctant as ever to spend money on executives who actually understand how industry is run, pro-

duce as their crowning argument the fact that in Germany the close involvement of the banks with industry "is sometimes considered a disadvantage."

To be sure, the whole discussion of the topic in the report shows that the non-involvement of the institutions with management in this country is also sometimes considered a disadvantage — by the Bank of England and the Bow Group, to name but two, apart from the standing Left-wing minority on the committee; but the institutions reject this criticism, so it doesn't count. It is the only case I know where a witness has tried to support an argument simply by showing that he is more complacent than anyone else, without even mentioning the merits of the case.

The clearing banks also appear to be pretty dug in on this topic. The American banks have put in a paper which argues pretty persuasively that the American way of lending to industry on a going concern basis—estimating the client's ability to service debt out of cash flow and monitoring his progress—is more helpful, financially less cramping and potentially safer than the British tradition of securing a loan by a floating charge and letting the management go to perdition in its own way. The clearing banks seem to offer no answer to the solid arguments, thus evading the embarrassing fact that they largely wouldn't know how to forecast cash flow or set operating targets and monitor them.

Defensive

It would be nice to believe that the defensiveness and inconsistency of some of the evidence is going to provoke Sir Harold and his committee into a highly critical report; and it is always possible that further revelations about the property boom, not to mention the saga of the Crown Agents, will arouse a rather more sceptical frame of mind than has yet been evident. Mr. Clive Jenkins and his colleagues will no doubt have much satirical fun in due course, but their views will be ignored because of their known prejudices. However, the report will certainly provide evidence, as some friendlier reviewers have already remarked; and what can be read between the lines of this interim report suggests that it is not only the City's defence league which will be able to use it. The 43 pages of lucid prose in the report are not the funniest text you can read in the next few days, but they are worth the effort.

FOR CHRISTMAS, I would like the impossible, not just a pound at \$3.50, nor the music of Edward Heath's Corolla to the words of Edward Heath's Troops against the sound-effects of Edward Heath's Yachting: I would like a ripe green-gage from my garden. It is all the more unlikely as my one green-gage tree, inherited with the garden, is bedded in rough grass, beset by wasps, stripped (I suspect) by bullfinches and anyway three months out of season. But the thought of so much as one fresh green-gage sours the prospect of a whole box of crystallised fruits.

Gage is a salesman's slogan nowadays, so you have to be careful. Those varieties called Oullins Golden Gage are not green-gages at all, still less the one called Demianz. Gage which has a horribly bitter skin. There are only two serious green-gages, sweet and scented to the core, on general release. One is probably called Green-gage, or True Old English, Early or Late Old English Green-gage, depending on the site of your supplier and whether or not he likes to be thought old-fashioned. I have

a variety of this which is known as the Stubborn Old Green-gage. Others may be luckier if they choose one called the Cambridge Gage, as this is the best garden variety and bears smallish fruits more regularly than the others. The one called George Gage is an old fruit, lost to cultivation, so far as I can see, but said to have been good in his day. The choice, then, is not difficult. Do not be deceived by the term gage, like a man who buys old masters from a sale catalogue because their artist is preferred by his initials. Gages, I repeat, are only a polite word for plums. Early Transparent Gage is a variety, then, whose title you must see through. Only buy a full green-gage in one or two words.

I assume, then, you will buy the Cambridge Gage if you are reading this with a wish to act on my advice and not stop there. It is self-sterile, that is, it cannot make a living gage. It has to have a suitable neighbour who will pollinate it. I was taught by a fine fruit-gardener that the plain Victoria plum is the best neighbour. Victoria is self-sterile and can spare a bit for those around her. If you plant one Cambridge Gage in isolation, I can assure you that you will never see a green-gage on it and that it will not be the wretched columnist's fault. It must keep good company.

GARDENS TO-DAY

BY ROBIN LANE FOX

IT IS MOST UNWISE to plant your green-gage in turf, like many I think do, even though the good green-gage will pass its dividends from time to time. Be thankful whenever it does not. I would like to leave you, instead, with an idea for the weeks after Christmas which I have found in a traveller's diary, passing through late nineteenth-century China. Those who dig wildly round their plum trees and give away the suckers as Christmas presents are not being

generous. Any worthwhile fruit tree is grafted, and its suckers are merely the suckers of bad wild stock. If you want to propagate your trees, you should graft them, too, for the quickest results. But you might like to ponder these tricks of the trade. They can always blame the birds—a bullfinch could strip a tree while you are

They choose a young branch and cut away a ring of its bark at the point near to the junction with a main trunk. The ring is not a full circle right round the branch's circumference. It stops about two-thirds of the way round, so that its ends do not meet. But they would then "wind a rope, made of straw and mixed with rich soil or manure round and round until a ball is formed, five or six times the diameter of the branch. Into this the exposed wood would slowly put a rope, which would find a way through. But the straw must be damp. A coconut-shell or pot with a very small hole is hung above it, and kept topped up with water. The water would drip slowly through the hole, keeping the joint as wet as the root beneath would wish.

Rodman can make it four in a row

DESPITE AN uncannily skilful knack of going straight for Fred Winter's occasional failures, I have no hesitation in siding with Rodman to-day.

John Rodman, the man who bids to extend his unbeaten sequence over hurdles to four in Chepstow's Finaie Junior Hurdle, impressed me tremendously at Cheltenham 12 days ago when toying with the opposition in the Daily Express Triumph Hurdle Trial, and judged on that run he has nothing to fear from Pollerton here.

Sent into the lead three fences from home at Cheltenham,

expect either Tony Dickinson's Big Ben or the Stan Mellor-trained Taparzon to be the cause. A market move for either of these newcomers to the winter gage should be noted.

There are 42 starters for the first running of Newbury's \$3,000 L'Oréal Hurdle on New Year's Eve. Dramatist heads the handicap with 12 st. 7 lb. 12 lb. more than the second top weight, Peterhof. The Duncie, a stable mate to Dramatist, has been set to carry 11 st. 1 lb. 5 lb. more than he is carried when fifth in the Schweppes Gold Trophy on the same course in the spring.

There will be \$25 for the lad responsible for the best turned-out horse, and a presentation box of the company's products for all hands with runners in the race.

RACING

BY DOMINIC WIGAN

Rodman quickly forged clear to win early passing the post, eight lengths ahead of Slasher, who beat Pollerton by nearly as much for second place. Atlington, a far better animal than Rodman on the Flat, will have come on considerably as a result of that race, his first over hurdles, there are no grounds for expecting him to turn the tables on unaltered terms. Indeed, if there is to be a contest with the best of the 8-9-10 year olds, the festive meetings Daily Express race, I

Jockey Club in dispute with Levy Board

BY MICHAEL THOMPSON-NOEL

THE JOCKEY Club and the Horserace Betting Levy Board yesterday found themselves in total disagreement over the Jockey Club's plan for a new racing body to run horse racing. The scheme, announced yesterday as a proposal to Lord Rothschild's Royal Commission on Gambling, calls for a single new racing authority with statutory powers and a Home Office-appointed chairman to replace the present administrative set-up whereby the Jockey Club handles discipline and racing policy and the Levy Board handles finance.

It is not a new idea, and it is doubtful whether it is likely to win a great deal of attention from the Royal Commission, which has been investigating the whole of British gambling. The commission's report is expected in mid-1978.

Sir Desmond Plummer, the Levy Board chairman, was not consulted by the Jockey Club and said yesterday that the plan was unlikely to be acceptable to the Government. The Jockey Club proposes two vice-chairmen for the new body, one representing the Home Office, the other the Jockey Club.

Skateboard park plan turned down

FINANCIAL TIMES REPORTER

A PROJECT to turn part of a central London multi-storey car park into a skateboard park has had to be abandoned. The Borough of Camden having turned down an application on the grounds of the "noise and disturbance" that would be generated.

The application was made by Skateways, a company formed by National Car Parks and Tate and Lyle to operate skateboard centres and market skateboards. It hoped to convert three floors of a huge garage owned by NCP in Herbrand Street, near Russell Square.

The premises were considered ideal because the car park is of columnless construction and has an abnormally high ceiling. Skateways has already spent about \$35,000 on preparing the premises, including installation of a public purpose-built 120-foot chute, and a 132-foot ramp and speed bowl which would cater for about 500 skateboarders a day.

The proposal was in line with the council's stated intention of encouraging skateboard facilities and, by reducing parking spaces, restricting commuter traffic, but it was considered detrimental to the amenities of adjoining residential properties and occupiers.

Russell Court, with more than 900 flats, is only 30 feet away from the back of the garage, the council received many objections and a petition.

Skateways is now looking for other covered premises, such as a disused warehouse or old bus sheds. It would be prepared to consider leasing or buying or participating with any party on a revenue-sharing basis.

The Muppets are going to be successful as the Disney shall be very happy. It is unlikely to cost less than \$10 million. Lord Grade said ATV has made a short television film based on the life of Archie Onassis and longer ones on Nelson and Marco Polo.

Bank sponsors design award

THE CLYDESDALE Bank is to sponsor a £1,000 Scottish designer of the year award, jointly with the Scottish committee of the design council.

Call for inquiry into advert

A FOREIGN car company's advertisement containing a photograph of Britain's Houses of Parliament under the caption "Our grateful thanks to the occupants" has led to a demand for a Government inquiry into tax avoidance.

Mr. David Heald, prospective Parliamentary Labour candidate for Roxburgh, Selkirk, and Peebles, said he had written to the Chancellor, Denis Healey, asking for an inquiry.

Cinema debut for Muppets

BY Arthur Sandler

LORD GRADE, chairman of Associated Television, who has the thick of counter-bidding Madame Tussauds, announced yesterday that he intended to make the most dominant feature in motion picture industry, the world "and said he would be making a Muppet big screen film in addition to a list of 15 for the year.

The Muppets are going to be successful as the Disney shall be very happy. It is unlikely to cost less than \$10 million. Lord Grade said ATV has made a short television film based on the life of Archie Onassis and longer ones on Nelson and Marco Polo.

TV Radio

BBC 1

12.45 p.m. Mid-day News. 1.00 Pebble Mill. 1.45 The Plumps. 3.52 Regional News for England (except London). 3.55 Play School. 4.20 Secret Squirrels. 4.43 Jackanory. 4.40 Great Big Groovy Horse. 5.40 The Engine. 5.40 News. 5.55 Nationwide (London and Scotland). 6.30 Journey to Bethlehem. 6.55 The Superstars. 8.05 Secret Army. 9.00 Nine O'Clock News. 9.55 Last of the Summer Wine.

BBC 2

10.20 a.m. Gharbar: Magazine for Asian families. 10.45 Paroli (part 12). 11.00 Fly School. 11.15 News on 2. 7.00 p.m. News on 2. 7.05 The Camera and the Song. 7.30 Newsday. 8.00 International Chess Tournament: Larsen v Miles. 8.30 The Getaways (part 5). 8.00 Music for Christmas. 10.00 Hospital: Geriatrics. 10.50 Network from Land's End: the story of Bernard Walker. 11.20 Late News on 2. 11.30 Closedown: Marius Goring reads a Sermon by Hugh Lathmer.

ANGLIA

9.30 a.m. What's New. 11.00 Breakfast. 11.45 Elaine. 11.55 Nobody's Home. 12.00 News. 1.25 Tuesday. 2.25 Thursday. 3.25 About Anglia. 11.30 Barista. 12.20 a.m. The Big Question.

ATV

9.15 a.m. Something Different. 9.30 What's New. 11.00 ATV Sport. 11.30 The Adventures of Parley. 1.30 a.m. Newsday. 2.00 a.m. Newsday. 3.00 a.m. Newsday. 4.00 a.m. Newsday. 5.00 a.m. Newsday. 6.00 a.m. Newsday. 7.00 a.m. Newsday. 8.00 a.m. Newsday. 9.00 a.m. Newsday. 10.00 a.m. Newsday. 11.00 a.m. Newsday. 12.00 a.m. Newsday.

SCOTTISH

9.30 a.m. What's New. 11.00 Breakfast. 11.45 Elaine. 11.55 Nobody's Home. 12.00 News. 1.25 Tuesday. 2.25 Thursday. 3.25 About Anglia. 11.30 Barista. 12.20 a.m. The Big Question.

SOUTHERN

9.30 a.m. What's New. 11.00 Breakfast. 11.45 Elaine. 11.55 Nobody's Home. 12.00 News. 1.25 Tuesday. 2.25 Thursday. 3.25 About Anglia. 11.30 Barista. 12.20 a.m. The Big Question.

TYNE TEES

9.30 a.m. What's New. 11.00 Breakfast. 11.45 Elaine. 11.55 Nobody's Home. 12.00 News. 1.25 Tuesday. 2.25 Thursday. 3.25 About Anglia. 11.30 Barista. 12.20 a.m. The Big Question.

ULSTER

9.30 a.m. What's New. 11.00 Breakfast. 11.45 Elaine. 11.55 Nobody's Home. 12.00 News. 1.25 Tuesday. 2.25 Thursday. 3.25 About Anglia. 11.30 Barista. 12.20 a.m. The Big Question.

F.T. CROSSWORD PUZZLE No. 3,550

Crossword puzzle grid with numbers 1-29 and letters A-Z.

LONDON

11.00 a.m. Cowboy in Africa. 11.50 Cartoon Time. 12.30 Here Comes Mumfie. 12.10 p.m. Hickory House. 12.30 Sounds of Britain. 1.00 News at 1. 1.30 Help. 1.30 Crown Court. 2.00 After Noon. 2.25 Family. 1.20 Heart to Heart. 3.50 A Song for the Time. 4.30 Runaround. 4.45 Midnight is a Place. 5.15 Horses in Our Blood. 5.45 News. 6.00 News at 6. 6.45 Crossroads. 7.00 This is Your Life. 7.30 Coronation Street. 8.00 Wednesday Night. 9.00 The South African Experience. 10.00 News at Ten. 10.20 Channel 4. 11.30 Marcus Welby, MD. 12.25 a.m. Christmas Pie: Happiness Rules—OK. Children's Christmas—OK. Would you make everyone happy.

GRANADA

9.30 a.m. What's New. 11.00 Breakfast. 11.45 Elaine. 11.55 Nobody's Home. 12.00 News. 1.25 Tuesday. 2.25 Thursday. 3.25 About Anglia. 11.30 Barista. 12.20 a.m. The Big Question.

HIV

9.30 a.m. What's New. 11.00 Breakfast. 11.45 Elaine. 11.55 Nobody's Home. 12.00 News. 1.25 Tuesday. 2.25 Thursday. 3.25 About Anglia. 11.30 Barista. 12.20 a.m. The Big Question.

WESTWARD

9.30 a.m. What's New. 11.00 Breakfast. 11.45 Elaine. 11.55 Nobody's Home. 12.00 News. 1.25 Tuesday. 2.25 Thursday. 3.25 About Anglia. 11.30 Barista. 12.20 a.m. The Big Question.

YORKSHIRE

9.30 a.m. What's New. 11.00 Breakfast. 11.45 Elaine. 11.55 Nobody's Home. 12.00 News. 1.25 Tuesday. 2.25 Thursday. 3.25 About Anglia. 11.30 Barista. 12.20 a.m. The Big Question.

ACROSS

- 1 Unkempt and out of condition, that's clear (3, 3, 2, 4)
2 Poem about a concert-hall (5)
3 Cut deeply into more ancient fuel container (3-6)
4 The most stinky taking means 'test? No way! (7)
5 Put the foot down on awkward lad found in tree (7)
6 Wave and give credit to one politician (5)
7 Splendid display requiring time in later (9)
8 Just one in underwear? (3)
9 Legally preclude some of best operators (5)
10 Suits in bouts of illness (7)
11 Put fat round any rope (7)
12 Street appearing in flower for weaver (8)
13 Mirth, when doctor gets sick (5)
14 A sign that one's promised to telephone after appointment (10-4)
15 Completed objective edition (5)
16 Where plants are brought up by tender on railway (7)
17 Company Sergeant-Major in charge of the universe (6)
18 River fleas follow law-supporter (8-3)
19 Honourable chap bait people (9)
20 Bird gets allowance for chemical analysis (9)
21 Walk awkwardly with doctor in rocky clay (7)
22 Row and get the feet wet (6)
23 Lash a bit of cloth on gunnel (5)
24 Attack in bad weather (5)
25 The smell of cooking from chicken I'd ordered (5)
26 Solution to Puzzle No. 3,549

DOWN

- 1 Proportion contained in open military action (9)
2 Charge round state boundary (5)
3 Female garment with top turned up creates a dangerous situation (5, 4)
4 The start on television (5)
5 Acquit without one charge (9)

RADIO 1

4.00 a.m. As Radio 2. 7.00 a.m. News. 8.00 News. 9.00 News. 10.00 News. 11.00 News. 12.00 News. 1.00 News. 2.00 News. 3.00 News. 4.00 News. 5.00 News. 6.00 News. 7.00 News. 8.00 News. 9.00 News. 10.00 News. 11.00 News. 12.00 News.

RADIO 2

4.00 a.m. News. 7.00 News. 8.00 News. 9.00 News. 10.00 News. 11.00 News. 12.00 News. 1.00 News. 2.00 News. 3.00 News. 4.00 News. 5.00 News. 6.00 News. 7.00 News. 8.00 News. 9.00 News. 10.00 News. 11.00 News. 12.00 News.

RADIO 4

4.00 a.m. News. 7.00 News. 8.00 News. 9.00 News. 10.00 News. 11.00 News. 12.00 News. 1.00 News. 2.00 News. 3.00 News. 4.00 News. 5.00 News. 6.00 News. 7.00 News. 8.00 News. 9.00 News. 10.00 News. 11.00 News. 12.00 News.

Capital Radio

4.00 a.m. News. 7.00 News. 8.00 News. 9.00 News. 10.00 News. 11.00 News. 12.00 News. 1.00 News. 2.00 News. 3.00 News. 4.00 News. 5.00 News. 6.00 News. 7.00 News. 8.00 News. 9.00 News. 10.00 News. 11.00 News. 12.00 News.

Advertisement for DRAMBUIE Scotch Whisky. Features a bottle and glasses with the text 'TRY SOMETHING NEW THAT'S 200 YEARS OLD!' and 'Drambuie has been enjoyed for two centuries and more. Its unique Scottish flavour makes it a favourite everywhere.'

Handwritten text in the top right corner, possibly a date or page number.



Tommy Steele in triumph

Hans Andersen

by B. A. YOUNG

Children — 12-year-olds up — can't fail to enjoy Andersen for the handsome young man who is the kind of singer whose name is secure by Frank Loesser, the activity of the production. But it isn't really a child-show. It's a grown-up's show about children, like *The Name of the Rose* (Lilla Kaye) for its original, the film with Kaye in the name part. Frank Cross has written a new go with the songs, and an adult book, as adult traditional English pantomime. The mad love of fat (Lilla Kaye) for making in Odense to successful writing in wonderful, wonderful lots of slapstick foolery. Copenhagen. The fairy elegant is as far from the average as the references to Apocrypha or lines like *hasso wasn't profound* (Lilla Kaye). Tommy Steele after his not only plays Andersen (fact).

Hans also has a confidante, Otto Pedersen, who may or may not have been mutated from a frog when Hans pronounced a magic formula; he has little function in the story, but he is Anthony Valentine, and every one loves him for perfectly sound reasons. There are also some splendid fairy creatures that emerge from Andersen's first book with the cunning aid of puppetry and "black theatre".

Tin Goodchild's scenery is always pretty, even if wonderful, wonderful Copenhagen looks a bit like the working quarter of Odense without the village pump. Dancing seems to me dutiful rather than inspired, but children won't ask, as adults might, why those routines suddenly blossom out on stage with so much reference to what is supposed to be going on. The choreography is by Irving Davies.

Television

Monday—Precious few television directors have a style so characteristic that their work is identifiable without peering at the credits, and practically all those who do are drama directors: Mike Leigh, Ken Loach, perhaps Michael Apted, and a few others. In the documentary/current affairs field Tony Palmer is virtually alone in having such a style. Three or four minutes of Monday's "Wigan Casino" in Granada's series *This England* was enough for the practised viewer to say "This must be Tony Palmer." Which of course it was.

Admittedly the programme was on the subject which seems to monopolise Palmer's thoughts—the interaction between pop music and the mundane processes of society—but it was the structure which was unmistakable: the fractured interviews interspersed with old photographs; the perpetual repetition of snatches of music (eight notes from the Enigma Variations, eventually very irritating; and an instantly recognisable "What Shall We Do With The Ugly Ones?" which was at one point imposed perversely over a picture of a pretty little girl) and lurking underneath it all a feeling that Palmer had something powerful or angry to say.

Whether the something was political, social or purely emotional it was impossible to tell, as it was so often in Palmer's big series *All You Need Is Love*. The irony was that the viewer came away from *Wigan Casino* saying "Yes, yes, fascinating how work patterns and urban landscapes have changed—but tell me more about this weird place Wigan Casino where a thousand teenagers dance the night away every week-end."

Tuesday—When I say that it is good to look occasionally at mediocre or even bad work in order to continue identifying the good, friends tend to smile sarcastically and murmur about the rationalisation of the addict. Yet bad programmes really do have their uses in terms of parody, particularly when they turn up in an area such as original drama where it is very rare for British television to fall below a level of middling proficiency, and quite common for it to exceed when judged by international standards which, however, can only be ascertained at international festivals.

So a real stinker of a play such as *Charades* in BBC1's "Play For Today" is both rare and useful. Appearing initially to be a parody about the Scottish house party drama with characters called Davina and Amabel, Sir Ferguson and Young Tom, it slowly became clear that it was all a deadly serious attempt to

do on television what *The Servants* did in the cinema. It was full of lines which even Victorian thespians might have balked at, yet which the poor cast were required to deliver straight faced. "God how I hate this house! This cold, watchful, house, full of cold watchful servants" is a mild example. If the play had been submitted by Joe Soap, the BBC's script reader would presumably have rolled around biting the carpet to control their mirth and then sent a polite rejection slip. Unfortunately it was written by Lady Antonia Fraser.

Wednesday—Some of the greatest pleasures provided by television are very simple: for instance the opportunity offered by BBC1's *Sports Review* of 1977 to lounge in an armchair on a dark, wet, windy, winter night watching Frank Bough and Harry Carpenter introduce a couple of hours of film clips showing all the best climactic moments from the sports events which kept you rapt in front of the screen during the summer.

The format could hardly be simpler, or more effective: Bough or Carpenter names the sport-athletics, say—and we go smack into that stringing the dramatic 800 metres at the point where Steve Overt was

coming off the bend into the home straight like a Deloitte diesel. For tennis we see the almost absurdly acrobatic Wimbledon rally between Borg and Gerulaitis. In boxing Charlie Magri knocks his opponent out of the ring, and in cricket we watch yet again as Boycott watchful servans" is a mild example. If the play had been submitted by Joe Soap, the BBC's script reader would presumably have rolled around biting the carpet to control their mirth and then sent a polite rejection slip. Unfortunately it was written by Lady Antonia Fraser.

Thursday—It must have taken a good deal of courage for tonight to mount its investigation of the various republican

The Entertainment Guide is on Page 25

groups in Northern Ireland. Not that it actually showed the self-declared men of violence from today's IRA. Provisionals though they would talk of the record, we learned, they refused to put up a spokesman for a face-to-camera interview.

"Perhaps it's because they don't have the kind of answers they want to publicise," commented anchorman Denis Tuohy drily. And, of course, the programme left no doubt about where the BBC stood. When former Pro-visional chief of staff Sean

MacStiofain said that the IRA's policies had not been put fairly to the public, reporter Jeremy Paxman inquired: "Couldn't that be because you've been too busy shooting people?" Later Paxman explained that the Irish Republican Socialist Party has links with the Irish National Liberation Party who are, he added, "very dangerous."

Tonight editor Mike Townson may have known, however, that no matter what attitude the programme took, any serious look at Republican organisations would cause the knee-jerk reflex group in the Palace of Westminster to start kicking out as usual over the "irresponsibility" of television. There are a number of vociferous politicians who really seem to believe that the way to prevent publicity-seeking murderers carrying on their campaign of terror is to ensure that they never get access to any legitimate channel of communication.

The eight years of bombing during which this policy has been a perpetual abject failure has apparently not altered their thoughts at all. Townson has courage because he must have known that mere acknowledgement of the existence of republican groups would incur the label "terrorist sympathiser." Sure enough, Tory spokesman Airey Neave made the absurd claim that "This was

nothing less than a Party Political Broadcast on behalf of the IRA," which shows just how carefully he was watching. Television needs the courage of more broadcasters like Townson if the public (that is, the viewers) are to escape the consequences of the innate obscurantism of political ostriches and begin to appreciate the political conundrums not just of Portugal and Czechoslovakia but of our own nation's regions.

Friday, Knowing that the Footlights Revue was the nursery for so much of the talent that later produced *Beyond The Fringe*, *That Was The Week*, *Monty Python* and *The Goodies* one no doubt brings to each successive group nowadays expectations which are unreasonably high.

That said, however, it was surely not wildly over-demanding to expect *The 1977 Cambridge Footlights Revue* on BBC2 to contain one skit or gag on the Jubilee or punk rock or gay lib or Begin and Sadat or fast breeder reactors or the Lib Lab Pact or Charlie's Angels or indeed anything that happened since 1964.

It is hard to imagine what possessed this group of (I assume) 19-year-olds to give us a string of jokes about Superman, Z Cars, Dylis/Donovan for a skit in the name Band, Dick of Dock Green and so on—all subjects which were topical when they were about six years old.



Lilla Kaye and Gemma Jones in 'The Duchess of Duke Street' (BBC 1)

Saturday, *Louisa*, or *The Duchess of Duke Street*, is finally getting some of the commensurate which was overdue, and getting it from a quarter that makes it highly satisfying not only in human but also in dramatic terms. Her own daughter Lottie is turning out to be a chip off the old block, and instead of blossoming into the full-blown society lady that her somewhat rich mother so desired, she is determined to go on the stage. The Major sympathises and last week gave Louisa a piece of his mind.

This highly satisfactory scene, and the ones between the three generations (Lottie with her mother and grandmother, and Lottie with Julia Jones) script the clear and powerful parables and allegories and little morality tales which, nowadays, seem to have disappeared almost entirely from single plays. Goodness knows whether this is a question of cause or effect.

However, when the writers of single plays are next complaining about the way that series and serials are taking over television drama, perhaps they should remember the appeal of watching other people meet and overcome (or succumb to) familiar problems. Sophisticated as it is, it is and so do the writers of *The Duchess of Duke Street*.

theatre

Enrico IV by WILLIAM WEAVER

In the early post-war years the Eliseo, on the Via Nazionale, stood for exciting theatre. It was there that Dino Visconti presented his notable stagings of Tennessee Williams, Arthur Miller, and foreign authors, bringing his audiences—after the touch of the phobia of Fascism—in touch with the outside world. The Eliseo also had the Roman actor of Eduardo De Filippo, for a brief, but important, time—it also presented some of the world's best, including the *Commedia dell'arte* and the first revival of Rossini's *Il Turco in Italia*, with the still not well-known Maria Callas and Cesare Gatti.

More recently, the Eliseo had a shabby, and with the promotion of experimental theatre home, spreading into the outlying districts, the Via Nazionale had also become a centre for a certain stiffness of conventionality, also in its own artistic. Now the artistic vision of the Eliseo has been over by Giorgio De Lullo Pirandello, who has also appeared responsible for a complete renovation of the interior. The

of the crown at the end, when he hides it under his penitent's garb). But then, in the second act, as the text becomes more and more complex, the complexity of the text is mirrored in the complexity of the staging. The staging is a masterpiece of visual approach or an anti-traditional staging. If Pirandello were to drop into the Eliseo one of these evenings, he would recognise his play at once, and he would surely be pleased.

Though Pirandello is rightly considered the father of modern theatre, a revolutionary who broke the patterns of the past, he was also wise enough to write plays that could exploit the kind of grand acting that has always been popular in Italy. The role of Enrico IV requires a virtuoso, and Valli is exactly that. His first would not detract from the comedy. But this is a minor defect in a grandly-conceived and brilliantly-executed production.

Purcell Room

Patricia Price by MAX LOPP

Patricia Price, already seen in this country and in France as *Zerlina*, *Rosina*, *Tancredi* and *Lucia*, has been heard in music by John Tavener and Alison Bauld, is a mezzo-soprano of obvious intelligence, and versatility, and proved the point in Monday's revival by singing in five languages. Not in all of them was the degree of verbal definition sufficiently incisive (Italian consonants, in Rossini's three *Requies* songs, were allowed to hang too far back in the mouth); but there was never any doubt that Miss Price had comprehended what she was singing about, and was capable of using the voice to convey her comprehension.

It is a mezzo of wide range, with access to fine-spun and shades throughout its compass, and a slight recalcitrance in the top register had been overcome. Miss Price is especially good when she shows in her Schubert, Brahms and Chalkovsky groups—putting out full tone on a rising line. "Dem Unendlichen" of the first named and "At the Ball" of the last offered conspicuous examples. What was sometimes missing was a job of flashing, setting personality—the fuel was there but not always the spark for combustion. In "An Sylvia," though the singer presented a

fresh and smiling face to the audience, it was in Geoffrey Parsons' deliciously pointed rhythms that the music smiled most freshly (the pianist was oh, peak form throughout the evening). "In four of the Nuits d'été cycle, Berlioz and Gaultier's kaleidoscope of fondu images and emotions tended to be planned too long to a single expressive tone; no doubt the absence of an orchestra makes quick shifts of mood hard to render. After Miss Price's *Rosina* in the first half, capable but not really high-spirited enough, her success in a closing group of *Obraadors* Miss Price's.

RSC return to Newcastle

The Royal Shakespeare Company is to return to Newcastle upon-Tyne next year for a six-week season from February 15 to March 25. This follows the company's first extended season there this year.

In 1978 the season is longer with, this time, 11 productions over six weeks. Six productions will be seen at the Theatre Royal, five at the Gulbenkian Studio attached to the University of Newcastle. Of the studio productions one has been specially mounted to receive its opening performances in Newcastle before being seen in London. *Story*, and David Rudkin's *The* other ten productions come *Sons of Light*.

Cambridge

Toad of Toad Hall by CHRIS DUNKLEY

Even the first performance of this year's *Toad of Toad Hall* seemed to have a sort of patina and epilogue, and two intervals during which four ice creams will cost £1.

The youngest Dunkley (6) declared, quite unprompted, "My favourite is that tiny little old man called Mole," which suggests that the aura surrounding Golden's famous history of performances in the role is not simply a sentimental adult cult projected on to children. Golden's stamina at the age of 83 is astounding; once again this Christmas he is not only playing Mole daily at the Cambridge but also appearing every day in *Dirty Linen* at The Arts.

However, the outstanding performance is that of Toad himself. Ian Talbot not only combines the right characteristics of conceit, snobbery, bullying and likeable roguery, but also exudes a remarkably authentic amphibian feel. His greatest asset is a tongue which (by A. A. Milne) was to Kenneth Grahame's original. Much is known of the plot of the book, broader and much more of course, but the elements which are left are almost pure

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EUROPEAN NEWS

EEC CURBS ON STEEL IMPORTS

Tighter internal price scheme agreed

BY DAVID BUCHAN

BRUSSELS, Dec. 20.

COMMON MARKET Ministers today built on last night's agreement for a new price protection scheme against steel imports...

might be complicated by the politics of its application to join the EEC. To fill the gap before bilateral agreements are reached...

Ushiba's trade foreboding

TOKYO, Dec. 20.

THERE IS a strong possibility that the U.S. might restrict imports from Japan if trade talks fail...

Japan expects few export cuts

BY DOUGLAS RAMSEY

TOKYO, Dec. 20.

THE BIG JAPANESE steel companies do not foresee any significant reduction in the tonnages they sell to the European Economic Community...

Hisao Kuzuoka of Kawasaki Steel. Other officials in the Japanese industry have said that Japanese steel shipments to the EEC fell sharply after mid-summer...

Barre calls for more economic discipline

By Robert Mautimer

PARIS, Dec. 20.

M. RAYMOND BARRE, the French Prime Minister, warned here today that it would take at least another two years to achieve a fundamental recovery of the French economy...

● A return to payments equilibrium and the maintenance of a stable exchange rate to ensure sustained economic growth.

● A progressive return to full employment.

● A reinforcement of the country's industrial structure.



The single-engine F-15 "Eagle" on its way back to the cycle at Bitburg AB, Germany.

NATO AND THE WARSAW PACT An aerial balancing act

BY REGINALD DALE, EUROPEAN EDITOR

HIGH IN the Eifel mountains above Trier, Brigadier General Frederick C. Kyler, swabcock commander of the Fighting 36th, is happy as a sandboy...

Warsaw Pact's lines with the East for the West to anticipate they fly less often than Western adversaries. The has doubts about the ability of the different Warsaw Pact forces to communicate...

It is not the numerical superiority of the Warsaw Pact countries which bothers NATO. It is their rapidly increasing offensive capability backed by technological improvements.

Deaths renew law and order issue in Spain

BY ROBERT GRAHAM

MADRID, Dec. 19.

AFTER lying dormant for several months law and order has once again begun to emerge as a major and potentially divisive political issue.

clearly have difficulty in adjusting to a more liberal approach to crowd control, especially hostile and violent demonstrations.

at its disposal—in other words the temptation for the security forces to use guns was great.

Swiss hold terrorist suspects

BY JOHN WICKS

ZURICH, Dec. 19.

THE SWISS POLICE have arrested two people believed to be sought in West Germany on charges of terrorist activities.

out in false names, and customs officers asked them to enter the customs post. The woman asked to use the toilet and, on being told she would first have to go through customs control, ran out shooting.

terrorist campaign launched after the murder of Dr. Hanns Martin Schleyer just over two months ago.

Leading Renault concessionaire PARIS AREA wishes to sell for export second hand vehicles...

New German pay claim BY ADRIAN FRICKS BONN, Dec. 20. A SECOND FRONT opened was reported today over the difficult issue of wage guarantees...

Portugal Bank chief warns on reserves

By Diana Smith

LISBON, Dec. 20.

IN THE face of deadlines in the political parties and dwindling prospects of a solution to the present Government hiatus before Christmas or even New Year's Day, the Governor of the Bank of Portugal has sounded a warning note on the state of the country's gold and foreign reserves.

NOTICE FROM THE EUROPEAN COMMUNITIES

As from 1.1.1978 a Supplement to the Official Journal of the European Communities will be published. This Supplement will appear daily and will contain public works contracts notices and invitations to tender of the European Development Fund (EDF)...

SADAT'S MOST OUTSPOKEN INTERVIEW:



"Geneva is not the objective. If we achieve peace without Geneva it is not a blasphemy... The Soviets are angry because they want to be our mentors... Kosygin is a technocrat Podgorny was a dim wit... I intend to go all the way with my initiative, even without super power blessing... + Carter's role in Sadat's Israel visit

Two more deputies quit Turkey's ruling coalition

BY DAVID TONGE

ANKARA, Dec. 20.

TWO FURTHER deputies have resigned from the Justice Party coalition. The resignation of Demirel bringing the Government number to 12. They are challenging the leadership of the Justice Party, accusing it of allowing political violence to develop.

the neo-Fascist Nationalist Action Party and the pro-Islamic National Salvation Party. One alternative is a Government of the opposition Republican People's Party supported by the Justice Party, accusing it of allowing political violence to develop.

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Handwritten signature or scribble at the bottom of the page.

AMERICAN NEWS

Economists expect 4-5% growth rate next year

BY JOHN WYLES

CAREFUL examination of the prospects for the U.S. economy in 1978, a broad range of economists is arriving at a remarkably consensual view of a steadily growing rate of between 4 and 5 per cent, an unchanged rate from 1977, and a fractional decrease in unemployment.

Guyana development controversy

BY OUR OWN CORRESPONDENT

JYANA is to seek to overcome the effects of its economic difficulties next year through more aggressive exploitation of its agricultural lands, forestry and fisheries, the Prime Minister, Mr. Forbes Burnham, has said.

U.S. hopeful of progress on Vietnam

By Robert Mauthner

TALKS by which the U.S. and Vietnam are seeking normalisation of relations between the two countries, and which were resumed here yesterday after a 10-month interval, made good progress to-day, thanks mainly to important concessions by the Vietnamese.

Republicans may split over Panama Canal pact

BY DAVID BELL

THE REPUBLICAN Party in the U.S. appears to be in danger of splitting openly over whether the Panama Canal treaty, which is fiercely opposed by the right wing of the party, should be ratified.

N-pressure on S. Africa

BY OUR OWN CORRESPONDENT

THE CARTER administration was reported to-day to be threatening to cease nuclear co-operation with South Africa unless the Pretoria Government agrees to sign the 1988 treaty intended to curb the spread of nuclear weapons.

OVERSEAS NEWS

Canada S. Africa rift 'not serious'

BY JAMES SCOTT

TORONTO, Dec. 20. CANADIAN BUSINESSMEN to-day argued that their agreement with the Government to withdraw support for trade with South Africa was unlikely to have any serious effect on trade between the two countries.

BY K. K. SHARMA

THE JANATA Government's new industrial policy, expected to be presented to Parliament on Thursday, will lay stress on what is called the "tiny" sector, which includes units with a capital investment of less than Rs 100,000 (about £8,500).

Iran 'may be source of 90% of oil imports'

By Martin Dickson

AT A TIME of mounting international pressure on a mandatory oil embargo against South Africa, Iran now appears to supply about 90 per cent of South Africa's crude oil imports.

ELECTIONS IN SUDAN

Broadening the one-party membership

BY JAMES BUXTON, RECENTLY IN KHARTOUM

ELECTIONS in single party states do not usually affect policies in the way they do in multi-party countries, but the forthcoming assembly elections in Sudan, which President Jaufar Mohammed Nimirai announced officially last week, promise to be rather different.

PESSIMISM ON JAPANESE GROWTH

Doubts over official target

BY CHARLES SMITH, FAR EAST EDITOR

JAPAN'S economic growth rate in fiscal year 1978 (starting in April next year) could be barely more than 4 per cent, and is unlikely to exceed 5.5 per cent, according to several economic forecasts published by private research agencies in the past few days.

New Indian industrial policy will benefit small-scale enterprises

BY K. K. SHARMA

THE large and so-called "monopoly houses" in India will be allowed to expand under strict Government control in export-orientated areas, or in underdeveloped and remote parts of the country where entrepreneurs are reluctant to go.

Indonesia frees 10,000 of its political prisoners

BURU ISLAND, Indonesia, Dec. 20.

INDONESIA to-day released 10,000 of its political prisoners, including 1,500 who sailed to freedom from this remote penal island after 12 years of detention without trial.

Park reshuffles Cabinet

SEOUL, Dec. 20.

MR. PARK CHUNG-HEE, the South Korean President to-day reshuffled his Cabinet and named a new portfolio for energy and resources and appointing a new deputy premier Nam Duck-woo.

TOKYO, Dec. 19.

JERC's other projections for 1978 include a 2.2 per cent rise in private investment (up from 0.5 per cent this year and considerably less than what the Government seems to be expecting in wages, capital formation by the foreign sector to overall growth next year will be the result of a cut in Japan's current surplus from the extremely high level now expected for 1977.

Nyerere and Kaunda 'in angry exchanges'

By Michael Holman

LUSAKA, Dec. 19. IN SPITE of a public declaration of unity by African front-line states following their meeting in Mozambique over the weekend, the Zambian Press to-day claimed that angry exchanges involving President Nyerere of Tanzania and the co-leader of the Patriotic Front, Mr. Joshua Nkomo, took place during an adjournment.

Pro-apartheid Minister attacked

By Kenneth Randall

CANBERRA, Dec. 20. TWO MEMBERS of the new Cabinet to-day rejected pro-apartheid views of the Government's new junior Minister, Senator Genister Shell, a National-Country Party member from Queensland, who was named yesterday as Minister for Veterans Affairs.

Iran earthquake

TEHRAN, Dec. 20.

A powerful earthquake struck south-east Iran in the early hours of yesterday morning. Preliminary estimates put the number of dead at more than 30,000, injured another 500, writes Andrew Whitely in Tehran.

ON OTHER PAGES

International Company News: Australia take-over ... 26-27 Vietnam and Raw Materials: Hong Kong silver market ... 29

trade partners feel that the Jap-aneese trade problem has been "solved". JERC thinks that the trade surplus in fiscal 1978 will come down to \$16.5bn. from this fiscal year's anticipated level of \$18.2bn. It puts the 1978 current account surplus at \$8.6bn., compared with the current year's \$11bn. The reduction will be achieved by cutting back on the growth rate of Japan's exports next year to less than the growth of imports (6.3 per cent, versus 10.7 per cent).

Pro-apartheid Minister attacked

Senator Shell, a strong supporter of the South African and Rhodesian Governments, was reported this morning as favouring the introduction of apartheid in Australia "if the aborigines wanted it". He said later that this was an incorrect quotation, but that Australia "could learn a lot" from South Africa.

Pro-apartheid Minister attacked

Mr. Peacock issued a terse statement to-night: "Amidst the excitement of his appointment to the Ministry, Senator Shell is quoted as making remarks about apartheid I simply restate the Government's policies towards southern Africa have not changed. Nor are they about to change."

ON OTHER PAGES

International Company News: Australia take-over ... 26-27 Vietnam and Raw Materials: Hong Kong silver market ... 29

WORLD TRADE NEWS

HOME NEWS

W. German motor output ahead as exports surge

THIS HAS been a vintage year for West Germany's car manufacturers, who have just reported another month of heavily increased production. It has, however, been a different story in the commercial vehicle sector where output levels have moved steadily downwards.

Norconsult £100m. phone deal

A/S TELEPLAN, a Norwegian company headed by the Norconsult Group, has landed a contract worth nearly Kr.1bn. against keen competition from the expansion of Saudi Arabia's telephone network in 700,000 lines, from the present 300,000.

Keen competition for Norway order

THE NORWEGIAN Oil Directorate's approval of plans for Stafford B, the second production platform on the Anglo-Norwegian Stafford oil and gas field, will signal the start of a competitive bidding process for the contracts to build the various sections of the structure, expected to cost a total of about Kr.7bn. (£729m.).

Japan ore imports plan

TOKYO, Dec. 20. JAPAN plans emergency imports of up to \$10m. worth of non-ferrous metal ore, as part of its import-boosting measures, according to Finance Ministry officials.

EEC sherry decision delayed

THE EUROPEAN Commission has postponed for three months to March 1, decisions which could have far-reaching effects on the sherry trade.

KENYAN TEXTILES Dumping threatens a young industry

KENYA'S young textile industry is moving into a serious crisis. The ten major mills are facing an inexorable flood of dumped imports, including factory rejects, and second-hand clothing garnered from the jumble sales of Britain and America.

Venezuelan rail award imminent

A French consortium led by STE Generale de Techniques et d'Etudes (SGTE) and CINT Lorraine is awaiting a decision on whether or not it has won a contract to supply rolling stock and other equipment for the planned Metro underground railway at Caracas in Venezuela, a SGTE spokesman said.

Sleepers for Egypt

An order for steel railway sleepers worth £2.3m has been awarded to the Workington Works of the British Steel Corporation by Egyptian railways.

Seaway tariffs

Canadian shipping interests have been taken aback by the announcement made in Ottawa and Washington that agreement had been reached between Canada and the U.S. on a revised joint seaway tariff of tolls, Canada and the U.S. agreed to double St. Lawrence tolls over a three-year period rather than a lump sum as had been planned.

Boeing order

Singapore Airlines (SIA) is buying two Boeing B747-200 aircraft for deployment on the airline's proposed trans-Pacific service to the U.S. through Hong Kong and Honolulu.

Scrap exports

Interim arrangements for licensing exports of non-alloy ferrous scrap to countries outside the Community, announced by the Department of Industry on October 3, will be maintained until a new licence application will continue to be considered from all exporters providing evidence of firm orders.

Dunlop-Ivory Coast

A £2m. contract to supply the Ivory Coast with sprinkler systems and overground pipelines has been awarded to Dunlop Irrigation Services. The contract, with HVA Enco, Amsterdam, is for one of six sugar cane developments being set up by the Ivory Coast Government.

Head Wrightson

The mechanical equipment division of Head Wrightson Teesdale has received an order valued at approximately £1m. for two rotary steam dryers for drying acid crystals at the new terephthalic acid plant in Wiltton.

Expansion

The total national textile production for this year is estimated at 80m. metres, which matches the national consumption. The mills serve some 150 various kinds.

Scottish life company sponsors opera

SCOTTISH AMICABLE, one of the biggest of the Scottish life companies, is to sponsor Scottish Opera's new production of 'The Bartered Bride'.

Wealth tax spectre haunts Britain-CBI

THE POLITICAL BATTLE likely to develop over the Government's plans to introduce a wealth tax after the next General Election began to build up yesterday with criticisms from two leading industry organisations which warned that small firms would suffer worst.

Plot made £163m. fraud seem legal

FIVE MEN went to elaborate lengths to make a world-wide multi-million pound shares fraud seem legal, it was alleged at Lambeth yesterday.

New rule for accountants suggested

AN ACCOUNTING PRACTICE should not audit a company if it is a trustee, or a partner, or a director, or a relative of anyone in the practice, is the beneficial holder of shares, and that if such a shareholding is acquired involuntarily, steps must be taken to dispose of it.

Building societies urge better grants system

MORE EFFECTIVE use of the improvement grant system has been called for by Britain's building societies.

Cut in budget for schools less severe

CUTS of some £2m. in national spending by Bedfordshire county council have been reduced to just over £1m. because of a £6m. underspend by the council in the current financial year.

Road casualties up 4.5%

MOTORWAYS accounted for 1 per cent. of road accidents and 2 per cent. of casualties last year, according to figures published by the Department of Transport yesterday.

Ethylene plant delay likely

THE results of a public inquiry into the Esso project, should be announced by Mr. Bruce Mill, Scottish Secretary, in the next two weeks. If the project is approved, Esso Chemical will build a 2,000-ton ethylene plant at Stanlow on Merseyside.

Unit Trusts take in net £15m. in month

NOVEMBER FIGURES from the Unit Trust Association confirm that the unit trust business has had its best month since October 1976.

Customs receipts ahead of inflation

REVENUE from VAT, tobacco, and betting and gaming duties, rose more rapidly than the average 17.7 per cent. increase in VAT revenue, marginally more than the cost of collecting receipts from VAT, tobacco, and betting and gaming duties.

U.K. challenge by Danish tour operator

TAERBERG, one of Europe's biggest tour operators, has launched its first programme aimed at the British market yesterday.

Expansion

THE managing director of Rivatex textile mill, at Eldorat, Mr. Edouard Seroussi, threatened last June to lay off 1,300 workers if something was not done to curb the illegal import of textiles and the dumping of second-hand clothing on the Kenya market.

Protection

But the main problem seems to be lack of proper protection for the young industry. All mills agree on this, and the Government is also coming round to this view.

Expansion

There are signs of mill owners and Government getting together to work out a comprehensive protection plan for the industry. It seems to be desperately needed if textiles in Kenya are to be saved.

HOME NEWS

Engineering probe 'not a witch-hunt'

BY KENNETH GOODING, INDUSTRIAL CORRESPONDENT

THE GOVERNMENT-sponsored inquiry into the engineering profession should not be seen as a 'witch-hunt' aimed at criticising or curbing the engineering institutions or the universities.

Crown challenges bribe claim in Racial arms contract case

FINANCIAL TIMES REPORTER

LEGATIONS OF payments by the former Racial group executives to win a £2m. Iranian arms contract were challenged by the Crown in its corruption trial at the Old Bailey yesterday.

U.K. attracts more overseas students

BY MICHAEL DIXON, EDUCATION CORRESPONDENT

OVERSEAS STUDENTS are still flocking to British universities despite the 56 per cent average rise in their tuition fees imposed in October, according to figures from the Universities Central Council on Admissions.

Economic growth 'will slow after mid-1978'

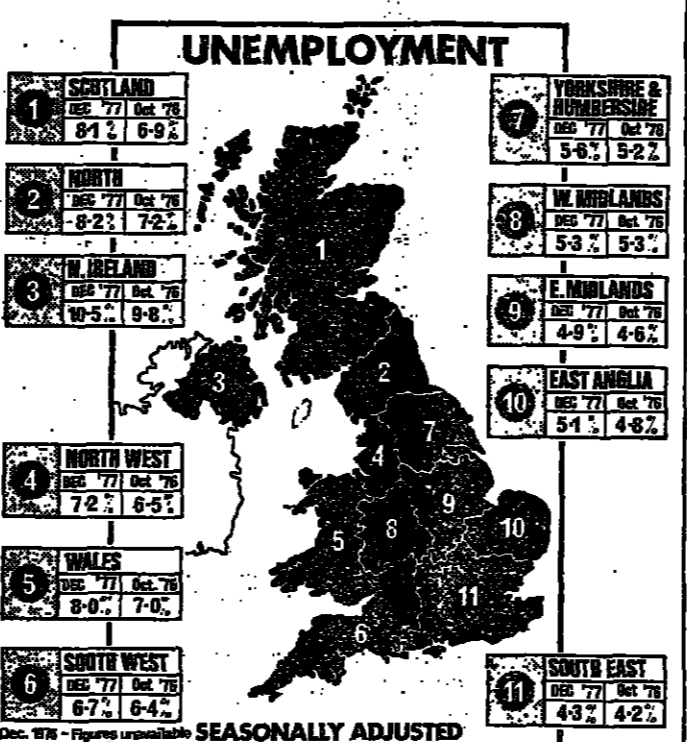
BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE RATE of economic growth in the main industrialised countries should pick up early next year. But the strength of the recovery will be affected, with slower expansion in the second half of 1978.

Concern about growth slip in lorry sales

BY TERRY DODSWORTH, MOTOR INDUSTRY CORRESPONDENT

THE GROWTH in sales of heavy commercial vehicles in the U.K. slackened considerably last month, raising fears that the market will level off again next year after a period of healthy expansion.



REGIONAL DIFFERENCES in unemployment rates have begun to widen again this year. Last month, in spite of a further fall in the U.K. total, there were more adults out of work in northern England, Scotland and Northern Ireland.

Stockbrokers can advertise on TV

BY MICHAEL THOMPSON-NOEL

Member firms of the Stock Exchange are to be allowed to advertise on television and commercial radio, providing they do not recommend investments or comment on individual securities.

Midland Bank launches Newcastle experiment

BY MICHAEL BLANDEN

MIDLAND BANK is launching a new car experiment in Newcastle region aimed at making better use of its branches while improving the service to customers.

'Arrogant' chemical industry attacked

By Kevin Done, Chemicals Correspondent

CHEMICAL industry leaders have been attacked by a leading trade union official for their 'arrogant' attitude towards the Government's industrial strategy.

Conference debates U.K. policies

By Peter Riddell, Economics Correspondent

A UNIQUE two-day conference of 36 of Britain's leading economists ended last night. They discussed the policies they thought would have been best in the past decade and those which should be adopted now.

LABOUR NEWS

Firemen fight TUC stand

By Alan Pike, Labour Correspondent

THE FIRE Brigades Union, with no prospect of ending the firemen's long strike on the horizon, will challenge today a TUC decision not to support the firemen's action.

Clampdown

The Society of Civil and Public Servants wrote last week to Mr. Len Murray, the TUC general secretary, protesting that the committee's decision appeared to conflict with Congress policy.

Guidelines broken, union says

By Our Labour Staff

THE Association of Scientific, Technical and Managerial Staffs, the white-collar union, claims to have won for a large section of its membership pay deals which breach the Government's 10 per cent guidelines.

Chrysler workers to decide on 'last-chance' Linwood plan

BY OUR OWN CORRESPONDENT

CHRYSLER'S Scottish manual workforce of 6,000 will meet this morning to decide whether to accept a 13-point flexibility plan agreed by the management-union working party established after the company's last stoppage at the Linwood plant.

Corby steelmen may accept 11% cut in jobs

BY PAULINE CLARK, LABOUR STAFF

UNION leaders for 11,300 workers at British Steel Corporation's Corby complex said yesterday they would co-operate with a plan to cut the workforce by 1,200, or about 11 per cent, if the right terms were offered in a new productivity deal.

Swan Hunter men discuss pay award

BY NICK GARNETT, LABOUR STAFF

UNION OFFICIALS and the outfit's negotiating committee will meet early next week to discuss a proposed award made by the Central Arbitration Committee.

NUJ strikers isolated as colleagues return

BY OUR LABOUR STAFF

JOURNALISTS in Darlington of outstanding holiday allocations have been on strike for about six months in a closed-shop dispute. The union has agreed to instruct its members in all divisions of the group to cease their policy of refusing to handle copy from the London office and the flow of London copy to Darlington was also resumed.

Chrysler workers to decide on 'last-chance' Linwood plan

CHRYSLER'S Scottish manual workforce of 6,000 will meet this morning to decide whether to accept a 13-point flexibility plan agreed by the management-union working party established after the company's last stoppage at the Linwood plant.

Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

ELECTRONICS

Translates at the touch of a button

PATENTS have been granted on an idea which could prove a major boon in business, industry and especially in education according to which a calculator-like unit could be used to provide translation into—initially—any Roman alphabet language of 1,000 English words of up to ten letters length, that is a Basic English vocabulary.

The equipment will probably be called Electrolex, for electronic lexicon, and be provided with a 28-character keyboard, plus action and clearance bars, as well as exchangeable memories corresponding to the languages it is required to handle.

Attempts at computer translation into and out of foreign languages are not new by any means. National and international Physical Laboratory in Britain has done an immense amount of work in this most difficult area of computation. But the device now described uses advanced calculator techniques to provide a straight translation on a word to word basis.

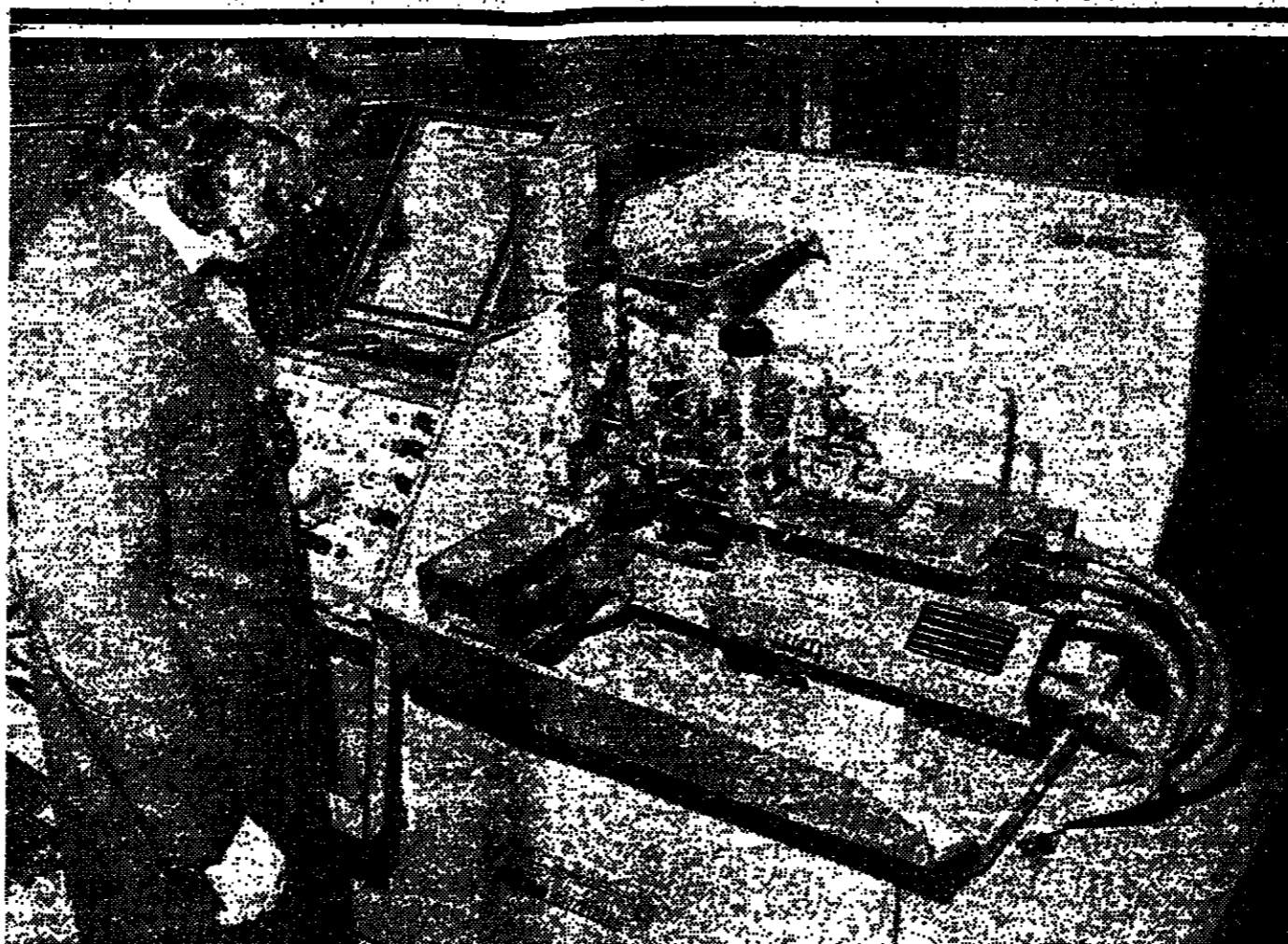
Further developments propose to provide a list of words where the original English has a number of meanings. Without too much difficulty, the vocabularies could be extended and length of words raised to 15 letters.

The next step, to introduce languages such as Hebrew or Arabic, is a little more complicated and further ahead is a Japanese or Chinese vocabulary.

It would be technically possible to provide circuitry to reproduce, in sound, the word displayed. At this point, however, the developers say, cost and bulk of the equipment would be prohibitive.

The patent holders are seeking organisations interested in manufacturing and marketing the unit(s) in England.

Further from Lewis Craig Associates, 1 Manchester Square, London W1M 6JB. 01-486 4371.



This machine is one of two EMI Series E Auto Sprint lathes which have been set up in a new production line at the Crewe works of Wellcome Hygiene Services. The machines are being used for the production of brass components for sanitary equipment.

Weighing made easy

MANY of the error-prone and time-consuming tasks concerned with accurate weighing have been done away with in the series 2002MP1 and 2003MP2 electronic balances put on the market by Sartorius Instruments.

Working on the force-coil principle, the unit has no knife-edges or bearings and produces a reading up to 160 grams in a few seconds. When a weight of say 75 gms is placed on the pan, a motorised unit in the head of one of the models automatically applies 70 gms in ten gram increments and the remaining five are taken care of by an electronic system spanning 16 gms.

The unit, which is made in Germany, has readability and standard deviation of 0.1 mg. A microprocessor is employed to give a number of facilities.

For example, when performing serial weighings, depression of a stop button prevents repeated return to zero but does not block the addition of extra weights.

One model has an additional key for storage of multiple weight components excluding the tare weight, and activation of another key calls up the total net weight stored.

Each tare value is automatically stored when the tare key is touched and any weight at any moment can be similarly stored; in the latter case the indication shows only the deviation from the stored value with both plus and minus shown.

To facilitate weighing-in (for example, the addition of further liquid to a beaker on the pan to reach a required weight), a circuit is triggered when the weighing chamber is opened, shortening the settling time of the weight indication by reducing the readout by one digit.

The balance is designed for connection to conventional data processing and storage systems. In addition the microprocessor makes possible the programming of specific applications. Thus, the balance can be used for formulations, for the determination of density or moisture loss and for conversion to other systems of measurement. A printer is available for the documentation of results.

More from 18 Avenue Road, Belmont, Surrey (01-642 3691).

WELDING

Joins layers of plastics

LATEST ADDITION to the range of high frequency plastic welding equipment made by Roseair Electronics is the AT35, which incorporates a roll feed unit.

Based on a standard unit rated at 3.5 kW, once set it will operate automatically. It can carry up to three 300 mm diameter rolls of material 400 mm wide. There are adjustable guides for aligning each roll, and pneumatic clamps secure the material during the welding cycle. Stroke adjustment is up to 400 mm.

This company has used its expertise in the RF field to develop an intriguing device for model railway enthusiasts. This consists of a small generator which is connected between the controller and the track. It imposes low-intensity 250-volt pulses at 10 microsecond intervals upon the primary drive current. These ionise the gap between the locomotive wheels

DATA PROCESSING

Acquires the data

COMPLETE data acquisition requirements of the industrial systems followed for the industrial microcomputer user and have been introduced by Burr-Brown International.

MP7606 provides eight differential input channels which accept analogue signals ranging from 10 mV full scale to five volts full scale. Another version, MP7609, also has eight channels but is a current system from thermocouples and other designed to accept 4-20 mA level sensors, eliminating the current loop signals. Both units need for external instrumentation provide 12 bit resolution and an accuracy better than ±0.025 per cent of full scale.

More from the company at Exchange Road, Watford, WD1 7EB (0623 33837).

Fabrication

cost cutter

AGGLOMERATED flux for automatic submerged arc welding of mild steel and carbon-manganese steels at low cost while maintaining high weld quality, has been formulated for the fabrication market by GRN Lincoln Electric.

Aremaker No. 10 gives good slag release even in very deep preparations and can be used with low-cost uncoated electrodes, such as the makers' J 60, with which the flux is intended to be used.

GRN Lincoln Electric, Black Fan Road, Welwyn Garden City, Herts AL7 1QA. 76 2958.

DATA PROCESSING

Cuts load on micro

IN VIEW of the fact that input two-key or n-key rollover. All keyboard entries are de-bounced and are stored in Intel has developed a single chip device that relieves the central processor in a system from the relatively mundane tasks of monitoring and servicing the keyboard and updating the output display.

Called the 8279, the chip is suitable for use with eight bit microprocessors such as the 8080A and 8085. The chip's input section can be organised as two 16 x 4 provide a scanned interface for a variety of keypad formations. Data entry can be either left up to a maximum of a 64 contact entry (calculator style) or right key matrix. The input can be entry (typewriter style). The from the key switches of a con-chip is housed in a 48 pin dual in-line package and will operate at temperatures range 0 to 85°C. It can also be used with boards using Hall effect and ferrites.

Key depressions can be either

MATERIALS

Waterproof chipboard

ACCORDING to Scotchboard, the company has pioneered a new process for waterproofing chipboard. The process involves the application of a paraffin based wax in specially built cascader units, carrying up to 20 boards. The process is followed by a carefully monitored period of cooling and conditioning.

Called Scotchseal, the waterproofed board is stated to overcome a variety of problems associated with chipboard. Under severe condensation, humidity cycling, vapour and wetting tests lasting three months, it is claimed that the sealed board showed almost no deterioration in contrast to the unacceptable levels of water absorption and swelling experienced after a short period with untreated board.

The maker says the board meets BS strength and flame resistance requirements and expects to market the board for use in the building and construction industries for flooring, shuttling and roofing applications where chipboard could not previously be used.

COMPONENTS

Heavy duty truck axles

FOR LONG distance truck economy, a heavy duty axle, engineered for a minimum life expectancy of 1m km, has been introduced by Eaton.

The single reduction, spiral bevel axles are in two weights. The lighter 11-tonne model is tailored to the current U.K. market with a comfortable 1-tonne axle weight capacity margin. The 13-tonne axle can meet the demands of the largest Continental trucks.

Axle ratios range from 3.38:1 through four options to 5.13:1. This is the fastest offered by the maker in the heavy duty range and is stated to be ideally suitable for use in conjunction with low-speed economy engines. Two lower ratios—5.43:1 and 6.67:1—can be supplied for special duties.

The axles are offered with a differential lock option where maximum traction in tough gradient and weather conditions are required.

Positive lubrication is used to supplement the normal splash and circulation method. Allowable input torque varies with axle ratios and types of service.

More from the maker, Eaton Axles, Aycliffe Industrial Estate, Darlington, Co. Durham.

NAVIGATION

Guides the small boat

A NEW division of APT Electronics, Aptel Marine has introduced a hand-held direction finder aimed at the small boat market.

Called the DDF300, the unit is completely self-contained and is suitable for use anywhere in the world over the frequency range 190 to 500 kHz.

Operation is simple and rapid. The frequency of the required station is selected on a pocket calculator type keypad, the trigger squeezed and the instrument rotated for a null on the meter or earphones.

On releasing the trigger the built-in non-liquid compass is locked—obviating the need to watch it during use or to remember the bearing.

An automatically tuned receiver is used, the accuracy and stability of which is locked to a single reference crystal. An inbuilt digital clock provides immediate station sequence checks and is accurate to two seconds a week. The direction finder in its tough, waterproof case weighs only 1.2 kg.

More from Darwin Close, Reading, Berks. RG2 0EB (0734 862155).

TRANSPORT

Keeps big ships at sea

UNDER ITS first licensing agreement, the Underwater Maintenance Company has handed over a Scan remotely controlled ship survey system to Smit Tak International.

The hand-over took place at the U.K. company's Southampton works, where two technicians from Smit Tak (Antilles) NV have been trained in the operation and maintenance of the equipment.

Scan is a remotely controlled underwater vehicle which inspects the submerged hulls of very large cargo carriers by means of closed circuit television. The equipment is officially approved by the Classification Societies as an alternative to a dry-dock inspection, and its use effectively means that large vessels can stay afloat for as long as four-five years between routine dry-dockings.

Underwater Maintenance Company is a diving contractors already operates the system itself in Las Palmas and the Middle East.

Increasing tanker traffic to the service available in the Caribbean area where Smit Tak already has a marine operation. Underwater operates from Mayflower Close, Chandler's Ford Industrial Estate, Eastleigh SO53AR. Tel: 04215 89566.

CONFERENCES

Information service discussion

BUTLER COX and Partners has announced that, due to the considerable success of the first public seminar on Viewdata, two further similar events are planned, one in Birmingham and the other in Zurich.

Viewdata is an information service, soon to be the subject of a 1000 installation experiment, in which computer-organised alphanumeric data is sent over public phone lines for reception on the domestic television set.

The seminar in Birmingham will be held at the Albany Hotel on Tuesday, February 14, and in Zurich at the International Hotel on Thursday, March 2.

For details contact the conference secretary at The Press Centre, 11th Floor, 76 Shoe Lane, London EC4A 3JB. (01-363 1138).

RESEARCH

Underwater vehicle project

A JOINT study to establish the feasibility of an advanced, remote-controlled unmanned submersible capable of carrying out intricate tasks such as electric arc welding and torch cutting underwater is to be undertaken by Spar Aerospace Products of Toronto and ERNO Raymfahrt-technik GmbH of Bremen.

Each firm is to be funded about \$150,000 by its own government—Canada and the Federal Republic of Germany.

The joint study is planned for completion in one year and calls for a joint definition of the submersible.

Detailed conceptual design responsibility for the submersible will rest with ERNO while Spar will be responsible for the manipulating and related systems.

PROCESSING

Shotblasts ships' bottoms

LATEST in the range of dry dock equipment made by Magstar, of Tokyo, is a shot blasting unit, mounted on a crawler tractor, for removing corrosion and marine life from flat ship bottoms.

Suitable for remote control, or for operation from the driving seat, the unit, operated by one man, crawls along the dock floor under the ship. The shot blasting opening clamps to the hull plates, with permanent magnets, can be swivelled 30 degrees right or left, and is hydraulically adjusted

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according to the height of keel blocks.

Two models are available for working heights being 1,100 mm and 1,600 mm, and other for 1,300 to 2,300 mm.

Details from Europapapier Gevoke Werkuitgave BV, Post Box 820, Amsterdam, Netherlands.

METALWORKING

Heavy duty fettler

TO OPERATE from 110V, two heavy duty 3000 W grinders have been launched by Wolf Electric Tools. Applications include fettling and grinding of castings and are double insulated, and weigh 14.1 lbs. Full load speeds are 5,500 and 4,500 rpm respectively. The wheel guards are adjustable and comply with the Abrasive Wheel Regulations 1970.

For repetitive cutting work the 9-inch model has a guide with the maker's end stop and with a cutting wheel change.

Details from Wolf Electric Tools, Hanger Lane, London E6 3JL (01-998 2911).

Parking a capstan

USE OF a capstan attached to a centre lathe often involves the difficult task of lifting the attachment when the standard tailstock is needed.

To solve this problem, Acme has developed a simple jacking device for the capstan. The device is secured by a hinge to the end of the lathe, and consists of a short section of lathe mounted on a trolley. The trolley fits snugly with the lathe bed, and when the capstan is to be removed it slides to the bed and onto the trolley which is then swung clear of the lathe.

Units are available for a centre lathe of 5 inches diameter height or over.

More from the maker at Burners Lane, Killee Farm Industrial Estate, Milton Keynes Bucks., MK11 3BU. Tel: 563465.

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COMPANY NOTICE

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In the Annual General Meeting of Shareholders, held on 15th December 1977, a dividend of Dfl. 4.00 per share with a nominal value of Dfl. 100.00 has been declared over the year 1976/77.

As from 27th December, 1977 a dividend of Dfl. 4.00 per share with a nominal value of Dfl. 100.00 is payable upon deduction of withholding tax, against delivery of coupon no. 4 to Bank-Mees & Hope NV, Amsterdamsche Bank International & Luxemburg, Luxembourg.

The Board of Managing Directors.
Amsterdam.
19th December, 1977.

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The Management Page

EDITED BY CHRISTOPHER LORENZ

DESPITE the rapid growth of international banking activities over the past decade, there are still substantial legal and technical obstacles which can make it difficult for a bank based in one EEC country to do business in another on the same terms as local competitors. In many cases, they are due to genuine differences in the structure of the industry and supervisory practices, though sometimes they can also mask a deliberate effort to exclude foreign competition.

The basic principle of freedom of establishment for banks has been recognised in the Community since 1973, but it has remained somewhat theoretical in the absence of any effective steps to iron out national anomalies. The first step towards giving it a practical application was taken at the end of November, when EEC finance ministers approved a general framework directive governing banking activities throughout the Nine.



Harmonising the bankers

By Guy de Jonquieres

Unlike the ambitious early drafts produced by the European Commission at the time of the six-member EEC, which sought to impose rigid and detailed rules for harmonising banking practices, the directive is modest in its immediate aims. Rather than seeking uniformity for its own sake, it proposes only to "eliminate the most obstructive differences between the laws of member states;" this should be done through international collaboration, guided by a number of general principles which it lays down.

Technically, the directive is concerned with "credit institutions" which it defines as undertakings whose business is to receive deposits or other repayable funds and to grant credits on their own account. Specifically exempted are national central banks and Post Office. Giros throughout the Nine, while in Britain exceptions have also been made for the National Savings Bank, the Commonwealth Development Finance Company, agricultural mortgage corporations, credit unions, municipal banks and Crown Agents.

The most novel provision is that anyone wishing to set up a new bank will have to apply in future to national authorities for an EEC licence, which will be granted only if certain minimum conditions are met. To ensure equality of treatment, those countries like Ireland and Italy—which use "economic need" as a criterion for new bank authorisations, will be required to phase it out over a maximum period of 12 years.

The directive also envisages explicitly the adoption of common EEC rules on liquidity and solvency ratios, the withdrawal of licences, the treatment of non-EEC banks, and confidentiality of inter-departmental information within banks. The task of determining exactly what form the rules should take will be entrusted to two consultative groups: an advisory committee comprising representatives of all the supervisory authorities in the Nine plus the Commission, and a smaller contact committee with less than a dozen members, which is expected to help draw up most of the detailed proposals.

Robin Hutton, the director of the Commission's financial institutions department and one of the architects of the directive, hopes that the contact committee will evolve into a forum for broader exchanges between banking supervisors in the Nine.

Hutton, a merchant banker who left Hambros to come to Brussels in early 1973, recalls: "It was, rather shocking to me to discover when I got here that different countries didn't talk to each other in any formal or organised way." He believes that some of the international ramifications of crises like the collapse of the Herstatt Bank in Germany in 1975 could have been contained if there had been better cross-frontier co-

ordination between the interested countries.

Hutton sees future efforts to flesh out the framework directive concentrating initially on five main areas:

The establishment of agreed methods of asset valuation and the presentation of banking accounts. Banks were excluded from the EEC's draft directive on Company accounts and commission staff are now drawing up proposals for a separate directive to fill the gap.

Agreement on solvency and liquidity measures to be applied equally by supervisory bodies to all banks in the EEC.

The exchange of credit information. Belgium, France, Germany and Italy already have systems whereby central banks collect and consolidate data on the total credit outstanding to major borrowers and channel the information back to commercial banks. But so far none of these systems has been extended across national frontiers, and some banks in other countries are resisting the introduction of

such a scheme on the grounds that it could breach confidentiality and lead to higher costs. Those already involved, however, argue that it is fairly inexpensive and helps in monitoring credit risks.

Deposit insurance. Only Germany has a formal system in operation at present, and only for private banks, though one is proposed in the British Government's recent White Paper on banking, which has been drawn up to conform with the objectives of the directive. The aim at EEC level would be to ensure that broadly similar protection was provided to depositors in all countries, though the commission believes that the precise details of schemes could be left to national governments to decide.

Standards, when agreed, could be incorporated into a planned directive laying down uniform procedures for winding up failed banks and setting down general guidelines for future rescue operations like the Bank of England's "lifeboat".

A directive could also be introduced to open up the housing finance market, which is currently structured almost exclusively along national lines. EEC citizens who move from one country to another can have considerable difficulty raising loans if they are not personally known to local mortgage companies. It would take comparatively little change in most national legislation to enable building societies and similar institutions to finance property purchases outside their own national frontiers—provided that exchange control laws permit such transactions.

It will probably be a while yet, though, before the EEC is ready to give effect to such further moves. While the banking directive undoubtedly represents a breakthrough of a kind, much basic detailed work remains to be done before it begins to have any tangible impact, and any attempt to assess the speed of progress from now on must bear in mind the time it has taken the EEC to pass even this modest milestone.



Cognac takes to the public

By Kenneth Gooding

FRENCH producers of Cognac promote a very romantic image for the drink they call "the water of life". Cognac is mature for at least five years in oak barrels and the air above the village of Cognac is said to be "the best" in the world.

In the House of Martell there is a room containing the very old Cognac and it is named "Paradis". There is even a touch of magic about some of the claims the French make for Cognac. In moderation, they insist, it has a distinct medicinal value; it accelerates circulation; is the least offensive of all sedatives, can prevent or cure colds or fight fevers; it improves the functioning of the heart and of blood circulation; is a remedy for arthritis, diabetes and asthma as well as being thought to prolong life generally. They also insist that "it is as improbable that the lover of Cognac becomes a drunkard as it is that the drunkard will become a lover of Cognac."

Just two years ago the public had no chance to invest in the production of this wonderful liquid. But then Martell, which claims to be the biggest com-

pany in the business and the leading exporter of Cognac, and which has been a private company for more than 200 years with a management team belonging to the eighth generation of the founding family, sold 25 per cent of its shares on the market.

It was a major, not to say traumatic, move for the existing shareholders. To start with it is said that 11 of them became millionaires as a result. But this is hearsay. The less palatable aspect for some of them was that the company, used to spreading a cloak of secrecy over the financial side of its operation, now had to go through the painful process of opening its books to the public gaze.

Personalities

The company has more recently come to another important turning point. Michel Martell, the Cambridge-educated Anglophilic president, retired in July and has been succeeded by René Martell, his cousin, who was previously the 51-year-old finance director.

The two, although they are both direct descendants of the Jean Martell who left Jersey in 1715 to set up the company in

ported spirits from 17 to 34 per cent this summer. Denmark also pushed up duties on imported liquors. "So even EEC countries put up barriers to other Community countries' products."

Fortunately, Martell's best market, the U.K., is also "the fairest in the world and the only one in the world which does not have separate, more favourable duties for locally-produced spirits."

Martell is the epitome of the "one product company," so why not diversify?

René says: "Personally, I am not very enthusiastic about growing, growing, growing. I believe you can control your business better if it is slim rather than fat. In any case, all our executives are fully employed and we must make sure that there is good management in any company we wish to acquire."

And, after some further

thought: "I can't visualise myself behind a desk all the time reading computer print-outs. I like to see the people. We Martells are too much like farmers; we like to feel our feet on the soil."

As it happens, since he became chairman the Martell group decided to sell off the Nolly Prat aperitif business to Martini and Rossi. "After four years we found we did not have the right structure for distributing and selling Nolly in France. We either had to invest more money and set up a separate sales operation for Nolly or sell it. We decided to sell."

Martell is, however, a relatively big business and formal management structures are well-established within the group. For the first time this year the company produced consolidated figures, which took in the results of its drinks distribution business in France and subsidiaries in Mexico, Venezuela, Hong Kong and South Africa. Consolidated turnover for the year to June 30 was Frs.589.6m. (roughly £68m.) and profits before tax Frs.70.6m. (around £8.3m.).

About one-fifth of sales, or Frs.100m. (£14m.) went to the U.K., followed by France itself, the U.S., Germany, Belgium and Canada with the Far East plus Singapore also ranking highly.

In the U.K. Martell Cognac has been handled since 1833 by Matthew Clark and Sons, one of the few remaining "quoted" wine and spirit groups. There is no formal contract between the two companies and Martell has only a few shares in Clark—less than 1 per cent.

René maintains: "I have some personal shares in Matthew Clark—also less than 1 per cent.—and I will keep them for ever. So I never look at the price and I have no idea at all about how much they are worth."

Using its quoted status for the first time Martell has just completed a two for five rights issue, to raise Frs.108m. (around £12m.), with the proceeds going towards the reduction of short-term debts and financing stocks.

The family shareholders will take up their entitlement and maintain their total holding at 75 per cent of the issued capital. "We did not really want to sell a quarter of the shares but the Stock Exchange insisted that was the minimum acceptable."

Family control of the executive Board also seems a certainty for the foreseeable future. At the moment the three directors (five is the maximum permitted under French law) are René, his cousin André Martell and his brother-in-law Yves Flury. "There are five other members of the family in the business at the moment so the Board will almost always be made up of members of the Martell family," René admits with a grin.

him the stock market value of the company was around Frs.230m. against the book value of the Martell parent company stocks at Frs.443m.

René Martell is full of Gallic caution. But with good reason. Some 92 per cent of Martell's sales come from exports (to 170 countries) so "you must take a conservative approach to prospects when local political decisions could change important overseas markets overnight." He quotes examples: Italy increased the VAT on im-

BUSINESS PROBLEM BY OUR LEGAL STAFF

Christmas tenancy

nature of the tenancy is. The provisions of the Agricultural Holdings Act 1948 will apply so that rent cannot be increased except by arbitration unless the tenancy it will fall within the general protection of the 1948 Act.

That relates to an agreement Act. licensing or letting the land in contemplation of its use only for grazing or mowing during some specified period of a year. The mere description of a tenancy as a Christmas tenancy does NOT import such a restricted period, but an annual

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What does Grindlays bank on?

The Grindlays Bank Group has come a long way from its beginnings in the 19th Century. In 1977 we are a major international bank - a world leader in certain areas - but we work hard to preserve the traditions that put us where we are today. Although the Group is now represented and active all around the world, we have not forgotten that it is people who make our business: our own specialists and managers in head office and branches working alongside other people - our customers.

The success of this team effort can be seen in these examples of the Group's activities - as they happen. They are the result of people's efforts. That is what Grindlays banks on.

THE GROUP IS DIRECTLY REPRESENTED IN OVER 30 COUNTRIES, ACROSS 5 CONTINENTS WITH MORE THAN 200 BRANCHES AND OFFICES, AND CONDUCTS BUSINESS WITH A FURTHER 68 COUNTRIES. Here our Manager in Tokyo discusses the finance for a shipment of steel to Bangladesh with a leading Japanese manufacturer.

THE GROUP IS ONE OF THE WORLD'S LEADING BANKS IN THE MANAGEMENT OF MEDIUM TERM SYNDICATED EURO CREDITS. Recent syndicated eurodollar loans managed by Grindlays Brandts include those to the Municipality of Sharjah and to CEPE - the state petroleum company of Ecuador.

THE GROUP'S EXPORT FINANCE DEPARTMENT SIGNED THE FIRST UNSYNDICATED DOLLAR BUYER CREDIT UNDER ECGD REGULATIONS. Our specialists visited Korea and arranged a financial package which included both export and eurodollar commercial credits for the Korea - Iran Petroleum Company and a major U.K. supplier on a petro-chemical refinery project.

23 Fenchurch Street, London EC3P 3ED.

COMPANY NEWS + COMMENT

Lonrho down £5m. after last quarter drop

A £13.6m. downturn in final quarter profits to £28m. has left taxable profit of Lonrho £5m. lower at £88m. for the year ended September 30, 1977.

The result is after a 51m. rise in the group's interest bill to £22m. and came on turnover 18 per cent. higher at £125m. Directors say the increased interest charge arises mainly from acquisitions and investments in the U.K. This policy should progressively enhance the U.K. cash flow in the current and future years.

They say that the year's figures were affected to a material extent by exchange rate movements, profits from the sale of properties and the writing back of depreciation arising from revaluations. After tax of £83m. (an adjusted £20m.) and minorities, but before extraordinary items, attributable profit comes out at £47m., up from £40m. Although attributable profits are 15 per cent. higher earnings per share are only marginally ahead at 26.2p (26.1p) per 25p share following the group's one-for-seven rights issue.

Table with 2 columns: Item, Amount. Includes Turnover, Profit before tax, Tax, etc.

See Lex

Petbow first-half progress

FURTHER progress was shown by Petbow Holdings during the six months to September 30, 1977 with taxable profit advancing from £1.29m. to £1.44m. However, increasing competition in overseas markets, together with the hardening of sterling, affected margins, the directors state.

Sales were £317m. better at £10.01m. with the U.K. export content up from £8.11m. to £8.33m. Improved profits and sales are expected for the current year the directors say. Full time profit for 1976-77 was a record £2.79m.

The company has settled wages and salary negotiations within the Government's guidelines and is directing efforts towards greater cost effectiveness.

In recent months the company's U.K. market has shown signs of reviving. The company, which makes generating and welding sets, has received a number of substantial overseas contracts and, as a result, has a very satisfactory order book they state. The net interim dividend is raised to 3p (2.75p) and will be paid with an additional 0.075p for last year following the change in the rate of ACT. Mr. J. Bird and Mr. E. Bird intend to waive

HIGHLIGHTS

Lonrho presents the market with some disappointing figures. Full-year profits are down from £93m. to £88m. pre-tax, quite a landmark, for it is the first time in the company's history that it has had to report a setback. Lloyds and Scottish reports on a happier note with pre-tax profits up by a fifth, aided by the sharp decline in interest rates. Meanwhile, at FMC, there is a £427,000 interim loss but better things are promised in the second half. Linfood's profits are up by 19 per cent. despite the ravages of the high street price war, and the group looks to be heading for 26 1/2p for the full year. Elsewhere, the depression in the steel industry has hit Cooper Industries, profits down 27 per cent. overall, but Petbow has come up with a reasonable performance relative to its competitors.

their rights to the interim payment of 1.88m. shares. For the year the directors propose to pay a 5.6 (5.056p) final taking the total to a maximum permitted 8.6p.

Net profit for the half-year emerged at £992,000 (£817,000) after tax of £750,000 (£668,000). There was an extra-ordinary debit this time of £41,000 (nil) relating to furthering costs resulting from closure of Australian subsidiaries.

comment

Compared with Dale Electric's first half 1977 increase of just 2.5 per cent., Petbow has done very well with a profit increase of more than 12 per cent. This has been achieved by concentrating on exports which jumped by 40 per cent. The main growth area has been the OPEC countries where the enormous demand for power has opened up large markets for Petbow's generating sets and furthering equipment. However, stiff competition from U.S. manufacturers, compounded by a weaker dollar and stronger pound, has taken its toll on margins. Meanwhile U.K. trading has been very quiet but there should be some benefits to the second half from a recent upturn in demand from industrial and commercial companies seeking an alternative power source. Upwards of £3m. should be possible for the full year which, at 194p, would give a prospective p/e of 5.2, fully taxed, while the yield is 7.2 per cent., compared with a p/e of just over 9 for Dale.

Norton & Wright up at midway

WITH TURNOVER rising from £1.19m. to £1.56m. profits of Norton & Wright, producers and distributors of fund raising cards and schemes, improved from £278,887 to £316,671 in the half year ended September 30, 1977. The interim dividend is increased to 1.17p to 1.31p net, the total for 1976-77 was 3.7866p

paid from profits of £83,838. After tax of £165,000 (£143,000), the net profit emerged at £131,071 (£130,887). Earnings per share are stated to be up from 4.66p to 5.4p.

Linfood near £3m. -confident

AN ADVANCE of 18.83 per cent. in taxable profit from £2,480,000 to £2,947,000 was achieved by Linfood Holdings, wholesale retailers and cash and carry distributors, for the 28 weeks to November 12, 1977. Similar growth was shown by sales which were ahead from £147m. to £174m.

The directors say they are looking to the future with confidence in spite of a deterioration in trading conditions owing to the decrease in consumer spending and the high street price war. Last year full-time profit climbed to a record £5.81m.

The net interim dividend is raised to 3p (2.5p) adjusted for one-for-one scribble (total 25p share absorbing 192,100 (£273,000). For 1976-77 the final was equivalent to 3.965p.

Because of accelerated capital allowances and stock relief no corporation tax is expected to be payable for the first half but ACT amounted to £321,000 (£242,000).

comment

Interim profits from Linfood stood heading in mind that all but the first six weeks of the period was covered by the high street price war following Tesco's price cuts last summer. The Spar organisation, representing mostly small independent retailers, has held up well in the face of fierce competition and this is reflected in Linfood's wholesaling division and the 88 stores it owns trading under the Spar banner. Overall the sales increase of 19 per cent. takes in three or four points of volume, though it is impossible to judge whether the Gateway acquisition is expanding faster than the original group. Meanwhile the cash and carry side is steadily improving. Though its customers among the independent grocers have been hit by the price war, more than half its sales are to customers outside food retailing—restaurants, etc. The outlook for the second half hinges on whether the Gateway takeover that competition will ease. However, 583m. pre-tax is a reasonable expectation for a prospective p/e of 11 (fully taxed) and yield of 8.2 per cent. at 176p.

GENERAL ENGINEERING

In the half year ended September 30, 1977, sales of General Engineering (Radcliffe) fell by £1,72m. to £2.84m.

DIVIDENDS ANNOUNCED

Table with 5 columns: Company, Current payment, Date of payment, Corresponding div., Total for year. Lists companies like Batters of York, Bell and Sime, etc.

Dividends shown pence per share net except where otherwise stated. Equivalent after allowing for scrip issue. On capital increased by rights and/or acquisition issues. * Additional 0.075p for 1976-77. † For 57 weeks.

Spear & Jackson forecast takes a knock

A declining inflation rate has forced Spear and Jackson to revise its profit forecast for 1977. In a surprise statement last night the group abandoned its September promise of a material improvement in net profit. In fact after high trading the shares fell 6p to 133p on the news.

The statement explains that in view of lower than expected U.K. inflation the effects of sharp fall in the rate of inflation and the rise in the value of sterling, the Board now considers that the profits for 1977 are unlikely to exceed the profits of the previous year.

The hand tool group turned in pre-tax profits of £1.4m. in 1976, and when reporting last year's profits of £1.02m. three months ago, the group wrote that "we shall be very disappointed if the profits for 1977 do not materially exceed those of 1976."

Leslie G. Grosbeck, the group's managing director, explains that around 70 per cent. of the first half profits came from stock appreciation. Lower steel prices have wiped out stock price gains. The group had killed hopes of achieving the anticipated profits recovery that led the stock market to expect full year profits of more than £2m.

Mr. Grosbeck says that the Board will not consider the question of dividends until next April. In the meantime, there are

Polly Peck spells out new arrangements

Polly Peck (Holdings), the fashion property group, which sought and obtained a re-organisation in April, 1976, following a restructuring of group borrowings, has announced its figures for the half year ended September 30, 1977. Sales of the group, which includes only Polly Peck and its fashion subsidiaries.

These show a net loss of £25,000 against a profit of £14,000, and interest of £7,008 (£10,000) and tax nil (£16,000). Turnover amounted to £553,000 against £766,000.

On April 8, 1976, the Board circulated shareholders with details of the arrangements entered into by the group with National Westminster Bank for the reorganisation of group borrowings.

Mr. B. Zelker, chairman, says that the principal objective of this arrangement was to enable those companies in the group engaged in the fashion business to continue to trade, probably as they had previously been doing, by terminating, save to a pre-agreed and defined extent, the then existing liability of those companies to the indebtedness to the Bank of those companies in the group engaged in property investment.

It subsequently became apparent to the Board that it would be in the best interest of the company and its shareholders if this process of separation were to be carried in its logical conclusion by securing the release of the companies in the fashion division from their remaining liabilities in respect of the indebtedness of the property division, thereby effecting a complete separation between the two divisions.

Following recent discussions between the Board, the Bank and legal advisers, a detailed agreement was reached as to the manner in which the separation should be achieved. The main terms of the agreement can be summarised as follows:

- (a) The Bank agreed to accept a sum of money to full and final settlement of all liabilities of the fashion division to the Bank, as a result of which the net assets of the fashion division will show an increase of some £150,000.
- (b) The Bank agreed to the release of: (i) fixed and floating charges over the assets relating to the undertakings of each of the companies in the fashion division; (ii) its legal mortgages over certain of the leasehold properties owned or occupied by such companies; (iii) its charge over the £1

NEWS ANALYSIS - SPINK TAKEOVER

The private face of shipping

Monday's announcement that just over half the shareholders of international coin and fine art dealers, Spink and Son, have accepted a bid from Andrew Weir, means that Spink will now inevitably go private.

The group will be joining does not just have a low profile; it has virtually none at all. Yet it is said to be the third largest private company in the U.K. and its number 109 on the table of the 1,000 largest companies. There are 425 employees; shareholders' funds at the end of last year were £78m.; capital employed was £147m. producing pre-tax profits of £12.4m.; and there was around £85m. in cash and marketable securities.

Roughly 50 per cent. of the assets and profits come from shipping plus investment income generated out of shipping, surplus to the 1,000 targeted by Bank Line which operates 50 dry cargo ships of about 17,000 tonnes dead weight apiece. The next biggest slice of profits comes from marine insurance underwriting, and there was a pooled venture with Legal and General. Then there is insurance broking and investment dealing plus a half share with the 1,000 targeted by the United Baltic Corporation and its subsidiary, Macandrews which operates a further 12 vessels.

Andrew Weir is the family name of Lord Inverforth (nothing to do with the engineering Weir Group). Lord Weir just managed to smuggle the title a few years ago. He was the world's largest fleet (it still represents 12 per cent. of total British registered liner tonnage.) Afterwards came underwriting then broking, then investment in shipping. Along the way Mr. Weir had been Minister for Munitions in the Great War. Since the third baron became chairman in 1971 pre-tax profits were shot up from £1.5m. to a peak of £12.5m. in 1975. Last year

£975,000 in respect of the offer to purchase its outstanding 1900,000 10 per cent convertible loan stock.

Scottish Homes Inv.

Announcing taxable profits of £12,215 on turnover of £1.34m. for the six months to September 30, 1977, the directors of Scottish Homes Investment Company say they anticipate profits for the full year will exceed last year's £24,083. The tax-charge for the first half was £25,000.

The net interim dividend is stepped up from 0.5p to 0.8p—last year's final being 0.6p.

CORINTHIAN

Corinthian Holdings has now received acceptances totalling total profit of £376,181.

EQUITY CONSORT INV. TRUST

Pre-tax profits of Equity Consort Investment Trust rose from £190,192 to £226,865 in the October 31, 1977, half year. After tax of £31,947, against £27,373, net profit emerged at £184,945, compared with £162,819.

The interim dividend is up from 1.95p to 1.98p net per £1 share. A 3.96p final was paid last year on received acceptances totalling total profit of £376,181.

MONSANTO COMPANY AND SUBSIDIARIES

Statement of Consolidated Income (Dollars in millions, except per share). Table with 4 columns: Item, Three Months Ended, Nine Months Ended, etc.

COUNTER-INFLATION ACT 1973

The Treasury have given consent to the declaration by the following companies of dividends of the total amounts specified for the financial years ending on the specified dates:

Table listing companies and their dividend amounts. Includes Dhaiji Holdings Ltd., Radley Fashions and Textiles Ltd., etc.

The Woolwich



Sir Oliver Chesterton speaks of "striking a fair balance between investors and borrowers."

Addressing shareholders at the 130th Annual General Meeting of the Woolwich Equitable Building Society, the Chairman, Sir Oliver Chesterton, rejected recent criticisms that building societies do not adjust their interest rates frequently enough, or quickly enough. "This allegation ignores the very nature of our business" he said. "We have to strike a fair balance between the sometimes conflicting interests of our investors and borrowers. Our main objective is to maintain a supply of funds for house purchase."

"Our investors entrusted to us the considerable sum of £659m and their balances increased by a record £263m." Net receipts from investors and capital repayments on existing mortgages enabled the Society to lend on mortgage the highest ever sum of £351m. At the year end, 30th September 1977, the Society's total assets at £1,772m were 19% greater than at the beginning of the year.

"The General Reserve at the year end stood at over £58m." Given the way in which economic conditions can change so rapidly, Sir Oliver went on to say "this Reserve is a very reassuring item and materially contributes to the public's confidence in the Woolwich Society."

Copies of the Annual Accounts of the Society and the full text of Sir Oliver Chesterton's address, are available from the Secretary at the Society's Head Office.



Woolwich Equitable Building Society London SE18 6AR

FINANCIAL TIMES

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Wednesday, December 21, 1977

A surprising trend

THE GREATER part of a revival in demand that has not yet shown up elsewhere, or there is something wrong with the figures. The truth may well turn out to be a mixture of all these factors. Although the absolute number of school leavers still registered is slightly higher than at the same time last year, much the same proportion of the annual crop—over 90 per cent—has now been placed, either in work or in one of the training schemes sponsored by the Manpower Services Commission. It is true that there are particular groups of young people among whom unemployment is still very high. It is debatable whether the employment among school leavers is a greater social evil than, say, long-term unemployment among adult males. But level of unemployment in at least this is one unambiguously encouraging aspect of the present labour situation. If since earlier in the year it was widely assumed that the problem of school leavers would be especially intractable.

The improvement in the labour situation as a whole suggested by the latest statistics is, unfortunately, far from unambiguous. The unemployment figures are one of our most up-to-date and useful indicators, but they have been behaving oddly throughout this year. The underlying trend, after dropping between February and May, then rising very steeply between June and August, has fallen again for the past three months in succession while unfilled vacancies have risen.

Adjustments

Splendid news, you may say, especially if you happen to be Mr. Booth. Alternatively, you may wonder how this apparent rise in the demand for labour is to be reconciled with all the official statistics which suggest that demand and output are stagnant and reports from industry that, with the exception, perhaps, of skilled men in some trades, output could be increased considerably without any increase in the labour force. Either productivity is falling at a time when the Government's main aim is to increase it, or we now have the first indication of

Special schemes

Second, the recent fall in the seasonally-corrected total registered unemployed—it was 12,000 in October, 1,000 in November and 6,000 in December—may be largely due to special factors. The largest of these drops, the first, was ascribed by the Department to an accident of definition, the statistical treatment of school leavers aged over 17 who are classified as adults. Mr. Healey in his mini-Budget the following day gave a specific warning against attaching much importance to this figure. Throughout this period, moreover, the various special employment and training schemes organised by the government have taken 35,000 people off the register. It is not known how many of these were school leavers, but it would take only a minority of adults to explain what has happened to the unemployment figures. In terms of the individual, of course, these schemes are as effective as anything else in getting one off the register. But they may make it more difficult to measure how regular demand for labour is behaving.

Problems for the Peruvians

THE LAST 12 months have been particularly difficult for those arms purchases. There is no reason whatever for the U.S. to assist the Peruvian government to meet its bills for Soviet weapons and if Peru's request for emergency help were based solely on its need to satisfy its Soviet creditors then Washington's decision was unexceptional. If the Soviet Union has sold arms to a developing country which now cannot pay for them then Moscow should be content to wait for its money. The Peruvian case, however, raises other and wider issues. The reluctance with which the IMF and other lenders are coming to the aid of Peru contrasts strangely with the eagerness with which they have lent to other Latin American countries whose overall records are a great deal worse than Peru's.

Austerity

At the end of last month the International Monetary Fund agreed to a \$105m. credit to support the austerity plan outlined earlier in November by General Alcibades Suenz, the finance minister in the government of General Francisco Morales Bermúdez. The IMF move was generally expected to result in private bankers coming to the aid of the Morales government which faces a particularly heavy schedule of payments in the first few months of next year. The willingness of some banks to help the Peruvian authorities in a difficult situation had already been signalled when a group of institutions led by Chase Manhattan and the U.S. Export-Import Bank arranged new facilities for the very big Casajone copper mine development. Now it appears that the Fund is attaching particularly stringent conditions to the disbursement of the credit and that private banks will be thinking twice about lending more to Peru.

For its part the U.S. is reported to have refused to request for an emergency loan to the Morales administration an action which could be used to meet the credit ratings of all developing countries.

A government clampdown on 'beyond-the-fringe banks'

BY MARGARET REID

FROM now on, Intercontinental Banking Corporation, registered in the tiny West Indian island of Anguilla and, in spite of its high-sounding title, with a paid-up share capital of only \$3 (£1.64) will no longer be seeking to do business with the public in Britain. Nor will certain other impressively named concerns, including National Bank of Europe and the International Bank and Trust Company of the Middle East, both also Anguilla-registered.

These are just three among more than 40 other offshore companies which had registered abroad and then set up in Britain, and which have recently received notices from the Trade Department that they cannot operate in this country under their existing titles. The Department's power to clamp down in this way comes from Section 31 of the Companies Act, 1976, which enables it to notify an overseas company that it is undesirable for its existing corporate name to be used in Britain. A good many of the concerns to which the Department's notices were despatched at the end of September—to take effect at the beginning of this month—appear to have gone out of business anyway.

Maritime Bank, to which a notice under Section 31 was sent—as was one to a similarly named company registered in the Falkland Islands—had elegant premises in Buckingham Palace Road, London, immediately opposite the entrance to the Royal Mews, next door to a hotel, and a dealer's shop from the Palace itself. Now the place is locked and empty. On a sofa inside the window lies an old news magazine with a headline (referring, as it happens, to distant China) reading "Progress and Purge"—words which could be taken as symptomatic of the recent rise and fall of offshore banking activity in Britain.

During the past two years or so there had been a considerable, though relatively little-noticed, burst of activity by so-called offshore banks—companies, usually tiny, which had been registered overseas, often in West Indian islands, but which afterwards deliver documents of incorporation to the registrar of companies as overseas companies carrying on business in Britain.

Now the activity has very much diminished. One reason for this is the clampdown under Section 31, on the use in Britain by some overseas companies of names including "bank", "banking corporation" and "trust", which convey to the public at large the idea of a very sizeable, solid and substantial business.

Another factor has been the crackdown on this type of company in Anguilla. More than

a hundred of often impressively titled, but minute, concerns have been struck off its registered companies, and registration fees have been raised. But there has been another and important factor behind the decline in offshore companies' activity on the fringes of banking in Britain—so that the problem has waned before most of the public has heard anything about it. Very many small banking concerns operate entirely legitimately. But it is alleged, this has not always been the case, and certain areas have attracted the attention of the police.

During the past 15 months the City and Metropolitan Police, under Commander Thomas Edwards, with detectives from Scotland Yard's Serious Crimes Squad, have launched a major, though little publicised, inquiry into activities within the offshore banking field. A team of officers led by Detective Chief Superintendent Jim Smith, including Detective Chief Inspector Douglas Shrubsole, has laid on one of its biggest operations. The investigation has been not only in Britain but abroad, because much controversial activity in offshore banking has international dimensions. A number of arrests have been made and about 30 people now face fraud charges.

Complaints from the public

Quite separate from inquiries which the police find it necessary to make under the law—sometimes after complaints from the public—is the nature of the new control over names of overseas companies now conducted by the Trade Department.

Section 31 of the Companies Act, which came into force in April this year, was designed to close a loophole and eliminate an anomaly in the existing law of which advantage had increasingly been taken.

While there had long been a power, under Section 18 of the Companies Act 1948, for the Trade Department to ban, as undesirable, unsuitable names of U.K. registered companies, the British Government had, until recently, no means of prohibiting the use of an inappropriate name for the conduct of business in Britain by an overseas-registered company. It was until lately perfectly possible for a very-small company to be registered in any country abroad, with a minimal capital, with some such title as Mid-Atlantic Bank and Trust Company, and then to launch out in business in Britain, after filing its particulars with the U.K. companies registrar.

Its operations could be wholly legitimate. Yet was it desirable for those uninitiated in money



The now locked and empty Maritime Bank near Buckingham Palace.

or for visiting foreigners unfamiliar with the British banking scene, to have little means of distinguishing between such a company, with a capital of, perhaps, £2,000 or less, and say, Barclays Bank, one of Britain's Big Four, with capital and reserves of £900m?

Section 31 was designed to tighten British control over this situation. Accordingly, at the end of September, the Trade Department issued notices to 44 overseas-registered companies with bank-type names (and to some half a dozen other concerns), stating that it was considered undesirable for the company to carry on business in Britain under its name. Service of such notices did not, of course, imply that the business was considered illegitimate. The company was at the same time advised that, from two months after the service of the notice, it should not, on pain of a fine of up to £40 a day on conviction, carry on business in contravention of the direction. The two months expired at the end of November.

The result has been that about half a dozen companies have agreed to change their names, or are discussing a change, while three more are in liquidation. Of the remainder, which are now banned from operating under their original name, the Trade Department has received no answer in a number of cases, while in others its direction was returned by the Post Office but had gone away. Thus, there has clearly been a very substantial reduction in offshore bank-type concerns operating in Britain. Anguilla, which was last in the headlines as the island country to which Britain sent an emergency peace-keeping force in 1969, has seen a big upsurge in registrations of new companies with bank-type names, presumably formed with a view to more extensive opera-

tions elsewhere. The Anguilla buyers' good faith. The Government has now greatly strengthened its curbs, on these to a telegraph application, prompted by the trading associate, but payment may still never be made for the goods delivered or letters of credit issued for the deal may not be honoured.

A notice published by HM Commissioner in Anguilla is the Official Gazette of September 9, 1977, for example, named no fewer than 125 concerns described as companies which had been struck off the register, although this move was not a sign that there was anything illegitimate in the activities of the company. The names of those listed as struck off were often imposing. They included British Banking Corporation, City and World Bank, Credit Londres, Equity Bank, International Life and Credit Insurance Corporation, Mary, price can range down to only time Bank Middle East Bank, a small proportion; say 10 per cent of the Middle East, Petrodollar value of the document. As one observer of the international banking scene has remarked: "It is not issuing these documents which is difficult; it is passing them off which requires the skill."

The list also included concerns with names not unlike, but nonetheless subtly different from, more famous names. The list contained, for example, Imperial Chemical Bank and Offemmer Banking International.

Among watchers of the offshore scene, which has extended international ramifications, it is thought that there are a number of techniques by which illegitimate deals are possible. Advance fees may be called for to facilitate big loans which a concern may promise to reduce in offshore bank-type concerns operating in Britain. The headlines as the island country to which Britain sent an emergency peace-keeping force in 1969, has seen a big upsurge in registrations of new companies with bank-type names, presumably formed with a view to more extensive opera-

bank supervision. Mr. Nicholas Travers, in a letter published on December 9, referring to an earlier letter from Mr. N. A. de Berry, remarked: "Mr. de Berry seemed to think (December 9) that British banking law is riddled with loopholes. He underestimates the position. In fact there are more loopholes than law."

Mr. Travers went on to quote from a letter from the Inland Revenue in April this year which said that a company would qualify as a bank for the purposes of the Income and Corporation Taxes Act 1970 if it "is in fact operating the full range of banking business including, for example, the provision of current account and cheque book facilities for customers other than its employees or associated companies." Mr. Travers remarked that, in other words, any company which owed money to customers other than employees or associates, and provided books of withdrawal or credit demand forms, would qualify. He said he could imagine that virtually any British company could meet these requirements, and call itself a bank, by modifying its sales organisation and accounting procedure.

The Government White Paper, *The Licensing and Supervision of Deposit-Taking Institutions*, containing proposals to identify high-ranking banks, which would merit authorised status, and to impose a licensing requirement for other deposit-takers, was published as long ago as August 1976. It has still not been acted upon, although legislation for a system of banking licensing will in due course be necessary for Britain as a member of the Common Market. Last week Mr. Denis Davies, Minister of State at the Treasury, told the Commons that the Government planned to bring in new laws to tighten up supervision of the banks as soon as time was available in Parliament.

But one must wonder how effective legislation even along the lines of the White Paper would be in dealing with all possible contingencies in this field, and particularly with the company here and there aiming to act illegitimately? Would it satisfactorily control an offshore bank which changed its name, or which was taken over by somebody less reputable than its first owner? If ABC Bank became ABC Trust (Bankers) what would restrict its activities if it were not taking deposits, but were operating illegitimately in other ways? And what of concerns which eluded all control by operating for a relatively brief period and disappearing before any investigation got under way? As somebody close to the outer fringes of the banking scene says: "The law is designed for those used to cricker according to the rules, but how does it catch those who don't play the game?"

Appearance of solidarity

Moreover, as has long been known, companies' balance sheets can—by the appearance of solidarity not justified by the facts—be "dressed" by the issue of millions of pounds or dollars worth of say, loan-stock by one party in exchange for a similar issue to it by an associate company. It is a matter of surprise and, to some people, concern, that four years after the secondary banking crisis broke out at the end of 1973—the control over bank-type concerns—which on occasion, may be considerably beyond the fringe—still appears inadequate. Some recent letters to the Financial Times have dwelt upon aspects of the problem of

MEN AND MATTERS

German tipped for JET

The £120m. JET thermonuclear project in Culham, Oxfordshire, is likely to have a German director—Dr. Hans Otto Wuster from Hamburg. Earlier this year, when the site for JET (short for Joint European Torus) was being discussed, there was keen competition between Premier Callaghan and Chancellor Schmidt for this prestigious EEC institution. Britain won, and reports on the scientific grapevine say that Wuster's appointment would, at the political level, be a *quid pro quo*. (Needless to observe, such crude considerations would not have influenced the interim JET council at its meeting in Brussels yesterday.)

On the scientific plane, Wuster's credentials are immaculate. Currently deputy to the director general of the CERN 400 GeV proton-synchrotron in Geneva, he is highly respected as a laboratory manager and computer expert. Physically and intellectually a heavyweight, in Hamburg, he had a reputation for "breaking the table" at meetings if progress was too slow. In Geneva, it is said, he has abandoned such youthful exuberance.

The most obvious candidate for Culham, by chauvinistic standards, would certainly have been Dr. John Adams, now executive director of CERN. He directed the Culham atomic laboratory in the years 1960-67. But quite apart from Adam's deep absorption in his present job, there is an EEC rule that such projects cannot be directed by anyone from the host country.

Smoke signals

EEC regulations have a habit of affecting people in the most unexpected ways. On January 1, for example, Britain takes a

Parker ponders

cut back costs, are taking a long, hard look at their sponsorship portfolios. One casualty has been the John Player management journalism awards which have been run in conjunction with the British Institute of Management.

These annual awards were highly sought after—largely because at £1,000 tax free they were particularly munificent by the standards of the "literary" prize circuit. The awards were given to one newspaper and one TV reporter, and to the author of the best book on business.

John Player made similar awards to those judged to have made an outstanding contribution to the computer and aviation industries, and these awards too have been dropped. So far, however, the portfolio of sports sponsorships has remained largely unscathed—although the anti-smoking lobby would be most pleased to see an end of the attempt to link healthy sports activity with nicotine addiction.

Flexible foes

Hollywood's follow-up to "Jaws" is a new ocean horror picture, "The Deep," starring a ferocious murray eel. Predictably enough the heroine, Jacqueline Bisset, is attacked by the monster eel shortly after reel one. But that's a familiar hazard to Britain's North Sea divers. Working from the Charlie platform on the Forties Field, they have to contend with a colony of conger eels, some up to 10 feet long, living near the rig. We are told that "some of the men have been nudged by eels during operations and there is a danger that the creatures, known to be zealous in protecting their territorial rights, may get entangled in a diver's airline." How about a Hollywood underwater film crew to drive away the eels?



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FINANCIAL TIMES SURVEY

Wednesday December 21 1977

Japanese International Companies

The prospect of a trade war between Japan and the U.S. appears to have been averted after last week's discussions in Washington, but there are still difficulties over attempts to boost Japanese imports of industrial and agricultural products

MOST DRAMATIC phase of Japan's trade confrontation with the U.S. (and to a lesser extent Europe) seems to be at least for the time being over. In a four-day last week the Japanese External Economic Affairs Minister, Nobuhiko Ushiba, convinced the American trade negotiator, Mr. William Strauss, that an eight per cent import liberalisation package prepared by Japan would be the country's best access to its market. The Ushiba-Strauss talks progressed a stage and a four-hour Cabinet meeting in Tokyo applied with the question of how fast the Japanese should, or could, grow and came up with the 7 per cent.

At the end of the week the news sounded not wholly cheered with the results of an attempt to stage a show-up with Japan over trade and economic issues. Mr. Strauss told a Press conference the original eight-point "did not come up to expectations." At the same time, Mr. Ushiba welcomed the 7 per cent target and declared "we are moving in the direction."

The EEC seems to have reacted in a similar manner with the result that, while no one is saying at least there is an agreement that Japan and the rest of the Western industrial world have declared trade against each other.

The next moves along the way from confrontation in

are mainly up to Japan. The Japanese Diet will have to act promptly to implement the tariff cuts on 124 items (accounting for about \$2bn. worth of imports in 1976) which formed the most important part of the package offered to the U.S. and the EEC last week. If the Diet does take the necessary action Japan should be in a position to act on the cuts by April 1 next year. This may be as much as two years ahead of the tariff reductions expected to be introduced by other advanced countries participating in the current round of GATT trade liberalisation talks in Geneva.

A more difficult problem for Japan will be to decide what to do in the highly controversial and emotional area of agricultural import liberalisation. Japan's failure to offer more than very limited enlargements of the existing quotas on imports of farm products evidently provided the main reasons for Mr. Strauss's disappointment when the package was presented to him last week. A further effort to tackle this issue will have to be made before Japan and the U.S. can really be considered to have buried the hatchet—indeed the effort may have to precede the visit Mr. Strauss himself plans to make to Tokyo before the end of January.

The decision to lift the quotas on any major farm imports (like beef or citrus fruits) appears to pose extreme political difficulties for Japan's ruling Liberal Democratic Party, whose representation in

the Diet is based mainly on rural constituencies. A decision to stand pat could risk alienating the U.S. once again and make Mr. Strauss far less anxious than he appears at present to prevent a series of protectionist measures being voted by the U.S. Congress early in 1978.

The last thing that Japan has done to do in the aftermath of the U.S. and EEC talks is to fulfil its commitment to make its own economy recover with all Japanese companies still sign-

ing of 1977—and that any price sharp upward movement would be uncomfortable. The measures which Japan has to take to reactivate its economy have been spelled out in general terms and downwards and wholesale prices are now in the process of being implemented in detail. ago.

The most important is to produce a 1978 budget which out refutation in 1978—and the is genuinely reactionary rather than a cautious compromise advocated by the Ministry of International Trade and Industry's cabinet make this a strong pro-

ducers of price stability. Japan's prices are in fact showing exemplary stability at present, with the year-to-year rise in the consumer cost of living index tending steadily downwards and wholesale prices are actually down from a year ago.

If Japan does embark on all-out refutation in 1978—and the presence of several forceful advocates of growth in Mr. Fukuda's newly reshuffled cabinet make this a strong pro-

which Japan can, and must, use its resources to contribute to global economic development—rather than to Japanese development alone. Japanese capital and know-how are badly needed in resource-rich developing countries. Japan's manufacturing and management skills could be profitably put to work on a much larger scale than at present—in other developing countries through direct investment in industry. Japanese banks, up to now rather closely tied to the apron strings of the Ministry of Finance, could usefully shoulder a bigger part of the burden of lending to developing nations which has fallen mainly on the shoulders of U.S. and European banks during the past few years.

Japan has been slow to tackle any of these tasks and opportunities but the time has clearly come when it has to do something more than export the world's most competitive manufactured goods and import a huge (but unpredictable) share of its raw materials. With the world's strongest major currency and the most favourable international payments position of any non-oil producer Japan has everything necessary, except possibly the will, to become a global economic power in the full sense of the word—rather than the limited and unsatisfactory sense in which it exerts its economic power at present. If and when Japan does internationalise its economy the notion that it is or should be one of the three engines of world economic recovery may at last become a reality.

that there is a chance of the trade surplus being cut to \$12bn. in 1978 and of the surplus on current account coming down to about \$3bn. or \$4bn. Such an achievement, however, while difficult enough in itself would leave plenty of problems still unsolved. Even if the trade surplus is halved next year Japan will be heavily in the black in its trade with both the U.S. and Europe—two areas which have contributed considerably more than their fair share of the overall surplus on Japan's foreign trade. And if the current account continues in surplus, instead of moving into equilibrium or even into the red as the U.S. has demanded, there will be the problem of how to convince the rest of the world that Japan is living up to its responsibilities as one of the world's richest nations.

The eventual solution to Japan's trade problems with Europe and the U.S., which will undoubtedly continue into 1978 even if they do not plunge into another 1977-style crisis, will have to include an increase in Japan's capacity to absorb imports of manufactured goods produced by other industrial nations. This sounds simple enough in theory—in practice what is required is a change in the mentality of Japanese importers and consumers away from the notion that foreign goods are rare and expensive luxuries in the direction of something like a European notion of horizontal trade between developed nations.

Outside the area of trade there are plenty of ways in

which Japan can, and must, use its resources to contribute to global economic development—rather than to Japanese development alone. Japanese capital and know-how are badly needed in resource-rich developing countries. Japan's manufacturing and management skills could be profitably put to work on a much larger scale than at present—in other developing countries through direct investment in industry. Japanese banks, up to now rather closely tied to the apron strings of the Ministry of Finance, could usefully shoulder a bigger part of the burden of lending to developing nations which has fallen mainly on the shoulders of U.S. and European banks during the past few years.

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Sharing the burdens

By Charles Smith, Far East Editor

possible speed. This is a far most of their export contracts in dollars and therefore stand from easy task for two reasons. One is that, throughout 1977, the domestic economy has been sliding steadily back into the recession from which it seemed to have emerged early in 1976. The GNP growth rate, for the first quarter of the year was 2.1 per cent, over the fourth quarter of 1976, but in the following two quarters the rate slackened to 1.7 per cent, and then to a mere 0.5 per cent.

In the last quarter of 1977 it looks as if growth will once again be almost invisible with much of Japanese industry operating at critically low capital utilisation levels. This is a situation which inhibits the demand for imports of raw

materials and fuels that still make up nearly 70 per cent of Japan's total imports and increases the pressure on companies to export.

The second reason why engineering an economic recovery in 1978 represents an extremely difficult task is that yen revaluation (by 23 per cent against the dollar since the start of 1977) has acted as a further dampener on business confidence—partly because of the specific reason that all Japanese companies still sign-

ing of 1977—and that any price sharp upward movement would be uncomfortable. The measures which Japan has to take to reactivate its economy have been spelled out in general terms and downwards and wholesale prices are now in the process of being implemented in detail. ago.

If Japan does embark on all-out refutation in 1978—and the presence of several forceful advocates of growth in Mr. Fukuda's newly reshuffled cabinet make this a strong pro-

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In an article in the 14 March, 1977 edition of the *Kayhan International*, the Shah of Iran was asked which of the foreign investment projects in Iran in recent years was the most significant to that country. His Majesty replied, "The Japanese petrochemicals investment in Bandar-e-Shahpur costing \$1.8 billion."

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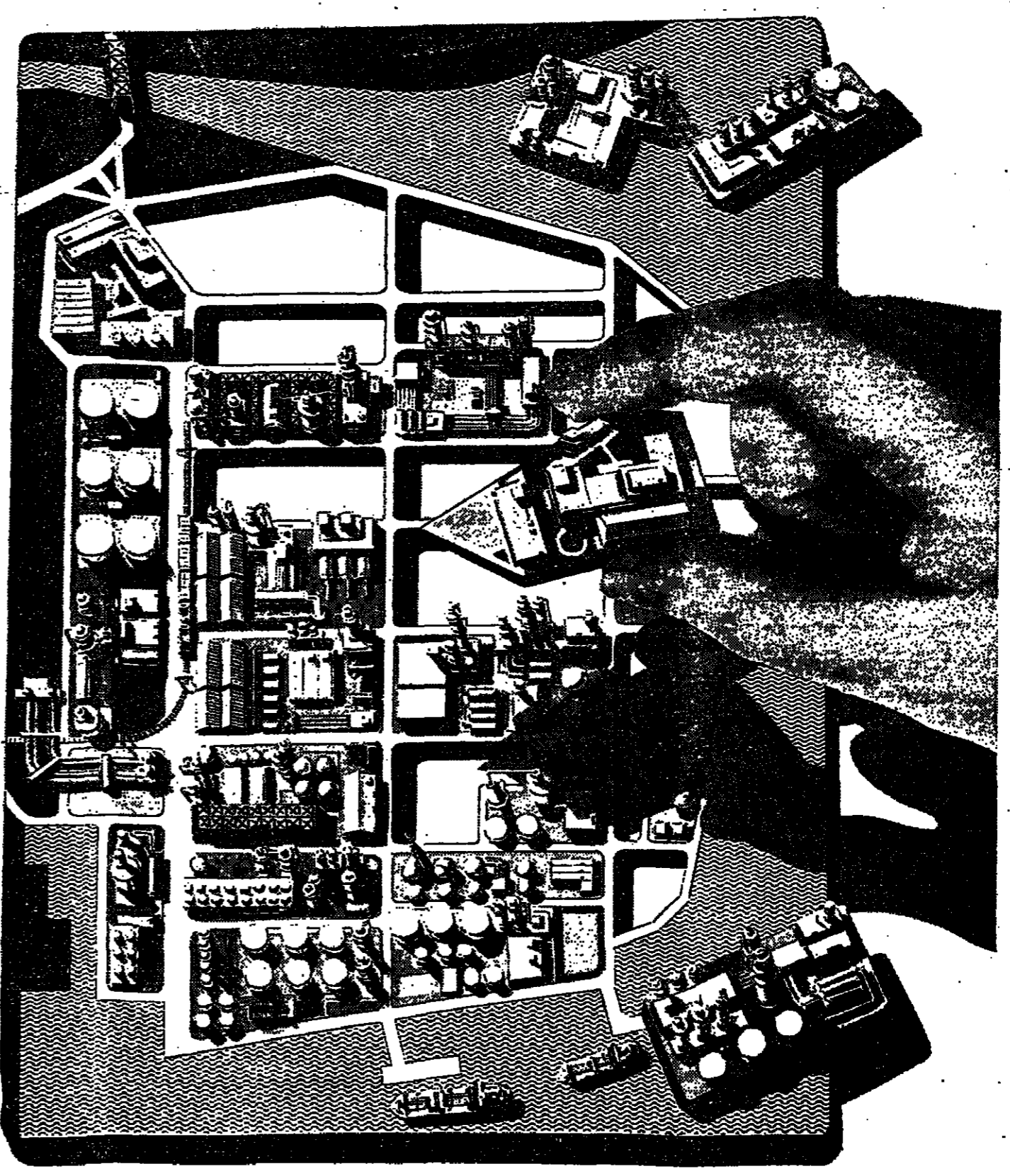
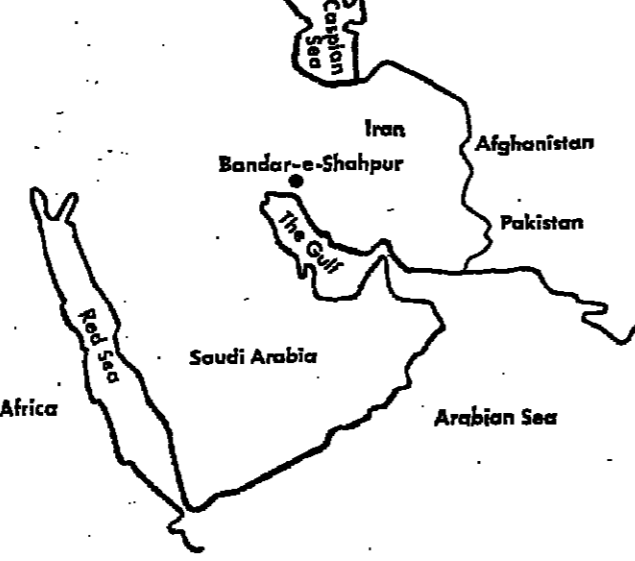
\$1.8 billion complex under way

The project will cost \$1.8 billion. Plants in the complex will produce 300,000 tons of ethylene, 500,000 tons of aromatics, 50,000 tons of caustic soda, and 1,900,000 tons of liquefied petroleum gas and other derivative products, per annum—products which Mitsui marketing skills will help to sell.

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Bandar-e-Shahpur is in the desert on the Gulf. Lack of infrastructure caused severe difficulties in the execution of the project.

Consequently IJPC found it necessary to make a number of basic improvements to the situation before any of the plants could be constructed. For example, IJPC built their own jetty—jetty No. 2—over which poured millions of tons of material, equipment, plant and machinery; they built a pile factory to supply concrete piling for subterranean reinforcement; and camps in the desert for the initial 250 IJPC employees. AND the 12,000 construction workers later needed for the actual work.



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Greater urge to invest abroad

JAPANESE COMPANIES have been reluctant to invest overseas, particularly where manufacturing facilities or other industrialised countries are involved. In December, 1975, Japan's overseas investments equalled only 3 per cent of GNP; the U.S. proportion by then was 8.8 per cent of GNP, Britain 16.9 per cent, and Germany 3.8 per cent. Moreover, Japan's pattern of investment looked (and still looks) vastly different with about 70 per cent going into developing countries, compared with the bulk of U.S. investment going into other industrialised countries.

Put simply, Japan has not wanted to build factories in America and Europe; wage costs were cheaper in Japan, efficiency higher, and markets could be more easily undercut from Japanese manufacturing bases which let a company export at a marginal rate of profit and put the costs of early capital outlay on to the domestic consumer. Thus only 32 per cent of Japan's outstanding (approved) foreign investment at March, 1977, was in the manufacturing sector (\$6.2bn.), and of this only \$1.3bn. had been pumped into the U.S. and Western Europe—Japan's biggest markets. Moreover, in 1976 Japanese companies invested as much in trade promotion services in America as they did in manufacturing; in Europe, investment in the commercial sector was still twice the level in manufacturing.

The volume of Japan's overseas investment is debatable. Official figures for "approved" investment put the level at \$19.4bn. in March, 1977, but this does not take into account approvals which might never have been carried out or disinvestment over the years. The best guess is that Japan has about \$15bn. in outstanding foreign holdings.

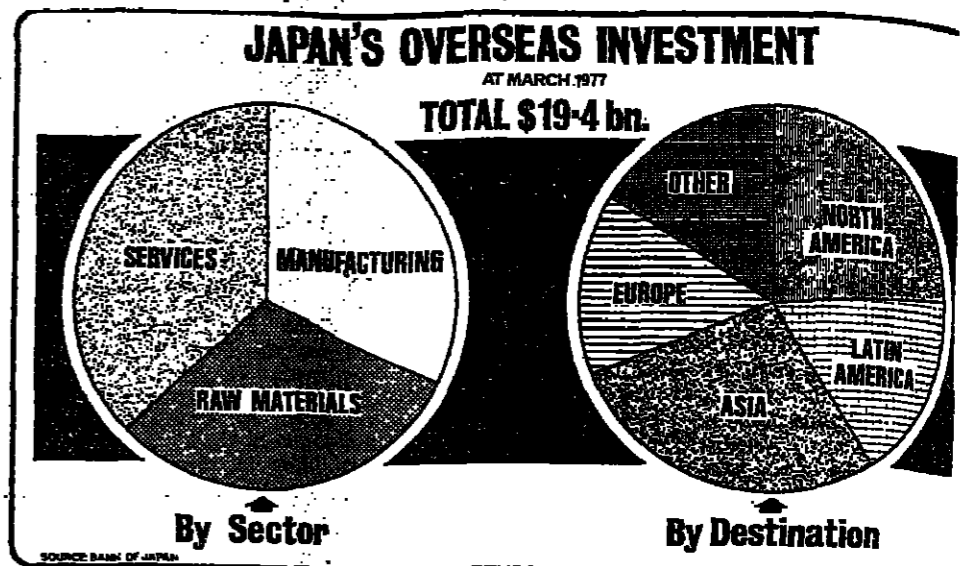
Smaller

Manufacturing investment, though estimated at \$6.2bn., is really much smaller if investment in industrial trading companies is discounted. According to one estimate, only half the "manufacturing" investment by Japan into Europe goes for productive facilities, although the percentage is naturally much higher in Asia where Japanese companies have invested to take advantage of cheap labour rather than a domestic market. The recession, moreover, has thrown the previous balance out of kilter. In 1976, new overseas investment rose by over 5 per cent, but still fell short of the record 1973 level of \$3.5bn. A major cause of this performance is ascribed to poor profitability of overseas subsidiaries in the recession, with the average rate of profit-to-sales falling from 1.8 per cent in 1973 to 0.2 per cent in 1975 and about the same in 1976. A survey by the Ministry for International Trade and Industry (MITI) also indicated that the proportion of subsidiaries paying a dividend in 1975 had dropped to 23.5 per cent, compared with 33.4 per cent, before the oil crisis.

Things have changed. Japanese businessmen no longer seem to equate investment in European or American factories as something profitless or unpatriotic. Honda recently announced it would become the second Japanese company to manufacture motorcycles in the U.S. (after Kawasaki's Nebraska plant), and the Honda site in Ohio is expected to be extended later for a car assembly operation. Japan's other car makers, meantime, are searching for locations to begin manufacturing in the U.S.

Some industries have gone strongly into their target markets. Sony and Matsushita have set up U.K. plants to make colour TV sets for the European market. Matsushita bought the TV division of Motorola in the U.S. in 1974, and recently another Japanese maker, Hitachi, signed a joint venture agreement with General Electric to merge their U.S. television operations.

Hitachi, in fact, has been at the centre of controversy which may give Japanese businessmen second thoughts about their plans to invest more money abroad—and notably in Europe. The Japanese maker hoped to follow Sony and Matsushita into U.K. manufacturing but met with strong opposition from the British TV industry. Although Government did not actually forbid the investment, Hitachi appears to have been told that the operation could run into trouble unless it had the support of local industry. Unable to convince trade unions that its plant would generate more jobs than would be lost, Hitachi decided in December to call it quits.



JAPAN'S INVESTMENT IN EUROPE

	1960	1965	1970	1975
U.K.	1	3	544	1,558
Benelux	0	5	26	293
West Germany	1	5	17	172
France	0	5	23	143
Others	1	7	30	352
Western Europe Total	3	25	639	2,518

(Source: JERC)

Hitachi's problem with the British TV industry may not be a one off affair. Japanese companies going abroad will increasingly feel that they must manufacture goods which they can export. Since overseas production usually happens only after exports have taken a large part of the local market (and jobs), the dilemma could be repeated (in electronics, cars, ball bearings, etc.). So the precedent of Hitachi's withdrawal is a dangerous one.

For Britain, it could signal an early halt to what might have been a flood of Japanese manufacturing investment. Until now Britain has accounted for over half of Japan's European investment, but about \$800m. of the total \$1.6bn. outstanding at March 1977 was in London holdings of Middle East oil. Of the remainder, only a fraction has gone into the eight existing production ventures which are 50 per cent or more Japanese-owned (\$18m.), and these have in turn generated about 1,500 jobs (with Sekisui Chemicals still to come, what now not Hitachi).

Few experts think Hitachi's withdrawal will put an immediate brake on Japanese investment into Europe—although in some instances it may lead companies to invest first in the U.S. market. For technical reasons, moreover, the Hitachi controversy might not have happened outside the colour TV sector since licensing agreements on the Pal colour transmission system make Britain the only obvious choice for TV manufacturing (the Irish market is too small, German wages too high).

According to a recent survey of Japanese investment in Europe, done by the Japan Economic Research Centre (JERC), it is expected that investment in chemical and machinery industries will increase. The downstream petrochemical industry, above all, is seen as an attractive pull for Japanese investment since raw material prices are now substantially lower than in Japan. In the machinery sector, the JERC survey says, "direct investment may encounter from time to time the opposition of competing manufacturers in host countries. Nevertheless, investment in these sectors has a potential to grow in the long run in view of their employment-generating effect."

The number of jobs which Japanese investment might create in Europe and America over the next ten years can only be guessed at. It is estimated that in 1975 Japanese companies employed 450,000 overseas—mostly in Southeast Asia and the JERC reckons that Japanese capital could be paying the wages of perhaps 1.5m. overseas employees by 1985.

Costs

But why invest? Japanese businessmen usually cite two reasons for an expected increase in their overseas investment. First, production costs in Japan have risen rapidly in recent years. The edge which Japanese companies could rely on in the 1960s is gone in most sectors. Secondly, Japanese exports will become more difficult in sectors where other industrialised countries have already begun to suffer a fall in employment. In

each case Japanese overseas investment may be the (a) economic and (b) strategy to get or market. In the case of a third reason is access EEC market from a manufacturing base in one member country.

What are the obstacles? Japanese companies have very little experience of manufacturing in other industrialised countries. Language is a problem, industrial relations in both cases are different. But in both cases the Japanese managers have adapted at managing a factory they are at selling. Many Japanese companies will be surprised by the realities of host countries once growth big enough.

Responding to this, a recent study suggests that multinational corporations Europe have largely escaped sort of interference of where they have not clear legal commitments set, slow advance. "Any violation Japanese companies spend in Europe have also come in not having adequately used the laws in host countries according to the JERC's investment expert, Mr. Sekiguchi, which no major risk of losing of control once industries have set up in Europe.

The third obstacle, of course is opposition from host countries to investment in the first place. Most industrialised countries have relaxed investment rules, but as in Britain, these limits. In general, new investment is supposed to add to capital, not just substitute for existing jobs or factories.

So far, Japanese companies have invested conservatively, that is, in products which have experience selling increasingly, Europe and America will become attractive manufacturing centres for other products to give one example the computer firm Fujitsu has gone into a joint venture with Amdahl Corporation of the U.S. and will build computers in Ireland for the European market—a revolutionary approach to producing and going abroad which other up-coming companies in industries will possibly follow.

Douglas Ramsay



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Technology balance

IT IS a widely known fact that Japan has risen to the position of third economic power in the "free world" in part by acquiring cheap technology from the West and putting it to effective use in its own industry. What is less widely known is that for the last four years Japan has been a net exporter of new technology—although its overall technology trade balance, which includes payments for the renewal of previously signed contracts, remains firmly in the red. In 1972 the total flow of technology payments in and out of Japan produced a net deficit of Y.132bn. (the result of outgoing payments worth Y.174bn. and receipts of Y.42bn. for technology exports).

The bulk of Japan's payments for technology imports, however, were for renewals of contracts on know-how which had previously been imported, and not on new acquisitions of new know-how. If the new contracts are isolated from the total flow of technology payments Japan emerges as a net exporter from 1972 onwards, with overseas sales in that year (Y.18bn.) exceeding imports of foreign new technology by around Y.4bn.

The favourable balance on new technology exchange has continued since 1972, with exports last year totalling Y.18.9bn. against imports of Y.13.3bn. On an overall basis Japan's technology balance in 1976 was still negative but the ratio of exports to imports has been rising steadily (largely because imports have fallen). Technology imports in 1976 at Y.834bn. were worth 2.1 times the value of exports compared with the 1972 ratio of 4.1 times.

It would appear from these figures that Japan is gradually making good one of the basic weaknesses of its post-war economic development—that of being dependent on the outside world for new ideas. However, the picture is not quite as simple as that. A further breakdown of the figures shows that Japan runs a negative technology on all counts (i.e., on payments for both old and new technology) with Europe and the U.S. while earning substantially from developing nations, especially those of South-East Asia and the Far East.

In 1976 a total of Y32bn. of Japanese technology was bought materials input into the

CONTINUED ON NEXT PAGE

Mitsubishi

JAPANESE INTERNATIONAL COMPANIES III



Ships are awaiting shipment from Port Hedland, Australia. Japan iron ore imports are down this year and a further cut is expected in 1978.

Materials contracts under review

HAS gone full circle in its search for raw materials since the oil crisis. Excluding oil, Japan's industrial raw materials are at about the same level as in 1973. Massive contracts for iron, copper, nickel and other materials have been let to let Japan pay less, and usually both of iron ore will be from 137m. tonnes to 180m. tonnes this year, Japanese steel companies warned suppliers in Australia to expect a hefty cut in raw material stocks.

Raw material stocks are bolstered with once-off supplies of oil, wheat and uranium to help bridge the \$10bn. deficit account surplus in fiscal 1977. The cautious recovery of the domestic economy is extremely unlikely. These companies will see a spree of raw material purchasing in the next few months.

observers thought: that is that Brazil (AA) is preferred to Australia (A), and that Japanese companies tend to equate investment appeal with oil wealth. Thus, apart from Australia and the U.S., countries with an "A" ranking were invariably oil-producing ones: Iran, Saudi Arabia, Kuwait, Indonesia and Nigeria. The two exceptions were Venezuela (C) which ranked low on investment incentives and new resource potential despite its oil, and Zaire (A) which, despite not having oil, is considered rich in other resources (notably copper) and inviting as well.

But Japanese businessmen realised only belatedly that the oil precedent could not be used in most other resource sectors, and that, moreover, Japan could really pick and choose between various contenders for its investment capital and huge market. Take iron ore: huge deposits in Australia and Brazil could be opened up for Japanese industry—at a price—so when Japan made its first big round of new investment decisions in 1976 the rewards went to Brazil, which, though further away, cost less and did not have Australia's recent history of supply bottlenecks caused by industrial unrest (either at mining sites or at Australian ports).

Perhaps because none of its new iron ore mines will be opened in the 1970s to supply Japan, Australia has competed more strongly to do a deal with Japan on coal. In the last 18 months, Japanese companies have written half a dozen contracts with Australian coal mines, which will open up new deposits discovered in the late 1960s but kept in the ground since then because of the Labor Government's policy of actively turning away foreign investment, a policy which the present Government only managed fully to uproot in 1977. Japan can also count on long-term coal supplies from China once they begin in 1978, and there is more coal on offer—notably from Indonesia, where Shell has postponed mining until the 1980s, when it hopes Japan will be in a position to purchase large quantities of Shell's relatively high-grade and high-cost 10m. (estimated) tons of Sumatran coal.

Similarly, natural gas has proved to be in greater commercial abundance than most experts were guessing at the time of the oil crisis. It will take some \$5bn. to develop Australia's north-west shelf gas deposits, but Japanese buyers seem in no hurry to invest. One reason is that two major projects in Indonesia are underway: Japanese utilities will take all the natural gas from the Badak fields, which began to produce in August, plus half the output from the bigger Arun gas field. The 7.5m. tons Japan has agreed to take yearly over the next 20 years will be a substantial supplement to existing supplies, notably from Brunei and Abu Dhabi, and Shell has got the green light to proceed with its Sarawak project. Meanwhile, a Japanese consortium is negotiating with the Soviet Union on development of huge gas deposits in Yakutsk, although production is now at least five (and probably ten) years away since the Japanese do not feel pressed to accept (together with a Bank of America financial consortium) the onerous terms for capital outlay now asked by Moscow.

In short, Japanese business has not come up against the shortages or manifold price rises which it feared after the oil crisis: quite the contrary, prices for most raw materials dropped sharply during the recession and have only bottomed out in 1977. As a result, in 1977, imports of raw materials (excluding food and fuel) may be only slightly dearer than the \$12.3bn. bill in 1973, and probably less than the \$14bn. spent in 1976.

The composition of Japan's imports, though, has drastically altered since the oil crisis. In 1973 about 30 per cent of imports were of finished goods, but by fiscal 1976 the proportion had dropped to 19 per cent (20 per cent in January-June 1977). Oil is the culprit: together with coal, it accounted for 43.5 per cent of total imports last year, compared to just 22 per cent in 1973. In dollar values, Japan's fuel bill went from \$8.3bn. to \$29.4bn.—up 3½ times in as many years.

The 1977 bill for industrial raw materials may indeed stay close to 1973 levels, but for how long? These imports have been involuntarily restrained by the recession in Japanese industry, so most economists anticipate a rapid rise of imports once domestic recovery gets on the tracks. And since there has been no serious dent made in Japan's near 75 per cent reliance on oil for its energy requirements, economic recovery is bound to mean a proportionately higher level of oil imports.

There is little doubt, moreover, that Japan will continue to depend on certain countries for the majority of its raw material supplies: Japan, after all, relies more than most industrialised countries on outside raw material sources.

Aggressive

At present, Japanese business has claimed its aggressive push to find and develop new resources abroad. Natural gas is the exception. The Government has also embarked on a programme to build up foreign supplies of uranium for eventual use in Japan's nuclear reactors. The recession has made some of the earliest investment projects look foolish with the subsequent drop in international commodity prices, and Japan has had to renegotiate several of its long-term supply contracts to postpone deliveries. On the way, some suppliers have got their own fingers burned. Australian sugar producers signed a 600,000 tonnes a year, five-year sugar agreement in 1975 with Japanese refiners, which the refiners said they would not honour after July 1977 unless the fixed price (stipulated in the agreement) was lowered to take into account the 75 per cent drop in world sugar prices. After several months of letting sugar sit in Yokohama harbour, the two sides agreed on a marginally lower price per tonne but arranged also to prolong the period of delivery and thus alleviate some of the Japanese refiners' cash flow burden this year and next.

Less honourably, Japan unilaterally reduced its imports of copper (from the Philippines) and nickel (New Caledonia) in the recession since the contracts were not as tightly worded on the producers' behalf as Australia's sugar pact was. That cavalier approach to long-term contracts has understandably met with some consternation among producer countries, but they are rarely in a position to tell the Japanese where to get off (94 per cent of the Philippines' copper ore goes to Japan, and 97 per cent of New Caledonia's nickel ore). So it remains to be seen whether Japan's resource procurement tactics since the oil crisis have left Japan more or less open to attack from its suppliers in future.

Charles Smith

Douglas Ramsey

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"The Japanese consumer has come to know many European products through the efforts and involvement of Marubeni."



Mr. H.A. Affleck joined Marubeni Corporation's London Branch in 1956 and is now Manager of the Accounting Department. He shared these thoughts with us about Marubeni's activities in Europe.

"The last two decades have seen the rapid expansion of trade between Europe and Japan, and it is fair to say that Marubeni Corporation has played a major role in promoting this situation. As one of Japan's leading trading companies, Marubeni has established its position during this period by dint of an imaginative and conscientious approach to the massive changes that have taken place within the international social and economic structure. The company's association and trade connections with Europe go back to the latter half of the nineteenth century, but it is really within the last 25 years or so that Marubeni has developed into the large multinational organisation that we know today. In the early 1950's, Marubeni established liaison offices in London and other European capitals. Trading conditions at that time were extremely difficult, with both products and finance being in short supply. However, the

early 1960's witnessed the elevation of the economic and living standards of both Europe and Japan, and with the development of improved communications systems, East and West came together with mutual opportunities for trade on a scale hitherto unimagined. At this time, Marubeni, being firmly established and respected in Europe, was able to demonstrate its unrivalled expertise in matters concerning finance, shipping, foreign exchange, customs procedures and other important aspects of international trade. These attributes, coupled with its own highly sophisticated and efficient communications network, have allowed Marubeni to achieve its present prominent international position. Throughout the 1960's and 1970's, the Japanese consumer has come to know many European products through the efforts and involvement of Marubeni. We, too, in Europe, have been able to enjoy many of the technologically advanced products from Japan. However, not all trade handled by Marubeni involves Japan. In fact, a large proportion of business is developed and conducted by overseas offices with third party customers throughout the world. Today, Marubeni's group activities encompass the entire business spectrum—raw materials, commodities, manufactured goods, and services. A special capability is the mobilisation and management of large and complicated development projects and investment programmes requiring specialised knowledge and commercial acumen in a variety of fields. Business is conducted with practically every nation in the world from 150 main overseas branches or subsidiary offices. The mid-1970's have brought their own problems to a changing world situation, including energy conservation and the maintenance of the ecological balance within the limited resources of our small planet. These important matters are uppermost in the minds of Marubeni management and staff, and I am certain that, as has been the case during my 20 years with the company, Marubeni will add its own small but significant contribution to realise greater international prosperity and well-being through an enlightened policy of fair trade with all."

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JAPANESE INTERNATIONAL COMPANIES IV

To Future Generations, Security



Horayuji Japan's 7th century temple links the past to the present with the serene beauty.

Social welfare is a subject of serious consideration in most modern societies. Man in the twentieth century accepts his responsibility to bequeath to the next generation a society better than his own. Daiwa Bank is not unique in accepting this responsibility, but Daiwa is unique in making acceptance of this role in society an integral part of their banking service.

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On the next three pages, CHARLES SMITH, DOUGLAS RAMSEY, and YOKO SHIBATA profile nine of the leading figures in Japanese commerce and industry.

Men at the top

Yoshizo Ikeda

MR. YOSHIZO IKEDA is a burly ex-baseball captain (for back in Britain just one month Tokyo University) who now captains one of Japan's two giant trading companies a 65 per cent partner in a joint Mitsui and Company. He is also venture with British Leyland to a man with an innate sense of optimism and a conviction that big problems can be solved by talking to people.

Mr. Ikeda (like Mr. Yoshizane Iwasa, profiled elsewhere) went to London in autumn 1976 with the now famous Keidanren mission, but claims to have been less shocked than his colleagues at the tough line taken by European businessmen and politicians on the Japan trade issue. "We had a free exchange of opinions," he says, although he implies that the exchange consisted mostly of the Japanese side listening to "about a dozen British gentlemen" airing their views about the alleged impenetrability of the Japanese market.

Some harsh things were said but Mr. Ikeda remembers with appreciation at least two occasions during the London talks. One came near the end when Lord Watkinson, the President of the CBI "very suddenly" withdrew a proposal to issue a joint memorandum on U.K.-Japan trade problems which the Japanese side had felt would have stirred up opinion in Britain unnecessarily. The other moment was when Mr. Edmund Dell (the Trade Secretary) drew the mission's attention to the fact that free trade and whisky were both Scottish products and suggested that Japan seemed to be "fairer" in its treatment of the world from the Toyota headquarters on the west side.

Leyland cars are not the only British products Mitsui helps export to the U.K. Its duty on Scotch to the same level, recalls Mr. Ikeda, did one thing after his trip to London markets like Africa and Latin



Yoshizo Ikeda.

America) were worth £10m last year. From the U.S. Mitsui exported \$1.9bn worth of goods last year while importing only \$1.2bn worth. "I told President Carter when he visited about \$7m worth of Georgia peanuts," he adds.

Mr. Ikeda clearly believes that Mitsui in particular and trading companies in general can play a big part in smoothing out international trade frictions. He thinks other countries should copy the Japanese trading-company model and says he has been consulted about this by a Canadian trade minister, a former Brazilian Finance Minister (Sr. Delfim Neto) and by Mexico. However, "Rome was not built in a day," says Mr. Ikeda and neither should other countries expect to create something on the scale of Mitsui (handling about 12 per cent of Japan's imports and exports overseas). "Mr. Ikeda says the nearest approaches to a Japanese general trading company outside Japan are probably the Danish East Asiatic Company and Jardine Matheson and Co. (although he concedes the latter is a good deal more profit-orientated than Mitsui).

So far as Mitsui itself is concerned Mr. Ikeda says he plans to aim for still greater internationalism in the pattern of the company's trade perhaps getting back to the situation before the wars when Mitsui derived about 25 per cent of its total turnover from trade between countries other than Japan. He is intensely proud of Mitsui's 100 years of history and of the fact that it was the original Japanese "hoshu" ("We were founded in the ninth year of Meiji, whereas Mitsubishi dates from 7th Taisho"). He feels, however, that the present roster of nine Japanese general trading companies (ten until the recent merger of Ataka and Co. with C. Itoh) is too many. "Lots of them are in trouble nowadays" he adds implying that it is partly their own fault and partly

the result of the downturn in Japan's economy.

When he is not talking about Mitsui, Ikeda likes to talk about golf and about the people he has met playing the game (including Sir Harold Wilson, encountered on a golf course in Hampstead). He is modest about his English which, he says, was "entirely made in Japan." The fact is, however, that after four years in New York in the mid-1960s and five in London in the mid-1970s, Mr. Ikeda can probably communicate with his Western counterparts a good deal better than most other top Japanese businessmen. In a recent speech to the U.S. National Trade Convention in New York, delivered at a time of unprecedented tension in bilateral trade relations, Mr. Ikeda took care to insert a few jokes near the beginning because "you Westerners expect that—not like us Japanese who are inclined to be serious all the time." In the same speech he argued that sorting out U.S.-Japan trade problems was a matter of "getting the signals across." It sounds a bit optimistic, but Mr. Ikeda has clearly got where he is today by making sure that his own signals can be heard loud and clear.

she has never been tempted by the idea of producing elsewhere in Asia on the grounds of cheap labour. For her, cheap labour means nothing, whereas competitiveness in quality and style means everything.

Before the opening of the Paris salon, the Mori collection had been on show only in New York. So European buyers had to come to that city instead of to Paris. Mrs. Mori moved into Paris partly for the convenience of European buyers and partly because she could not resist having a presence in the world's top fashion centre.

Mrs. Mori says Europe is an easy place to work in and finds French tailors, cutters and seamstresses "very co-operative." Another attraction is the wide choice of textile materials, much wider than is currently available in Japan. At the moment Mrs. Mori says she is inspired by British woollens such as Scottish tartans and Irish tweed, both of which will figure in her next year's autumn-winter collection.

The European operation has widened the scope of Mrs. Mori's business but has also involved her in a punitive travel schedule. For the presentation on her haute couture collection (twice a year), for the Paris Pret-a-Porter shows (also twice a year) and for her shows in New York (three times a year), she has to spend five months of every 12 outside Japan.

Mrs. Mori's success could not have been achieved without support from her husband, Ken Mori. In contrast to most Japanese housewives she won freedom and independence after she got married. She started to study fashion at a design school after the end of World War II.

After completing her studies she set up a tiny boutique in Tokyo in 1950 and became involved in costume design for Japanese films. That business virtually faded out seven or eight years later when the Japanese film industry turned to pornography. However, the experience played a large part in helping to develop her creative talent, she recalls.

Meanwhile, Mr. Mori sacrificed his family textile business and began looking after the financial and marketing side of the business. At present there are 50 Hanae Mori boutiques in Japan and 200-300 wholesalers are handling her dresses.

Mrs. Mori's career as an international designer started ten years ago when she dropped in on New York on the way back to what was then the exclusive Paris fashion world. Her first foothold outside Japan was a branch in New York's Waldorf Astoria Hotel, but the number of Hanae Mori boutiques in the U.S. soon climbed to ten and the number of wholesalers to over 200. Her feminine dresses with oriental touches appealed to American women, who now



Hanae Mori.

contribute 20 per cent of turnover.

Mori's European opera accounts for 10 per cent of total, but is expected to follow the opening of Paris salon. In London, she now displays Mori designs the wife of a former British Ambassador in Japan represent Mori in U.K. "Lady W looks after me so well it no longer have any excuse visit England," says Mrs. Mori.

Inevitably, Mrs. Mori's led her to diversify on fashion. Her interests have expanded to access cosmetics, interior design, men's ties. Yet another business is licensing of H Mori original patterns: Japanese electrical appliances, kitchen goods and swim both in Japan and the U.S. Licensing has grown fast: is now one of the company most profitable lines.

Mori's clients include Japanese Imperial family, wives of leading politicians, the management of Japan Lines, who went to her for the new stewardesses' uniform. But she still has one unmet ambition—to design men's clothes. "I am interested 'total' men's fashion, not neckties and accessories," Mrs. Mori says.

However, ties have been a point of entry into the world, partly thanks to a son Japanese Prime Minister, late Mr. Eisaku Sato. "I re have to thank Mr. Sato," Mrs. Mori, "he always wore of my ties on TV. In fact was my best male model."

Looking beyond Paris New York, Hanae Mori the Middle East is the promising place for her international venture. However European operation will take up most of her time attention for the next few years. She made a modest start year with a quiet set of designs. Next year she plans to something more adventurous.

Hanae Mori

MRS. HANAЕ MORI, Japan's top women's fashion designer, opened a haute couture salon in Paris early this year. Her debut in Paris was not only the first by a Japanese fashion designer; she was also the first foreigner in the past 10 years to open a new haute-couture salon in Paris (after Italian designer Ungaro).

Her Paris staff are all French and all the textiles used are made in Europe. The stress on European products and staff dispelled the earlier suspicions of the exclusive Union of Paris Haute Couturiers that letting in Mrs. Mori might mean allowing Japanese-made products to flood the EEC market.

In fact quite a large portion of Hanae Mori's European-made fashions are exported to her main customer country, the U.S. She sells her products through more than 1,000 sales outlets both in Japan and overseas including directly owned retailers and wholesalers who also handle other products. The Mori network boosted sales by 25 per cent in 1976 to \$88m, and further, though modest, sales growth is expected this year.

Mrs. Hanae Mori's success is in striking contrast with the plight of the Japanese textile industry, which is under pressure from other Asian countries with cheaper labour costs. She

Yoshizane Iwasa

MR YOSHIZANE IWASA is not fluent in English (in fact he does not speak the language at all though he probably understands it well enough). Nor is he a colourful or obviously dynamic personality. He is a small quiet man with a career stretching back over 49 years with the same major Japanese bank and nowadays including an impressive number of chairmanships of various organisations connected with Japan's international business relations.

He is also one of the pioneer generation of post-war Japanese businessmen who tried to reconstruct the country's economic relations with the outside world after the war and who still spend much of their time worrying about the communications gap between Japan and its foreign trade partners.

Mr. Iwasa joined the Yasuda Bank in 1928 as a graduate from Tokyo Imperial University (now Tokyo University). He stayed with the bank through the war and was chief foreign manager on overseas Japanese banking activity was lifted.

He says that he realised that Japan could not hope to reconstruct its economy without a heavy reliance on trade and that trade meant an overseas banking presence. He accordingly put his bank (by now renamed Fuji) into the forefront of Japan's post-war overseas banking advance—a limited one at first because of restraints imposed by the Ministry of Finance.

However, Fuji was one of the first Japanese banks to acquire a London branch (also its first

branch anywhere overseas because the pre-war Yasuda Bank had confined itself to Japan plus a few branches in occupied Manchuria). With the London branch as a starting point Fuji moved as rapidly into overseas banking as the Ministry of Finance would permit but with the emphasis (because it had no real choice) on quality rather than quantity.

Mr. Iwasa became president of Fuji Bank (at that time the largest of Japan's 13 major city banks) in 1963. Simultaneously he became one of the most active participants in moves to open up "diplomatic relations" between Japanese business associations like Keidanren (similar to the CBI but more powerful and influential) and counterpart organisations in other parts of the world.

As an "ambassador" for Keidanren and Keizai Doyukai (another association of top Japanese businessmen) he attended virtually every major business mission to the U.S. and Europe from the early '60s onwards. He was in Europe in autumn 1976 on the now famous Keidanren mission which for the first time brought home to Japan the existence of a crisis in EEC-Japan trade relations.

Mr. Iwasa also has to worry about U.S. trade relations in his capacity as chairman of the Japan-U.S. Economic Council. He has also been closely and continuously involved in the moves to liberalise access for foreign investors to Japan thanks to another chairmanship—that of the Foreign Investment Council (a body of businessmen, officials and academics which in effect makes the major



Yoshizane Iwasa.

posts—may find it easier to communicate with foreigners his contemporaries have. The new generation has less to speak English and has plenty of overseas experience in contrast with Iwasa who has never held a 40 posting despite 25 year handling overseas problems. Japanese banks will be more international, too, I says eventually equalling banks which now depend large chunk of their business on non-American tommers.

At 71 Iwasa is a kind of statesman for Fuji Bank more generally for the group 29 major companies which Fuji makes up (Fuji Industrial and Commerce group). He has long since to handle the Bank's affairs but in the position which Japan now finds his kind of statesmanship clearly going to remain in demand.

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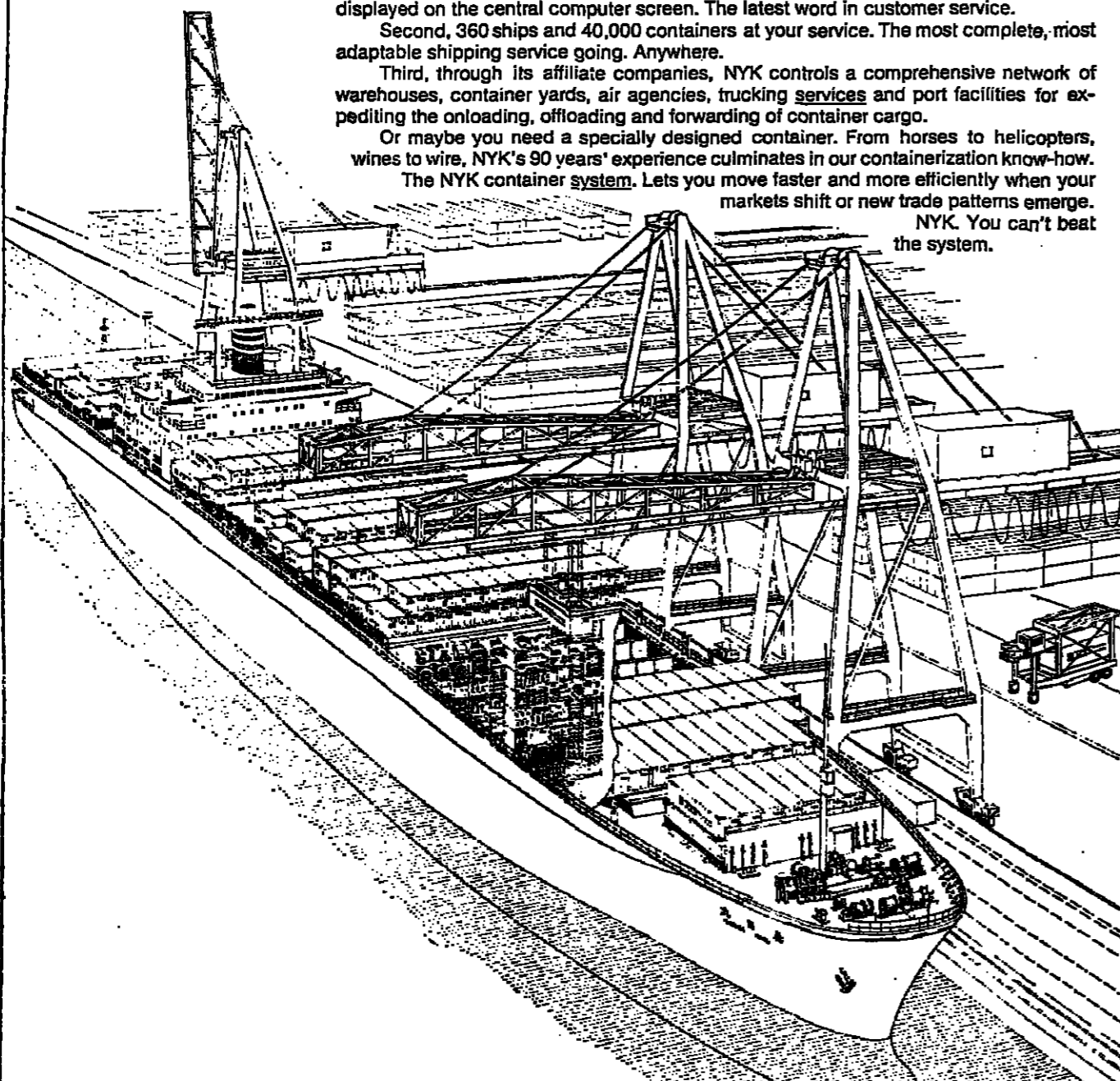
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JAPANESE INTERNATIONAL COMPANIES V

Yusuke Kashiwagi



Yusuke Kashiwagi.

MR. YUSUKE KASHIWAGI says it is "pure coincidence" that in 1977 he is doing the same job that his father did around 1944. The job is running Japan's one and only specialist foreign exchange bank, the Bank of Tokyo. It was the Yokohama Specie Bank before and during the war when Mr. Kashiwagi senior was head of the New York Agency and subsequently "resident. The change of name however (which was one of a number of name changes imposed by the U.S. occupation authorities on leading Japanese companies) has not made much difference to the nature of the business.

The Bank of Tokyo is incorporated under a special "Foreign Exchange Bank Law" which gives it certain rights and privileges but also certain obligations in the field of overseas banking and exchange transactions. It is the only bank to which the law applies and Mr. Kashiwagi agrees that Bank of Tokyo's far-flung overseas branch network (about three times as big as that of the next most international "city bank") takes it into a sort of ancillary foreign service.

Mr. Kashiwagi's qualifications for running that service include 27 years dealing with international matters in the Ministry of Finance (stretching from 1945 to his retirement from the government in 1972).

Because of his father's job Yusuke Kashiwagi spent many years of his boyhood in New York, returning to Tokyo at the age of 12 with a fluent command of English but almost no knowledge of written Japanese. This experience has helped him to understand why some of his own staffmen today show distinct reluctance to be posted abroad when their children are nearing secondary school age.

In Mr. Kashiwagi's own case, however, the early experience in New York turned out to be "fruitful". He soon picked up Japanese characters at school in Tokyo (and learned French as well because the school was one of the French missions). By the time he graduated from Tokyo University in 1941 Kashiwagi boasted a first-class academic record plus a degree of fluency in English which was (and even today remains) extremely rare in Japan. Mr. Kashiwagi took the same civil and diplomatic service examinations and passed with flying colours. He chose the home civil service because an elder brother was already working overseas for Mitsui and Co. (the brother now head of Nihon Lever).

Mr. Kashiwagi thus found himself, soon after the war, in a minister's liaison office of the Finance Ministry with the job of accompanying his minister on twice daily trips to the U.S. occupation headquarters to tell how to run Japan's post-war economy.

Mr. Kashiwagi calls that the Americans really in everything in the early days of the occupation—every single speech had to be cleared with the occupation authorities before delivery. Even by 1949, on the previous system of multiple exchange rates was replaced by the single fixed rate of ¥360 to the dollar it was the Americans who chose the rate apparently changing their minds at the last moment from

¥330. Mr. Kashiwagi says the 360 rate worked because "we geared our other policies to fit it." To this day he remains a strong believer in fixed exchange rates rather than the floating system, which he says is fine in theory but hopeless in practice.

After his early spell in the liaison office Mr. Kashiwagi was shifted to the Ministry of Finance budget bureau, but continued to be concerned with international matters because his job was to look after the budget of the Ministry of International Trade and Industry. From then on his career began to centre firmly on international finance, with a spell as financial councillor in Washington and, from the mid-1960s onwards the director generalship of the international finance bureau of MOF.

In 1965 Japan became a member of the OECD and Mr. Kashiwagi became the first Japanese representative to attend the OECD's economic policy committee meetings. (He recalls that, at first, he could

not understand what the other representatives were talking about.) He was still attending OECD meetings in 1966 and 1967 the decision was taken to devalue sterling. "But we were left out of the consultations—I only managed to find out from my personal contacts what was happening." During the 1968 French franc-D-Mark crisis Mr. Kashiwagi was an observer at a hurriedly called meeting of the Group of Ten (so hurried that there was no time for the Japanese Minister of Finance to come over from Tokyo).

Mr. Kashiwagi says Japan remained a spectator of international currency negotiations until 1971 when it found itself the centre of attention with the yen suddenly the main candidate for revaluation. Even after that he feels that there has tended to be a distance between Japanese and other participants in international monetary gatherings. "They tend to use first names with each other, but it is unnatural for us to do that, except perhaps with school friends or members of our own family." Another reason why Japan (and to a lesser extent the U.S.) tends to find itself on the outside track, according to Mr. Kashiwagi, is the European habit of "caucusing" before such meetings. "They get together in advance to decide their position and their numbers often swing the decision in the larger meetings."

He says the difference between the present round of exchange rate adjustments and the one in which he was a protagonist is that, in 1971-72 everyone was prepared to make sacrifices to maintain the fixed exchange rate system. Today, he implies, everyone is scrambling for what they can get. "Of course Japan must do some-

Yoshiya Ariyoshi



Yoshiya Ariyoshi.

AT 76, Mr. Yoshiya Ariyoshi is up to new tricks. Next March he takes the chair of the OECD Business and Industry Advisory Committee (BIAC) in Paris. He already serves as chief Japanese delegate to BIAC, and is simultaneously a Vice-Chairman of the Atlantic Institute. Both positions, he readily admits, take up as much of his time as his first calling as Chairman of Japan's biggest shipping company, NYK. "I know all about shipping," he says, "now I have to learn other things too."

Sporting a Jubilee tie, Mr. Ariyoshi, CBE, is uncommonly frank in his opinions for a Japanese. "The last cabinet was a tragedy. I have confidence in the new ministers but the (import liberalisation) package is most disappointing." He calls Tokyo's reluctance to import some goods "serious nonsense," but reckons further concessions will be made to Europe and the U.S. if enough pressure is brought to bear. "Any Japanese Government is like this," he explains: "Unless there's strong pressure, they won't do anything. They need a plausible reason to act."

Mr. Ariyoshi's opinions count. He is a director of the two big business organisations in Japan, Keidanren and Nikkeiren. His

thinking is perhaps not the rule among Japanese businessmen of his generation, but it is clear that Prime Minister Fukuda's new Cabinet takes some inspiration from international-minded businessmen like Mr. Ariyoshi, who counts among his close friends the new minister for external economic relations, Mr. Nobuhiko Ushiba, former ambassador to the U.S. and a friend since their days in pre-war Berlin.

After graduating from Tokyo Imperial University in 1925, the law student joined NYK—he now recalls more for the ships than to go abroad. In his autobiography, published in English last August, Mr. Ariyoshi recounts his entrance exam at NYK: when asked why he wanted to join NYK, he replied "Because I think shipping is the most important field of business to our Japanese Empire, Sir." "Fine," was the reply, and he got the job.

In 1934, Mr. Ariyoshi was transferred to London where he stayed away from other Japanese. "The best thing I could have done." He was rewarded with a post in Berlin from 1937 to January 1940, in charge of handling huge consignments of war materials and heavy machinery from Germany to Japan's arms industry. When war broke out, all NYK ships were taken over by the Navy. Mr. Ariyoshi became general manager in 1942 of the wartime Shipping Control Authority. At war's end, U.S. occupation forces confiscated all ships but asked Mr. Ariyoshi to take control under U.S. Navy auspices, a position he held until 1952. When all ships were returned to private hands, Mr. Ariyoshi rejoined NYK as business manager.

"I felt we could revive our European service if we played our cards correctly," he says. "NYK still had a reserve of goodwill from the days of the first world war when it was the only company which maintained regular service to Britain despite the threat of German boats." With financial help from the Japanese Government in the form of interest subsidy loans, NYK built up its fleet and Mr. Ariyoshi is widely credited with rebuilding the European business.

Appointed managing director in 1957, Mr. Ariyoshi moved up to vice-president in 1961, president in 1965 and chairman in 1971. Not surprisingly for a Japanese so at home abroad, Mr. Ariyoshi has more decorations from foreign countries than from Japan.

And the future? In shipping, the NYK chairman says that the Russian shipping industry is the most important threat to free-world shipping in the next five years. "Unless we act soon, our own industries will be wiped out," he warns. "They can charge any rate: Russian shipping is entirely non-commercial. It is ironic that they are increasing their share of trade between capitalist countries, and we cannot fight back because of U.S. antitrust law which was supposed to protect private business in the first place."

NYK itself has been hit by recession, he says, but less than most because the company got rid of half its tanker fleet soon after the oil crisis. Other companies did not divest so quickly, with other members of its own group getting some relief out of the recent import package which will boost oil tankers for chartering unused tankers for extra storage space. The plan looks attractive, but Mr. Ariyoshi is sceptical: "I doubt its feasibility—the insurance costs alone will be tremendous. And built itself overlooking the Emperor's Palace. "I've been told surplus will be reduced because I should go and look, but I'm so many Japanese ships are not interested—I'm quite satisfied under flags of convenience and fed with my present humble I doubt they will be made eligible."

Bunishiro Tanabe



Bunishiro Tanabe.

BUNISHIRO TANABE runs Japan's and the world's largest general trading company but is too hopeful of being able to much to reduce Japan's massive trade surplus. "We were led in this morning by the aid of the MITI (Ministry of International Trade and Industry) Trade Bureau. The topic is how to increase imports to reduce the balance of payments surplus but I couldn't suggest anything. Trading companies are always ready to move on new lines of business but they are not in a position to put up items which are not available."

Mr. Tanabe says that although the Mitsubishi Corporation is expanding into car sales on behalf of Mitsubishi Motor Corporation would not be able to handle imported cars "because you need special knowledge and a lot of investment in servicing facilities.

Some import items are just small to yield trading companies the required gross profit of 2 per cent, on all the goods buy and sell throughout the world. Out of that we have to cover all our running expenses, it just doesn't make sense handle small items. Actually Mitsubishi does handle a few small items, including Brookes and Tea, but that got big enough to make it worth while."

Mr. Tanabe is a life-long Mitsubishi man who saw service in New York both before the war (five years in the 1930s) and after it (seven years as president of Mitsubishi America from 1957 onwards). In this respect he is like his predecessor, Mr. Chujiro Fujino (now chairman), who was in America during the depths of the recession. "Every time we have a business slump here Fujino tells us it's not as bad as the 1930s," says Mr. Tanabe, "but he admits that this one is the second worst. Both he and I can remember people on the streets of New York begging for nickels to buy a cup of coffee in the '30s."

Mr. Tanabe says Japan's Prime Minister, Mr. Takeo Fukuda, is right when he says the history of the 1930s recession could repeat itself—"in fact he is right and he knows." If anyone farmers. They don't care any attention when some would suffer most, says Mr. Tanabe, because of its "foreign country asks Japan to raise its food imports." Mr. Tanabe includes the new Japanese Cabinet in his scepticism, and its need to export in order to pay for these. "At first it looked as if changes were on the way. Mr. Tanabe is proud of after a week there was a Mitsubishi as one of

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JAPANESE INTERNATIONAL COMPANIES VII

Japanese industry has a habit of scanning the world for business opportunities. On the next three pages, CHARLES SMITH, DOUGLAS RAMSEY and YOKO SHIBATA look at the opportunities available to Japan in some of these areas and examine how the country's major exporters have tackled the various markets.

Latin America

WE CAN hardly talk these days about Japan's economic relations with Latin America: more correctly, Japan deals with Brazil, and a very different way with the rest of Latin America. Why? Since the crisis Brazil has refused to let Japan boost its exports to Brazil by the exponential figures recorded elsewhere. In 1974 Brazil took \$1.4bn. worth of Japanese goods, but by 1976 severe import restrictions had been imposed on other countries...

been advisable given the decreasing importance of Brazil as a market for goods made in Japan. Most companies which invested in 1973 and 1974 did so for two reasons. The first was Brazil's market: one of the fastest growing markets in the world, Brazil represented a major potential source of revenue for Japan's export industries. Second was Brazil's resources: the country's mineral deposits and food potential were made even more attractive by sky-high prices on commodity markets. In many cases, Japanese companies hoped to trade off between the two, that is, paying for resources development with export earnings. When commodity prices began to slide, so did Brazil's foreign reserves. In time the Government introduced draconian measures to reduce imports, and the major planned source of income for Japanese companies to finance resource investment dried up overnight.

way is trying to foist on to Kawasaki and Finsider without, however, also offering them a majority shareholding). The additional cost to Nippon Usiminas would be about \$18m. —only a fraction of the amount Japan is obliged to invest in the Tubarao complex. Earlier this year Brasilia made a formal request to its Japanese partners in Usiminas for the capital increase for expansion, but the Japanese have shown little interest, although Nippon Usiminas does not rule out a favourable decision in the course of 1978.

Other Latin American countries have not yet reacted to Japan's increasingly lopsided business dealings with Brazil. The counterpart to fewer exports and more investment in Brazil, though, has been more exports and relatively less investment in the rest of Latin America. One exception: Peru has less of both. It plays host to the second largest portion of Japanese investment after Brazil, but Nissan is pulling out, and no new cases of investment were authorised by Japan's Ministry of Finance in 1976. The Lima Government moved to bring foreign companies more under its control after 1975, and it is understood that more Japanese capital was withdrawn in 1977 than put in.

Argentina, too, has ceased to be an important trading partner for Japan. Foreign exchange controls cut back Japanese imports into Argentina by 36 per cent to \$233m. in 1976. The performance in 1977 will have been better due to large machinery orders, and in November, at a joint economic co-operation meeting in Buenos Aires, Argentina's Economy Minister called for more trade with, and investment from, Japan. But Argentina ranks low in terms of investment appeal because of political conditions and this does not look like changing.

Dwindling

Japanese companies involved in these huge Brazilian investments do not seem too worried about the delays. Their Brazilian partners are invariably State companies—given Brazil's huge trade deficit in 1977 and dwindling foreign reserves, it would have been surprising if all the projects got off to a roaring start. Moreover, markets for steel and aluminium are practically flooded and, in the case of steel, Japan's domestic furnaces are working at less than 80 per cent of capacity. So delays on the Brazilian projects make good business sense by putting off the day when Japanese steel made in Japan must compete with more Japanese steel made in Brazil.

Aluminium. Japan's overseas economic co-operation fund (OECF) and a consortium of private companies will put up 49 per cent of the equity capital toward building the Albras smelter and alumina plant. The smelter will cost about \$1.35bn., the alumina plant an estimated \$680m. Progress has been slow, due mainly to Brasilia's reluctance to earmark State funds to the project this year.

By contrast, businessmen see plenty of room to expand investment in Mexico, a country which has maintained political stability and steady growth in its trade with Japan—on the export as well as import side. In December, the two countries exchanged notes in Mexico City aimed at preparing the ground for direct sale of Mexican oil.

Japanese companies have, as a result, been forced to rethink their ties with Brazil and Latin America. Nearly 20 companies are pulled out or stopped investing in Brazil in the past year because the new economic rules hurt their operations. Last March, however, Japanese authorities had authorised 870 cases of investment in steel, so the number of companies pulling out is only a fraction of those who will stay. There are indications, moreover, that new entrants will find attractive opportunities in the virtual halt in import competition with Japan. In the past year, Fuji Electric and up have both set up electronics components factories, and others will follow suit.

Paradox

The paradox of Brazil's share of Japanese exports to Latin America is that Brazil accounts for far the most important centre of Japanese investment in the region. In 1976, Brazil accounted for 48 per cent of new approved investment, and by March, 1977, a country had \$1.8bn. worth of outstanding investment from 40-54 per cent of the Latin American total.

Steel. Kawasaki Steel's Tubarao steel project is now running a year behind schedule. The Japanese company (representing 14 Japanese backers) and Italy's Finsider share 49 per cent of the Tubarao capital, while the Brazilian State company, Siderbras holds the majority stake. Again, most of the delays are directly ascribed to Brazil's inability to come up with its foreign exchange obligations (which Siderbras any-

Another case involves an improved version of the cobalt bomb developed as a cancer cure by Atomic Energy of Canada. The Canadians have been told by Japan's Ministry of Health and Welfare that before orders can be placed in Japan the cobalt bomb must be installed and order for one year's Canadian expenses in a Japanese hospital nominated by the Ministry, where a minimum of 20 patients must undergo treatment. Canada understands that the Ministry will then take a further year to evaluate the results of the tests.

In the field of agricultural products and processed foods, Canada takes exception to what one source describes as the "yo-yo" tariff on pork imports. The Canadians also criticise the Japanese practice of taxing imports of sawn timber, but not imports of logs, which they see as an attempt to protect Japan's 25,000 small sawmill operators.

Canada

WE BANK at the other end of the spectrum from the New Japanese steel exports have to be cut back as a result of pressure from the U.S. or Europe. (In Japan is concerned," says Bruce Rankin, Canadian Ambassador in fact Japan's purchases of Canadian coking coal fell this year anyway and will probably fall again in 1978 because the Japanese steel industry is already in serious difficulties.) Canada also depends heavily on the Japanese market for zinc (currently extremely slack) and other Japanese imports; in copper. This degree of dependence tends to tie Canada's hands in trade negotiations with Japan, or at least prevents Canada from being as tough as some of Japan's other trade partners.

Another target of criticism has been Japan's insistence on lumping forest products under the heading agricultural goods in preparing its position for the final round of GATT talks in Geneva next year. Classing forest products as agricultural goods automatically means that Japan will be making fewer concessions on them, say the Canadians, because there will be less give and take in this whole area than in other areas to be covered by the GATT negotiations.

There are some bright spots in Canada-Japan economic relations. It is now virtually certain that Japan will order a CANDU heavy water reactor from Canada and that more orders will follow after the first has been placed. Talks on the purchase have now passed the stage of feasibility studies and have entered the second phase, which involves studying methods of making the reactor earthquake-proof. Phase three,

involving some minor redesigning of CANDU to meet specific Japanese requirements, will follow next year and the two sides are already starting to consider prime contractors for construction of the first reactor complex.

Increase

What the Canadians would like to achieve is a substantial increase in the share of fully manufactured goods in their exports to Japan (the share is currently 4 per cent, compared with 20 per cent for exports to the EEC and 30 per cent for exports to the U.S.). They also want better access for food and forestry products which come into the 27 per cent of semi-processed goods that make up total Canadian exports to Japan.

In the industrial sphere Canada considers that it could sell substantial amounts of sophisticated telecommunications equipment to Japan (the present value of sales is only Can.\$3m. to \$4m. per year) if the Japanese Government procured more methods were liberalised so as to provide a fair opportunity for foreign bidders. Canada is also interested in selling STOL (short take off and landing) aircraft.

The Canadians, like most other industrialised nations, have had their share of negative experiences in trying to enter the Japanese market. One case involved the De Havilland "water bomber" (an aircraft which scoops up water from the sea or a lake and then dumps it on forest fires) which Japan was on the verge of buying.

Canada and Japan (like Japan and many other Pacific Basin countries) have complementary economies in the sense that one is a rich source of raw materials while the other is an efficient mass producer of industrial goods. The relationship receives an extra twist from the fact that Canada is an efficient producer of a few highly sophisticated industrial goods that Japan does not make. The Canadians want Japan to recognise this fact by showing more enthusiasm for buying such goods. In return they say they will continue to offer what is claimed to be the "biggest overseas market for Japanese goods in per capita terms."

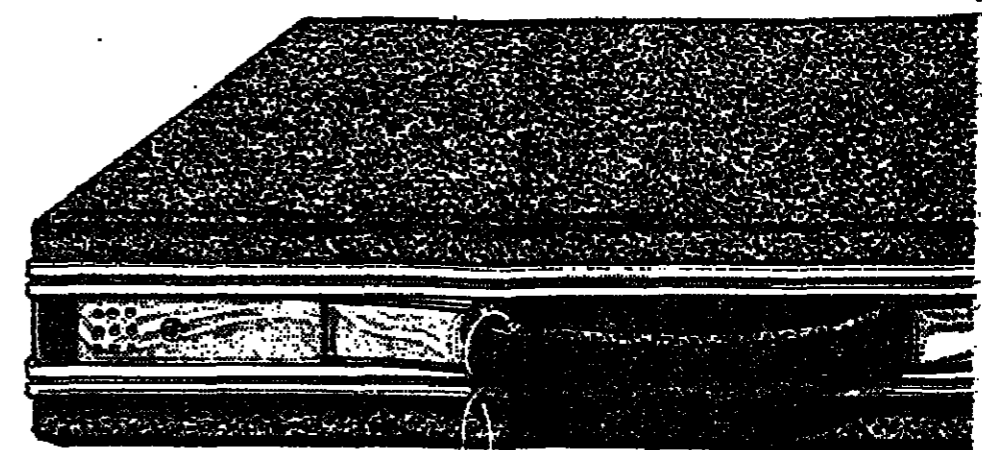
Rich

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The Japanese seem to prefer talking about Canada's exports of raw materials where the issue which they stress is the need for "reliable supplies." The resulting communications are considerably less than ideal but still a good deal better than those between Japan and some of its other Pacific trading partners.

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CORPORATE ESTABLISHMENT
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BUSINESS RELATIONS
Business relations in Japan is something that requires an ample supply of namecards in Japanese, an able interpreter constantly on your side, a team of secretaries and business assistants and much, much patience. Not every international businessman agrees that he would like to go everyday through such a hassle, but advertising definitely smooths the way.

BRAND IMAGE
In spite of the fact that nobody in Japan officially accepts it, well-known brands and prestige-carrying names do not have nearly as much of a problem in establishing their image. But there is also a plethora of not so widely spread brands, or specialized equipment and services, that need to make their identity clear in a market where thousands of quality brands compete for the purse of the consumer.

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And of course, not every product can penetrate as deeply as the most successful. Their success is, thanks to a systematic and aggressive but also patient way, aiming at conquering the hearts and pockets of the affluent Japanese consumers. None of these supertargets can be achieved without the help of a first-class, high-efficiency advertising medium like Japan's only economic newspaper, the Nihon Keizai Shimbun, and its associated publications. Just give it a thought!

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JAPANESE INTERNATIONAL COMPANIES VIII

Consider the investment climate in Japan:

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Stock Purchases (gross)	1974	Bond Purchases (gross)	1974
US\$ 605 million	1974	US\$ 423 million	1974
US\$ 2,064 million	1975	US\$ 2,437 million	1975
US\$ 2,960 million	1976	US\$ 2,986 million	1976

Even more amazing, all that growth took place during a period of worldwide economic uncertainty. The importance of Tokyo as an international capital market and the yen as an international currency won further recognition in 1976 with the offering of six issues of yen-denominated bonds by foreign governments and international organizations.

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Head Office: 2-1, Marunouchi 3-chome, Chiyoda-ku, Tokyo, Japan. Tel: 283-2211. Telex: 12249. Cable: NIKKOR TOKYO. Domestic Branches: 80 in Japan. Overseas Representative Offices: Zurich, Holtenauerstrasse 30, 8032 Zurich, Switzerland. Tel: 020302. Paris, 23 Rue de Valenciennes, 75011 Paris, France. Tel: 261-5741. Beirut, St. Charles City Center, 14th Floor, Beirut, Lebanon. Tel: 805407.

JAPANESE COMPANIES by and large earn more on their investments in south-east Asia than anywhere else overseas. A survey by the Ministry for International Trade and Industry (MITI) released in 1976 showed the average rate of return on capital invested in foreign production subsidiaries to be 8.6 per cent overall, but 15 per cent in South-East Asia. In the textile sector, dividends are reckoned to be higher than 18 per cent (though these figures may have come down due to recession). But the overwhelming conclusion is that Japan has got more than its pound of flesh out of South-East Asia, and it explains, in part, the importance which other Asian countries attach to more equitable relations with Japan.

A fair deal is what the Association of South East Asian Nations (ASEAN) asked from Prime Minister Takeo Fukuda when he went to the ASEAN summit in Kuala Lumpur last August. He pledged, in return, some \$1bn. in assistance to the region's joint development projects: urea plants in Indonesia and Malaysia, a superphosphate plant in the Philippines, a soda ash plant in Thailand and a diesel engine factory in Singapore. The \$1bn. will be disbursed as and when ASEAN agrees on details for the projects, only one of which has already been the subject of a detailed feasibility study. Thus, although the promise of soft finance for almost 75 per cent of the expected cost was well received by ASEAN, it may take years to percolate down from Japanese lending agencies. Mr. Fukuda's trip, however, marked a definite improvement in economic relations with Southeast Asia. An earlier prime minister, Mr. Kakuei Tanaka, faced riots in the region when he visited in 1974. Since then, local rules governing foreign investment have tightened throughout the region, and the general tendency has been to get Japanese companies to make do with equal or minority shareholdings in their Southeast Asian ventures. As a result, experts say nearly 50 per cent of the "Japanese" companies in Southeast Asia are minority-held; by contrast, Japanese companies in Latin

South East Asia

JAPAN AND ASEAN

	Indonesia	Philippines	Malaysia	Singapore	Thailand
Imports from Japan (1976)	\$1.6bn.	\$966m.	\$828m.	\$1.6bn.	\$1bn.
Exports to Japan (1976)	\$4bn.	\$622m.	\$1.1bn.	\$662m.	\$848m.
Total exports (1976)	\$8.5bn.	\$2.5bn.	\$5.3bn.	\$6.6bn.	\$3bn.
Per capita GNP (1976)	\$240	\$410	\$880	\$2,700	\$380
Japanese official development assistance, 1960-75	\$1.3bn.	\$717m.	\$158m.	\$45m.	\$166m.
Japanese residents (at October, 1976) (persons)	5,343	3,352	2,439	4,821	5,936
Outstanding Japanese investment (at March, 1977, approved)	\$2.7bn.	\$354m.	\$356m.	\$305m.	\$228m.

Sources: Ministry of Foreign Affairs, except total exports and per capita GNP figures supplied by Asian Development Bank; outstanding investment figures supplied by Ministry of Finance.

America are estimated to have minority stakes in only 30 per cent of the cases, with close to 50 per cent, wholly-owned by the Japanese parent company. Japan's equity stake and return on investment both spell a very substantial benefit to the host country as well, though figures are hard to come by. Southeast Asia is the prime target for Japanese investment, and hence, aid. About 56 per cent of Japan's development assistance now goes to ASEAN countries, and the dollar volume of aid is bound to grow rapidly if Japan achieves the promised doubling of its overall aid spending in the next five years.

Pledges

Japan's aid pledges to the region, of course, are not selfless. Japan depends on ASEAN for about 15 per cent of its total imports; what's more some 40 per cent of all imports are shipped through the region via the Straits of Malacca—including 80 per cent of Japan's oil supplies. One of the key projects discussed between Japan and Indonesia this year, for instance, was a crude oil trans-shipment station at Lombok east of Bali: the \$1.3bn. was to have been co-financed by Japan and Saudi Arabia, but may now be shelved due to Saudi Arabia's reluctance to invest. At the last count Japan had invested about \$3.5bn. in other Asian countries. Indonesia remains by far the most important centre of Japanese investment—accounting for almost 14 per cent of Japan's entire overseas investment (\$2.7bn.). South Korea takes second place with about \$700m. in outstanding Japanese investment, while the four ASEAN countries besides Indonesia each account for between \$300m. and \$400m. of accumulated Japanese investment.

ASEAN can hardly complain. Japanese industries no longer able to compete: textiles are a case in point, and the bulk of new productive investment by Japan in South East Asia has gone into this sector, resulting in an estimated 100,000 new jobs directly ascribed to Japanese ownership.

Presence

If the Japanese company presence in Southeast Asia has not generated more resentment, it is probably because Japanese companies have largely used the region as an export base. Japanese appliances, cars and motorbikes have flooded domestic markets since there is no local competition; but much of what Japan makes in the rest of Asia is re-exported—some times to the West, and some times back to Japan. According to a 1975 survey on the regional distribution of sales by Japan's foreign subsidiaries in Asia, 53 per cent of manufactured goods are sold in the host country; 20.5 per cent in third countries; and 26.3 per cent in Japan. There are differences only to make up for what is involved: though 75 per cent of transport equipment is sold locally, the "domestic" component is only 45 per cent for textiles and 29 per cent for wood, paper and pulp.

from Japan and so some (of the re-exports are of the same survey by MITI) estimated that 50 per cent of the purchases by overseas subsidiaries were made in Japan with 40 per cent placed in host country. In the case of transport equipment, for instance, the "made in Japan" portion is a much higher percentage. By 1977, however, the import into Japan of goods produced by Japanese companies abroad has become a problem exacerbated, furthermore, the steep appreciation of the yen against most South Asian currencies. Most experts believe that these reimport goods because (a) they correct Japan's trade surplus with most Asian countries, (b) they force Japanese industries to get out of labour-intensive and into sophisticated ones. Most companies which have done so for just a few years are now turning to Japan that Japanese companies have perhaps invested too heavily in South-East Asian markets. According to Mr. Nobu Takakura, director of the ERII bank research institute on sea investment, "an increasingly worrisome problem is rise in products reimported from overseas subsidiaries which are undermining domestic producers." He reckons long-term effects are favourable and that Japan can do little to reverse the flow. Little, except for investing less. In a 1975 survey on the regional distribution of sales by Japan's foreign subsidiaries in Asia, 53 per cent of manufactured goods are sold in the host country; 20.5 per cent in third countries; and 26.3 per cent in Japan. There are differences only to make up for what is involved: though 75 per cent of transport equipment is sold locally, the "domestic" component is only 45 per cent for textiles and 29 per cent for wood, paper and pulp. Naturally, Japanese subsidiaries tend to purchase more



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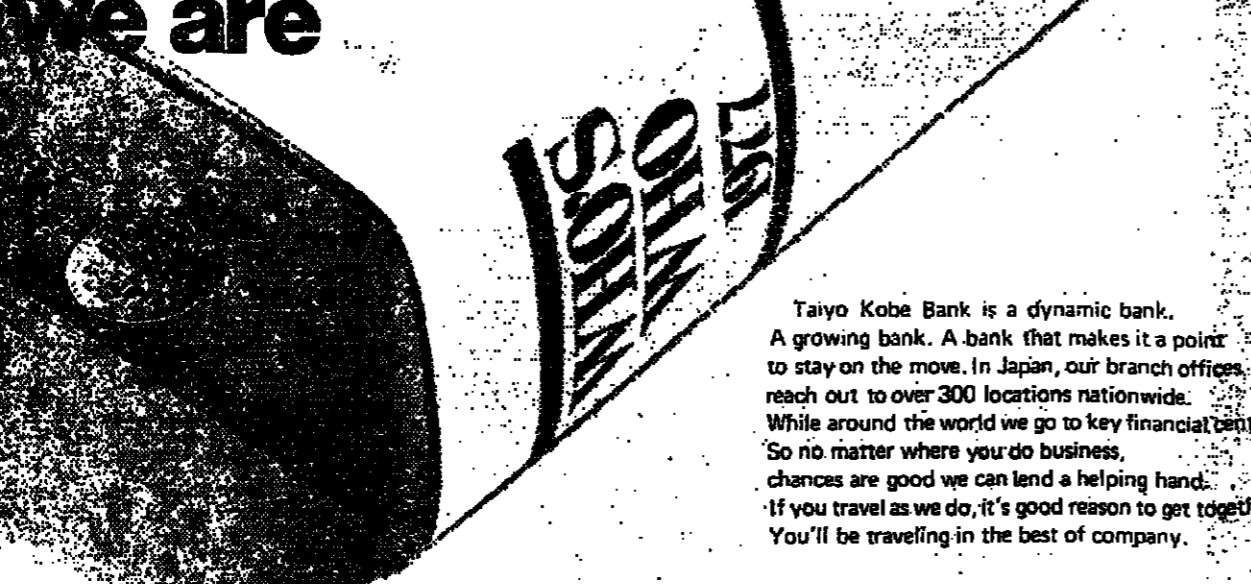


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The Middle East

THE PANIC displayed by Japanese business at the news of a fire at a Saudi Arabian oil well last May revealed Japan's sense of its vulnerability to a cut in energy supplies. Japan is more engaged in an all-out effort to increase its exports to the region. It has been highly successful in this, indeed its Middle East exports earnings have grown faster than those from any other region, by 37.7 per cent in 1975 and by 24.6 per cent (to \$7.2bn.) in fiscal 1976. As a result of this sales drive, the share of the Middle East in total Japanese exports had reached 10.2 per cent by the end of last year compared with 4.5 per cent in fiscal 1973. Japan is now the second largest supplier to all major Middle East oil producers except Iran (where it ranks third after the U.S. and the U.K.). Its exports include steel (\$1.5bn.-worth last year) cars (\$1.1bn.-worth and up 66 per cent on the previous year) textiles (\$670m.) and ships (\$380m.). In addition to these traditional items plant exports have grown with extreme rapidity, from \$300m. in 1974 to \$1.1bn. in 1975 and \$2.9bn. in fiscal 1976.

and \$12bn. in 1976. In order to reduce these deficits (and to deflect demands for "orderly exporting" from other parts of the world) Japan has been engaged in an all-out effort to increase its exports to the region. It has been highly successful in this, indeed its Middle East exports earnings have grown faster than those from any other region, by 37.7 per cent in 1975 and by 24.6 per cent (to \$7.2bn.) in fiscal 1976. As a result of this sales drive, the share of the Middle East in total Japanese exports had reached 10.2 per cent by the end of last year compared with 4.5 per cent in fiscal 1973. Japan is now the second largest supplier to all major Middle East oil producers except Iran (where it ranks third after the U.S. and the U.K.). Its exports include steel (\$1.5bn.-worth last year) cars (\$1.1bn.-worth and up 66 per cent on the previous year) textiles (\$670m.) and ships (\$380m.). In addition to these traditional items plant exports have grown with extreme rapidity, from \$300m. in 1974 to \$1.1bn. in 1975 and \$2.9bn. in fiscal 1976.

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Stress

The Ministry of International Trade and Industry has placed to ask for credit to purchase equipment from Japan rather than for Japanese involvement in risky national development projects. Japan has promised \$2m. worth of credits to Iraq to apply equipment for a liquefied petroleum gas plant

Japinote

Yoko Shiba

Australia

AUSTRALIA IS out of line with other developed countries in its relations with Japan — and proud of the fact. Its new ambassador to Tokyo, 41-year-old Mr. John Menadue, told a Japanese audience last summer that Australia is not "critical of Japan for exercising caution in stimulating its economy... nor are we — unlike some other countries — critical of Japan's running a surplus on current general transactions."

The reason why Australia goes over backwards not to please Japan (even when the Japanese are beginning to criticise themselves) is that the present situation already gives an enviable number of advantages.

Australian exports to Japan in 1976 were worth \$5.4bn. Japan imports from Australia worth \$2.3bn. Australia, unlike Canada, is not interested in exporting manufactured goods to Japan, because its industrial sector is internationally uncompetitive. It can hardly hope to be happy with its position as a supplier of half of Japan's iron ore, half its coal, 50 per cent of its wool and 100 per cent of its alumina imports. If there is one thing more Australia would like from Japan it is investment in the upgrading of processing of some of these raw materials. Such investments would need to be financed by a surplus on Japan's current account, which is why it is logical for Australia to let the surplus to continue.

Although relations are hardly harmonious there have, of course, been problems. The most dramatic of these involved Japan's attempt to extricate itself from a long-term fixed-price sugar contract which had been negotiated substantially below the world market price in 1974 but turned out to be prohibitively expensive to Japan when the world price plunged in 1975-76. The sugar war — short-lived but very intense as Mr. Menadue describes it — lasted through the whole of last summer and autumn. It was brought to a conclusion in October with a highly complex compromise agreement which reduced the price but committed Japan to continue buying sugar after the end of the previous contract period.

Emotions generated by the conflict seem to be gradually dying down although the Australians still take the view that Japan acted unethically by trying to "repudiate" a contract and by trying to blame Aus-

tralia for problems within the Japanese sugar industry which are basically of Japan's own making.

Emotions will probably be controlled rather better next year when the Japanese steel industry embarks on the delicate task of requesting Australian iron ore and coking coal producers to reduce their shipments to Japan below the minimum levels stipulated in their long-term contracts. Most of the existing coal and iron ore contracts allow for an upward or downward adjustment of 10 per cent from the base level but it now seems virtually certain that the downward margin is going to have to be widened in 1978 if Japanese steel makers (currently operating at around 60 per cent of capacity) are not to become critically overloaded with new materials stocks. During 1976 most contracts have been already operating at minimum levels and Australian producers have refrained from trying to make up shipments lost by strikes or other interruptions. This is one reason why Australian exports to Japan will show a fall this year for the first time in many years — probably running marginally below \$5bn. compared with the 1976 figure of \$5.3bn.

Like New Zealand, Australia has had exchanges with Japan on the subject of beef — The Australian's claim that Prime Minister Takeo Fukuda encouraged their own Prime Minister, Mr. Malcolm Fraser, to hope for substantial liberalisation of imports when the two men met in Kuala Lumpur last August. The Australians subsequently sent officials to Tokyo to negotiate with Japan's Ministry of Agriculture but MOA officials were "distinctly unhelpful." An exchange of correspondence between the two Prime Ministers followed after which a further set of official negotiations resulted in Japan raising its beef import quota from 40,000 to 50,000 tons for the six-month period starting in October. This

was good news but left untouched another problem that interests and concerns Australia — the fact that its prime chilled beef sells to Japanese housewives at roughly 10 times what it costs at the dockside.

The way forward in Japanese-Australia relations, as the Australians see it, is for Japan to establish significant investment presence in Australia helping to offset the dominant influence of U.S. and European investors. The Australians see the Japanese as "low-profile" investors willing to take joint venture stakes rather than insisting on control. Up to now, however, Japan's investment posture has been a little too low profile, the emphasis has been on acquiring a 5 to 10 per cent stake in raw material production ventures supplying the Japanese market or the bare minimum needed to give Japan "a seat at the table."

The present Australian Government, at least, hopes for something more positive in future.

C.S.



Japanese Prime Minister Takeo Fukuda: in conflict with both Australia and New Zealand over trade liberalisation.

New Zealand

NEW ZEALAND has tried to use strong arm tactics in the solution of its Japanese trade problems — and seems to be failing. There are indications that it may now be looking for a way of backing down from the extremely tough posture adopted a month or so ago when Prime Minister, Mr. Robert Muldoon, announced that Japan would not be allowed to fish in the soon to be established New Zealand 200-mile fishing zone because Japan had refused to accept New Zealand's demands for changes in the import system for dairy products (and liberalisation of beef and other exports). The first attempt to bludgeon Japan into port liberalisation by the threat of action in an unrelated area, thus does not seem to hold out too many possibilities for other countries.

Nevertheless, New Zealanders apparently have a case and Muldoon's tactics have at least helped to give it publicity.

New Zealand is in modest deficit with Japan according to statistics, and in modest surplus according to the Japanese figures (which lump airfreight and freight in with the cost of imports). Overall, New Zealand has a similar properties to American timber and was not "too weak" and a desperate need to as Japanese officials had apparently claimed. Mr. Talboys requested, finally, a switch to a more regular (and if possible more generous) beef import to consume them. One of the markets, in the New Zealand view, is Japan, but the

heavy protectionist barriers surrounding Japanese agriculture have made penetration of the market exceedingly difficult. New Zealand is specifically interested in four products which it feels it should be able to sell freely and in quantity to Japan but which are subject to quotas, price maintenance systems or (in the New Zealand view) discriminatory tariffs. The four are: butter and skimmed milk powder (both imported into Japan by a State entity which only buys imported goods when the domestic price is high), beef (subject to fluctuating quotas) and house building timber, which New Zealand says is allowed in free from the U.S. Union but is subject to a 10 per cent tariff if it comes from New Zealand.

The New Zealand Deputy Prime Minister, Mr. Brian Talboys, visited Tokyo in late October and proposed that Japan should substitute a deficiency payment to dairy farmers for the present price maintenance system (thus, it is hoped, creating a situation in which consumption would grow to the benefit of both exporters and local producers). He also submitted "proof" that New Zealand's radiata pine (widely used for house building in New Zealand) has scientifically similar properties to American timber and was not "too weak" as Japanese officials had apparently claimed. Mr. Talboys requested, finally, a switch to a more regular (and if possible more generous) beef import to consume them. One of the markets, in the New Zealand view, is Japan, but the

quotas are adjusted with fluctuations at six monthly intervals.

He was rejected on the fast track of his two requests, on the correct but unhelpful ground that New Zealand was in effect asking Japan to change its laws. On the latter two no immediate positive response was forthcoming either. Mr. Talboys opened his final Press conference by stating that he left Japan "with a feeling of disappointment." A week later Mr. Muldoon announced that the Japanese would be shut out of the fisheries zone — even if it sought entry by the formation of joint ventures with other nations (such as Korea and the Soviet Union) which were to be admitted.

The weakness of the New Zealand case against Japan is that it is not currently one of the major beef exporters even within the existing quota system (the Australians sell more allegedly by cutting prices to the bone). Butter and milk powder could also be regarded as unlikely products on which to fight a major trade war — consumption of dairy products is not large in Japan and may grow only slowly (even prices are coming down) because they are unfamiliar products to Japanese consumers.

Bullied

The weak point in New Zealand's tactics lies in its assumption that Japan would allow itself to be bullied into farm import liberalisation by a small country whose scope for retaliation, when all is said and done, could only be extremely limited. The Japanese have been catching about \$NZ100m. worth of fish per year in the waters which will come within the zone — a relatively minute quantity compared with what they catch in the Soviet and U.S. economic zones. Giving in to New Zealand's ultimatum would set up a precedent which could hardly have failed to be noticed by other trade partners of Japan, many of whom are nurturing their own grouches. Japan was clearly not about to do this and Mr. Muldoon has probably gained little mileage (except possibly with his own electorate) by his attempted tough-

C.S.

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The Financial Times will be publishing a Survey on Japanese Banking and Finance on January 30 1978.

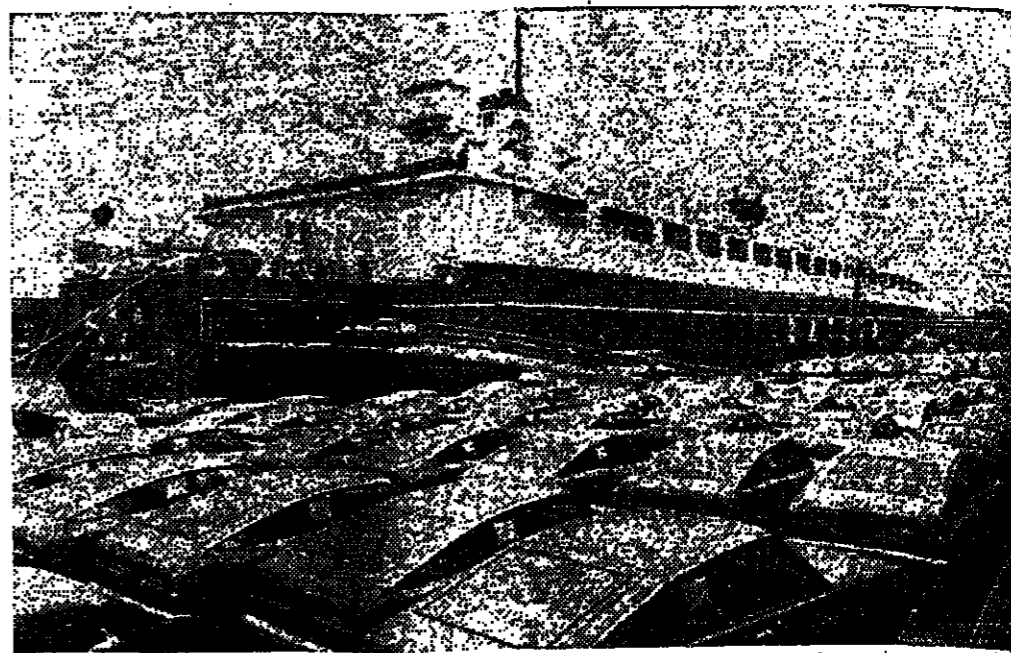
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JAPANESE INTERNATIONAL COMPANIES X

A story of success in the U.S.



Datsuns awaiting shipment at Hommoku wharf.

EXPORT SUCCESS stories are out of fashion in Japan these days. Indeed the Japanese motor industry, which is possibly the biggest export success story of all, has recently come under attack from other less fortunately placed industries for allegedly "forcing up the yen" by its formidable overseas sales record. (Car exports will be up about 12 per cent. this year after a 40 per cent. climb in 1976 and the motor manufacturers have yet to complain that their products are being priced out of world markets by the higher exchange rate.) Whether or not the motor industry will deliberately slow down its sales next year as a

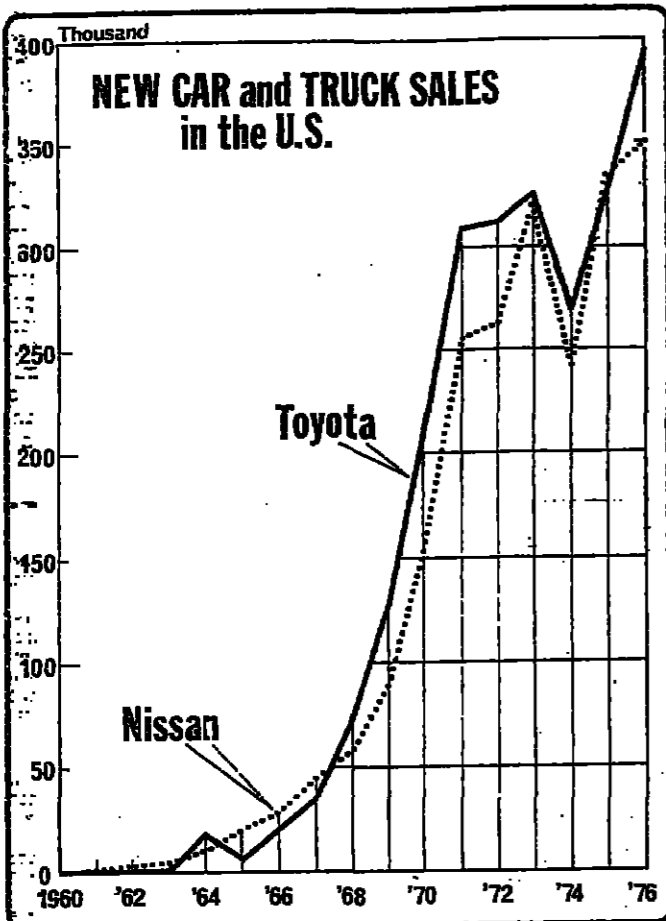
contribution to reducing the Japanese balance of payments surplus has been talking point in Tokyo recently (although the motor manufacturers themselves have not had too much to say on the subject). How the industry gained its formidable position in world markets in the first place is a question which tends to receive less attention but which is well worth considering. The classic case of export achievement by Japanese motor manufacturers is the U.S. market, where Toyota, Nissan and Honda now rank first, second and third respectively among foreign car imports. How they got there, and whether or not their success holds out any

lessons for other exporters or would-be exporters are questions to which the rest of this article attempts to provide some answers. The most obvious answer to the question of why Japanese car exporters are so successful is that the industry itself is overwhelmingly strong. Economies of scale and automation have produced higher levels of productivity in the Japanese motor industry than anywhere else in the world (even including West Germany, probably the closest runner up in mass market small car production technology). It can be argued that Toyota and Nissan would never have achieved their current productivity ratings if they had not had the free run of Japan's huge domestic car market in the formative period of their development and that a free run was only possible because the Japanese car market was heavily protected in the fifties and early sixties. To explain the industry's export success entirely in terms of an inevitable outgrowth from a large and heavily protected home market is, however, less than adequate. Toyota and Nissan both attacked the U.S. market in the late fifties when their international competitive power was still extremely weak (and when other exporters such as Volkswagen and Renault were already well established in the U.S.). The fact that the attack succeeded against what must have looked at the time like overwhelming odds has to be explained in part by the sales tactics the two companies followed in the U.S. market itself. The first and most obvious point which emerges from a study of these tactics (and one which may sound wearisomely familiar to Western exporters) is that Toyota and Nissan both hung on grimly in the early '60s when their efforts seemed to be getting nowhere. Toyota started selling in the U.S. in 1958 but

progressive decline in its U.S. sales which left it with an almost zero share of the market by around 1961 (and soaked up most of the \$2m. of capital it had sunk into its American sales company). Nissan did slightly better (after an initially abortive attempt to enter the market through two American distributors who failed to stock enough Nissan parts to back up an effective sales campaign). However, it too lost money heavily throughout the early '60s. The break-even point for both companies came around 1965 when Toyota put its highly successful Corona on the market and Nissan came out with its 4-10 model—the first to sell effectively in the U.S. dominant in the U.S. import market but it had double the Beetle's horse power. Hence the fact — implies Toyota — that within six or seven years the Corona was comfortably outselling the Beetle. The third element in the Japanese car export story comes under the heading of marketing and includes a variety of different elements. Toyota was the first foreign car exporter to U.S. to use TV advertising (although it spent only \$5,000 on the commercial which ran for the first year of its Corona sales campaign and induced its dealers to share screening costs). Nissan followed Toyota in its use of TV advertising but would almost certainly claim to be the principal exponent of correct "dealer handling" among foreign car exporters to the U.S. — after its early abortive start with two American distributors. Nissan kept its U.S. dealerships consistently in its own hands. (Toyota allocated regional distributorships to American companies but then had to buy some of them back when the distributors failed to perform satisfactorily.) "From the start," says Mr. Kawazoe, who ran Nissan's operations in the U.S. from 1959 to 1977, "we worked on the principle that we should treat the dealers as if they were customers. We gave a 22 per cent. commission to the dealer and were prepared to fly emergency supplies of parts to any dealer who reported a vehicle off the road." In return for taking care of its dealers Nissan found it could call on them to help out when it ran into difficulties with overstocking of particular models which had to be "pushed" at the retail level. Point four in the combined Nissan-Toyota success story was staff relations. Both companies were trying to do business in a country whose business methods were totally different to those of Japan and both were successful in working out a compromise between U.S. and Japanese practices.

For Toyota it was possibly Nissan's U.S. management staff who largely took to this system, Mr. Kawazoe says, and "it saved us a good many costly mistakes." Both Nissan and Toyota's U.S. operations are to-day almost entirely American staffed (two top managers and 25 "co-ordinators" with the home office are the only Japanese employees in the case of Toyota). Responsibility for decisions involving the U.S. marketing programme rests solely with directors of Toyota Motor Sales U.S., although the Tokyo home office expects to have its advice asked on some of the more important matters. An instance of the U.S. management taking responsibility for a major decision was the buying out at a cost of several million dollars of the Mid-West distributorship which Toyota had allocated to an independent U.S. company in 1966. The final point that emerges from the Nissan-Toyota story is that both companies aimed for the top from the very beginning. Mr. Kawazoe says that Nissan's American sales goal in 1959, when its actual sales were less than 300 cars a month, was 500,000 units a year. "We knew it was possible because Volkswagen was doing it," he says. Mr. Kawazoe, although an engineer by training, feels that setting a sales target and sticking to it, plus successful handling of personnel problems, were the key factors in Nissan's success. "Our cars were neither inferior nor superior to others, though we did avoid the mistake of keeping the same model on sale for the overwhelming majority of too long." (a reference to what

Nissan feels was the excessive long run of the Volkswagen Beetle). Another basic mistake which Nissan and Toyota avoided was running out of parts. Failing to get parts to the dealers at the right time was the downfall of Renault's U.S. sales campaign in the late 50s, according to Mr. Kawazoe. "They had \$3m. worth of parts stocked on Long Island but their communications system broke down." Both Nissan and Toyota are convinced that life is going to get far tougher in the American market from now on. On reason for this is the launching this year of a new generation of highly competitive "compact" models by the U.S. car industry (which has swung to "drive imports into the sea"). A second reason is the succession of price increases (five in the case of Toyota which the Japanese company have announced in the past year to keep up with changes in the yen exchange rate. Even if these factors were absent the Japanese car exporters (with a phenomenal successful Honda now chafing hard on the heels of Nissan and Toyota) would probably have had to admit that there were limits to the share of the U.S. market they could reasonably acquire. What the Japanese motor industry is less likely to admit is that there is any limit to its share of "the world" market. The techniques applied in the U.S. (and the lessons learned by mistakes) will be doubt continue to be applied elsewhere with equal success.



Success Point two in the list of reasons for the Nissan and Toyota success stories (particularly that of Toyota) seems to have been a willingness to design specifically for the tastes of a foreign market. Toyota initially tried to sell its Toyopet model to the Americans which was underpowered and over-priced by current U.S. standards. It was forced, after the total failure of this model (which, however, was simultaneously having a major success in Japan's own domestic market), to retreat to selling only trucks and "Ranger" type vehicles. The Corona model, which eventually swept the market and started Toyota in its road to being the top foreign car export to the U.S., was designed specifically to meet American needs. It had a motor which would have been too powerful for Japanese roads (1,900 cc against the 1,600 cc engine in the Japanese version of the same car) and a range of features including automatic gear change and air conditioning which were available only as extras on other imported cars. The 1965 Corona was priced at about \$200 more than the Volkswagen Beetle which, was then

the most popular car in the U.S. market. The fact that the Corona model, which eventually swept the market and started Toyota in its road to being the top foreign car export to the U.S., was designed specifically to meet American needs. It had a motor which would have been too powerful for Japanese roads (1,900 cc against the 1,600 cc engine in the Japanese version of the same car) and a range of features including automatic gear change and air conditioning which were available only as extras on other imported cars. The 1965 Corona was priced at about \$200 more than the Volkswagen Beetle which, was then

Practice In the early days of building up their markets Toyota and Nissan both resorted to the highly un-Japanese practice of sacking unsatisfactory or superfluous salesmen but the sackings (most of the time anyway) were done with a difference. Mr. Kawazoe says that he never dropped a dealer without first making sure that the man concerned "agreed" or "at least understood" that he was to be dismissed. "We knew it was possible because Volkswagen was doing it," he says. Mr. Kawazoe, although an engineer by training, feels that setting a sales target and sticking to it, plus successful handling of personnel problems, were the key factors in Nissan's success. "Our cars were neither inferior nor superior to others, though we did avoid the mistake of keeping the same model on sale for the overwhelming majority of too long." (a reference to what

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Toyota versus the accident dilemma.

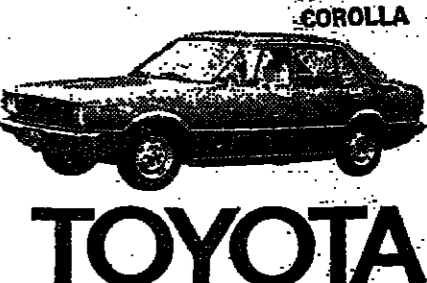
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People who care building for people who care



Spilnita

Man-made fibres: a sick man of Europe

BY DAVID CURRY and RHYS DAVID

AFTER STEEL, the manufacture of man-made fibres almost certainly qualified as Europe's sickest industry. The plant closures announced yesterday by Rhone-Poulenc, France's principal fibre producer, are the latest in a series of attempts by the leading European companies to bring capacity into line with demand.

The industry hopes that the re-negotiation of the Multi Fibre Arrangement, finally agreed by the EEC this week, will bring more stable trading conditions: the fibre makers' troubles stem in part from the inability of their customers, the textile and clothing industries, to withstand the tide of low-cost imports, but even if the EEC takes a tougher line on textile imports, the surplus capacity in fibres—and hence the weakness in prices—will take some time to be eliminated, not least because national governments are reluctant to sanction plant closures.

In France the Government has been taking a keen interest in Rhone-Poulenc's plans for restoring its fibre operations to health. Earlier this week the top men in the company were summoned to see the Prime Minister, M. Raymond Barre, to explain their programme, just after he had received a similar group of pilgrims from the steel industry. Rhone-Poulenc is, after all, the country's flag carrier in chemicals, there are regional implications in the jobs losses scheduled to take place and the country is only three months away from a general election; the company is one of the Left's nationalisation candidates.

Yet the Government has recognised that unless action is taken to stem the losses in textiles and fibres the group as a whole would be at risk. A rescue plan has been worked out by M. Jean Gandois, who is brought in from the steel

industry two years ago to give a firmer direction and shape to an incoherent empire of some 450 subsidiaries. M. Gandois is the heir apparent to the present head of Rhone-Poulenc, M. Renaud Gillet, and his eventual promotion will mark for yet another French group the transition from family to professional management.

Rhone-Poulenc, like the other European fibre producers, is the victim of a major shift in the pattern of European textile supply. Whereas in the early 1970s Europe was roughly in balance with the rest of the

world in textile trade, imports—expressed in fibre content—are estimated to have exceeded exports by 550,000 tonnes last year in a total market of 4m tonnes—a shift equivalent to around 14 per cent of the European fibre industry's total output.

The position has been worsened over recent months by a falling away of confidence among textile producers—resulting in another round of destocking. Following last year's recovery from the very depressed levels of output in 1976 the industry was hoping for a further rise of perhaps 10 per cent this year. After running slightly behind target

for the first five months of the industry was hit in the middle months of the year by a big slump in demand from which it has still only partially recovered.

Sporadic attempts by the leading fibre producers to lift prices off the floor have largely failed, with the weak sellers continuing to exert the biggest influence, holding prices in many cases below levels achieved earlier this year.

It is a situation which has left Europe's fibre producers contemplating massive over-capacity, with plant utilisation—currently

pletely their involvement in some areas in order to profit from greater specialisation.

● Bayer has withdrawn from filament nylon and its joint company with Huls has cut back in polyester, leaving Bayer, one of Germany's big three chemical groups, effectively only in acrylic.

● Monsanto has shut its nylon plant in Germany and reduced by 25 per cent its labour force at another unit in Luxembourg.

● ICI has shut polyester filament plants at Wilton, Teesside and Offenbach, West Germany, and is nearing the end of a cost-cutting exercise which will trim its total fibre labour force by 30 per cent.

● Ebecor, in spite of strong German Government opposition, has shut its polyester filament plant in Berlin employing some 700, and has reduced its total labour force by 25 per cent over the past two years.

● Du Pont, the world's biggest fibre producer, is shutting a 30,000 tonnes acrylic plant at Dordrecht in Holland.

● Akzo has closed a number of units in Holland and West Germany and this year unveiled a slimmed down management structure for its Soka subsidiary. A total of 4,000 jobs has been cut and further losses are expected. It has dropped its interests in acrylic following its disposal of its holding in Fabelita in Belgium.

The past two to three years have also seen fibre producers step up their efforts to win back old markets and find new outlets for synthetic fibre. Though a whole segment of the market has been lost by the popularity of cotton denim and corduroy jeans, the industry has developed yarns which in other forms of leisurewear produce the same western appearance favoured by the public.

The big slump in sales of textured polyester for knitwear

has forced fibre companies to develop a number of much finer yarns enabling new markets to be won in swimwear, sportswear and childrenswear. Other outlets have been sought for man-made fibres in household textiles, largely a natural fibre market, and in furnishing and automotive upholstery as a replacement for PVC leather-cloth. In industrial textiles, polyester staple and warp-knit fabrics have also begun to eat into the share still largely held by cotton in base cloths for coating. Newer non-woven fabrics formed by fusing or bonding fabrics are being used in the construction industry, in carpet backing and in various other applications.

But while some progress has been achieved in restructuring the European industry to meet changes in demand and markets, the goal of obtaining concerted action across Europe remains a long way off. Though Rhone-

Poulenc has now indicated the way it proposes to deal with its problems, it remains to be seen whether or not union and other pressures will lead to any watering down of the proposals. The main uncertainty, however, is over the willingness of the Italians to go through with the necessary rationalisation of their industry, so helping to bring capacity more in line with demand and prices up to economic levels.

After several years of massive losses Montedison, the fibre-making arm of Montedison, is expected to contribute a further £70m this year towards the parent company's loss of £150m, yet its plans to rationalise its diverse fibre production facilities, largely centred in the Piedmont area, have been thwarted by the Italian Government which recently transferred 6,000 workers due to lose their jobs at Montedison to its own payroll.

this on the grounds that they have already made a substantial contribution ahead of France and Italy. At the same time the stronger European countries, and in particular Germany, are aware that too much pressure on the Italian authorities to allow the closure of older plants and to cut back on support for new investment could bring a Government collapse in the wake of much higher unemployment, and ultimately the danger of further political instability in Italy.

France, which like Italy has delayed fibre company efforts to secure rationalisation because of the impact on jobs, may now be grasping this particular nettle, and this could possibly encourage the Italians to do likewise. With a re-organised textile sector, relieved of its burden of debt, Italy could draw considerable benefits from the more stable market conditions which the next round of the Multi-Fibre Arrangement is expected to offer.

In Northern Europe fibres now account for a relatively small share of the total activities of most of the big chemical groups (with the exception of Akzo which started with a higher proportion of fibre and textile sales) and efforts are continuing to find specialised markets less vulnerable to competition on price alone.

The move by Rhone-Poulenc is an attempt to catch up with developments that have already taken place in Germany and Britain and to ensure that its chemicals as a whole it remains strong enough to compete with the leading European groups. For the Italians the hour is ever later if a similar effort to catch up is to be made and if chemicals, fibres, textiles are not to be added to the list of permanently loss-making government-supported activities.

EUROPE'S FIBRE INDUSTRY—LEADING PRODUCERS

Company	Fibre Sales as per cent. of total sales	Main fibres	Main countries of operation
AKZO	35	Nylon, Polyester, Rayon	Netherlands, Germany, U.K., Spain
Bayer Courtaulds	6	Acrylic, Rayon, Acetate	Germany, U.K., France
Hoechst	10	Polyester, Acrylic, Rayon	Germany, U.K., Austria
ICI	11	Nylon, Polyester, Acrylic, Acetate	U.K., Germany, Italy, France
Montedison	10	Nylon, Polyester, Acrylic, Nylon	France, Germany
Rhone-Poulenc	27	Acrylic, Nylon, Polyester, Rayon	Germany, U.K., Luxembourg, Germany, U.K.
Monsanto	N.A.	Acrylic, Nylon	
Du Pont	N.A.	Acrylic, Nylon, Polyester	

* Contrails also has interests in cotton yarn production and is a small-scale producer of nylon and polyester filament. N.A.—Not available.

THE COST-PRICE GAP

Item (%)	Nylon 6	Polyester	Acrylic
Labour	11	17	11
Raw materials	45	47	50
Energy and utilities	4	3	13
Others	4	7	10
Part of capital costs	16	26	16
Present selling prices	100	100	100
Prices necessary to stay in business	116	119	147

The table is based on prices in the third quarter of 1977. Source: Enka

around 70 per cent—not reaching 75 per cent before 1985. Governments have proved reluctant to allow the massive closures—possibly of as much as 500,000 tonnes in addition to the cuts already made—which are now needed. The EEC Commission has involved itself in the search for a solution, but its ability to secure the necessary structural changes will inevitably be constrained where there is a conflict with national interests.

Nevertheless, some action has already been taken, particularly in Northern Europe. A number of the leading groups have either cut back production of certain fibres or dropped com-

pletely their involvement in some areas in order to profit from greater specialisation.

● Bayer has withdrawn from filament nylon and its joint company with Huls has cut back in polyester, leaving Bayer, one of Germany's big three chemical groups, effectively only in acrylic.

● Monsanto has shut its nylon plant in Germany and reduced by 25 per cent its labour force at another unit in Luxembourg.

● ICI has shut polyester filament plants at Wilton, Teesside and Offenbach, West Germany, and is nearing the end of a cost-cutting exercise which will trim its total fibre labour force by 30 per cent.

● Ebecor, in spite of strong German Government opposition, has shut its polyester filament plant in Berlin employing some 700, and has reduced its total labour force by 25 per cent over the past two years.

● Du Pont, the world's biggest fibre producer, is shutting a 30,000 tonnes acrylic plant at Dordrecht in Holland.

● Akzo has closed a number of units in Holland and West Germany and this year unveiled a slimmed down management structure for its Soka subsidiary. A total of 4,000 jobs has been cut and further losses are expected. It has dropped its interests in acrylic following its disposal of its holding in Fabelita in Belgium.

The past two to three years have also seen fibre producers step up their efforts to win back old markets and find new outlets for synthetic fibre. Though a whole segment of the market has been lost by the popularity of cotton denim and corduroy jeans, the industry has developed yarns which in other forms of leisurewear produce the same western appearance favoured by the public.

The big slump in sales of textured polyester for knitwear

has forced fibre companies to develop a number of much finer yarns enabling new markets to be won in swimwear, sportswear and childrenswear. Other outlets have been sought for man-made fibres in household textiles, largely a natural fibre market, and in furnishing and automotive upholstery as a replacement for PVC leather-cloth. In industrial textiles, polyester staple and warp-knit fabrics have also begun to eat into the share still largely held by cotton in base cloths for coating. Newer non-woven fabrics formed by fusing or bonding fabrics are being used in the construction industry, in carpet backing and in various other applications.

But while some progress has been achieved in restructuring the European industry to meet changes in demand and markets, the goal of obtaining concerted action across Europe remains a long way off. Though Rhone-

Poulenc has now indicated the way it proposes to deal with its problems, it remains to be seen whether or not union and other pressures will lead to any watering down of the proposals. The main uncertainty, however, is over the willingness of the Italians to go through with the necessary rationalisation of their industry, so helping to bring capacity more in line with demand and prices up to economic levels.

After several years of massive losses Montedison, the fibre-making arm of Montedison, is expected to contribute a further £70m this year towards the parent company's loss of £150m, yet its plans to rationalise its diverse fibre production facilities, largely centred in the Piedmont area, have been thwarted by the Italian Government which recently transferred 6,000 workers due to lose their jobs at Montedison to its own payroll.

this on the grounds that they have already made a substantial contribution ahead of France and Italy. At the same time the stronger European countries, and in particular Germany, are aware that too much pressure on the Italian authorities to allow the closure of older plants and to cut back on support for new investment could bring a Government collapse in the wake of much higher unemployment, and ultimately the danger of further political instability in Italy.

France, which like Italy has delayed fibre company efforts to secure rationalisation because of the impact on jobs, may now be grasping this particular nettle, and this could possibly encourage the Italians to do likewise. With a re-organised textile sector, relieved of its burden of debt, Italy could draw considerable benefits from the more stable market conditions which the next round of the Multi-Fibre Arrangement is expected to offer.

In Northern Europe fibres now account for a relatively small share of the total activities of most of the big chemical groups (with the exception of Akzo which started with a higher proportion of fibre and textile sales) and efforts are continuing to find specialised markets less vulnerable to competition on price alone.

The move by Rhone-Poulenc is an attempt to catch up with developments that have already taken place in Germany and Britain and to ensure that its chemicals as a whole it remains strong enough to compete with the leading European groups. For the Italians the hour is ever later if a similar effort to catch up is to be made and if chemicals, fibres, textiles are not to be added to the list of permanently loss-making government-supported activities.

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Letters to the Editor

An early bath or the ref.

Mr. J. Clothier,
Sir—Mr. Silkin is a dangerous man. He has totally ignored the fact that the pound is practically cornered by agriculture, even if the Government were to devalue the pound. The fact is that the pound is practically cornered by agriculture, even if the Government were to devalue the pound. The fact is that the pound is practically cornered by agriculture, even if the Government were to devalue the pound.

When to build a bridge

From Dr. G. Hallett.
Sir—If we are to use pricing for roads that go over water we ought to get the principles right. Mr. Walker (December 16) asserts that the time to start thinking about a new bridge would be when toll levels approached the savings to travellers, say £3 plus.

British Rail's energy

From Mr. E. Abell.
Sir—British Rail chairman Mr. Peter Parker's recent utterance on the price of motor fuel ranks as the most inflationary idea to emanate from a nationalised industry. It cannot be allowed to pass unchallenged.

No panacea for management

From Sir David Clutterbuck.
Sir—May I offer two comments on Sue Cameron's well-balanced article (December 19) on the Business Graduates Association production management report? It is not the BGA view that production managers should be encouraged to hold a business degree. We suggest rather that those who do should not be discouraged from making a career in production, as they are at present, by the conditions and emoluments which it offers.

To-day's Events

Ministerial meeting of Organisation of Oil Exporting Countries (OPEC) continues, Caracas, and considers 1978 oil prices.
TUC General Council meets. Firemen are expected to lobby the Council.
EEC Transport Ministers end two-day meeting, Brussels.
EEC Commission meets, Brussels.
CBI Council meets.
Sir Peter Vaneck, Lord Mayor of London, receives Mr. George Karam, Mayor of Roseau, Dominica Republic, at Mansion House, London.
Construction new orders (October).

COMPANY RESULTS
BOC International (full year).
Lindbergh (half-year).
COMPANY MEETINGS
Bolton Textile, Winchester House, E.C. 12.
British Industries and General Investment Trust, 117, Old Broad Street, E.C. 12.
CLRP, Winchester House, E.C. 12.
Concentric, Sutton Coldfield, 3, Empire Plantations and Investments, Isleworth, Middlesex, 12, Pightlespares, Southend-on-Sea, 3, G. R. (Holdings), Chartered Accountants' Hall, E.C. 12.
Lowland Investment, 11, Austin Friars, E.C. 2.

MUSIC
Pamela Smith (soprano) and John Alley (piano), St. Olave, Hart Street, E.C. 4, 1.05 p.m.
Carols by the Sanctus Singers, Church of the Holy Sepulchre, Holborn Viaduct, E.C. 1, 1.15 p.m.
Prince of Wales attends carol concert in aid of Malcolm Sargent Cancer Fund for Children, Royal Albert Hall, S.W.7, 7 p.m.
EXHIBITIONS
Michael Rowe sculptures in silver, Crafts Advisory Committee Gallery, 12, Waterloo Place, S.W.7, (until January 21).
Laser Exhibition, Science Museum, South Kensington, S.W.7, (until January 31).

...make Christmas special again

Five bright stores full of the best in gift ideas, right here on your doorstep. —At Underwoods in the City you can find something for everyone.

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Something for him: Aramis and Old Spice, Polaroid and Kodak Cameras; Braun, Philips and Remington Shavers, a full range of calculators, including Casio.

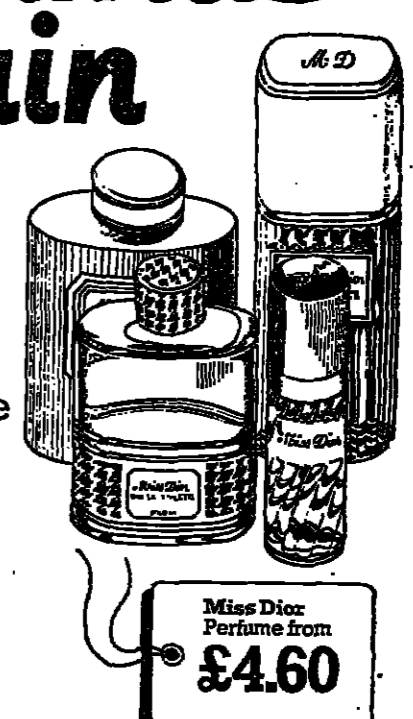
In our larger stores you may select audio and hi-fi from well known names —JVC, National, Technics and Sony, or choose from the very latest in digital watches including Casio, Trafalgar and Timex, or a classic Parker pen, all at very keen prices.

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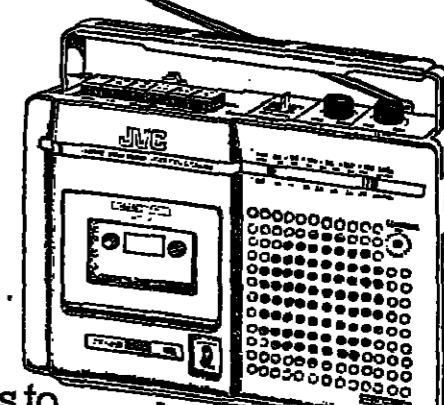
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Braun Round Styler Normal MRP £12.25 £12.95



JVC R202LSB Radio/Cassette Recorder 3 band Normal SP £27.50 £49.95

MINING NEWS

Nickel leader Inco lays it on the line

BY KENNETH MARSTON, MINING EDITOR

THE IMPACT of the world economic slow-down on the nickel-producing industry is underlined by yesterday's statement of the leading producer of nickel, Canada's Inco, to a select committee of the Ontario Legislature.

It is as simple as that. The forthcoming reduction in employment in Inco Limited's Canadian operations are unavoidable if the company is to remain viable.

MODEST RISE IN GOLD OUTPUT

Despite a modest increase in South African gold output during November, comprising production for the first 11 months of 1977 of 2,018,737 ounces, the country's output for the first 11 months of 1977 and 1975 was 2,018,737 and 2,018,737 ounces respectively.

SELECTION WINS ARAB CONTRACTS

The London mining finance house, Selection Trust, is making its first foray into the Middle East with the signing of two contracts for mineral exploration and testing in Qatar and Jordan.

PHELPS CHANGES ITS PRIORITIES

The diversified U.S. mining group, Phelps Dodge, whose wealth has been based on copper, is next year cutting back its copper and hard rock minerals exploration expenditure, but increasing spending on energy minerals.

BIDS AND DEALS

ATV offer unrealistic says Tussaud Board

Madame Tussaud yesterday returned a dusty answer to the second of her suitors, Lord Grade's ATV. Directors of the company claimed that ATV's offer—55p a share in cash, or in shares and cash, for each share in Madame Tussaud's—was a wholly unrealistic value on Madame Tussaud's business.

They will not, however, be sending shareholders a preliminary offer until after they have seen ATV's formal document. And when that is likely to be the best part of two weeks in coming.

T & N MERGES SHEET AND FILM INTERESTS

Turner and Newall announces that following the acquisition of Storey Brothers and Co. of Leicester, the sheet and film division of its subsidiary British Industrial Plastics will be merged with Storey from January 1, 1978.

W. L. PAWSON PURCHASE

W. L. Pawson and Son has bought Wilberforce (Rainwear), H. S. Wilkinson (Weatherwear) and Retlaw (together called Wilberforce) from Mrs. B. D. Askew, her family and family trusts, for a total consideration of £88,545.

Barratt expands in Scotland

Barratt Developments, the Newcastle-based housebuilders, is to take over James Harrison Holdings. Terms are six Barratt shares (valued last night at 210p each) for every 11 Harrison Ordinary shares, which places a value on the group of £3.1m. A cash alternative of 55p a share value is offered at £2.75m.

IMPS & CMT BUY GRIFLEX

Imperial Group, through its subsidiary Plascoat International, has acquired 70 per cent. of Griflex by The Central Manufacturing and Trading Group has at the same time acquired 30 per cent.

OLBY OF BOGNOR REGIS

Following the recent announcement concerning A. Olby and Son of P and B Factors of France and the takeover of these companies by Cakeread Robey, it is stressed that these companies have no financial connection with A. Olby and Son (Bognor Regis), and P and B Factors (Bognor Regis).

GRAIN ELEVATOR

Acceptances received by TPE Pension Trust in response to its offer for Grain Elevator stock total £1.9 million, or 91.9 per cent. of the shares for which the offer was made.

UDT SELLS WIGFALL STAKE

United Dominions Trust has disposed of its holding of 1,301,118 shares in Wiggall.

FMG LIMITED AND SUBSIDIARY COMPANIES

Group Unaudited Results for the 24 Weeks Ended 15th October 1977

Table with 4 columns: 52 weeks ended 30th April, 24 weeks ended 15th Oct 1977, 24 weeks ended 16th Oct 1976, 24 weeks ended 16th Oct 1975. Rows include Sales to Third Parties, Add: Sales within the group, Total Turnover, Group Trading Profit before Interest and Exceptional Items, Group Profit/(Loss) before Taxation, Group Profit/(Loss) after Taxation, Earnings for Ordinary Shares.

NOTES: 1. To avoid undue delay in publication, the results of the New Zealand subsidiary have been excluded from the figures for the twenty-four weeks ended 15th October 1977 and from the comparable period of the last financial year.

EXTRACTS FROM THE BOARD'S STATEMENT

The operation of the Common Market rules on monetary compensatory amounts coupled with the continued refusal of the United Kingdom Government to bring the "Green Pound" more into line with its real value has had the effect of providing huge subsidies of almost 13p per lb to producers of Eire beef, of over £240 per tonne to producers of Danish bacon and of over £480 per tonne on Danish and Dutch canned hams exported to the U.K.

purchase

Click Ware, the light engineering group which last year incurred losses of almost £20m, has acquired H. Stockwell and Co., a private steel stockholding company, for an initial consideration of £1.03m.

Lloyd's honours its chairman

SIR HAVELOCK HUDSON, chairman of Lloyd's of London, yesterday presented with Lloyd's Gold Medal in recognition of his outstanding services as chairman for three years.

Pig company assets released

A HIGH COURT judge ordered the release of almost £120,000 yesterday towards paying off the £1m-plus debts of a defunct pig-breeding company.

Allied Textile £10m. order

By Our Textiles Correspondent A £10m. order for cloth, believed to be the biggest single export order secured by the Yorkshire wool textile industry, has been won by Allied Textile from the Middle East.

URQUILJO INTERNATIONAL N.V.

U.S. \$25,000,000 Guaranteed Floating Rate Notes Due 1981

For the six months 21st December, 1977 to 21st June, 1978

The Notes will carry an interest rate of 7 1/2 per cent. per annum.

The Notes are listed on The London Stock Exchange By: Credit Suisse, London Agent Bank

Advertisement for Shell International Finance N.V. featuring U.S. \$500,000,000 Guaranteed Notes 1990, 8 1/2 per cent. Guaranteed Notes 1990, and The Shell Petroleum Company Limited and Shell Petroleum N.V. listing various banks and financial institutions.

Advertisement for Goldman Sachs International Corp. featuring U.S. \$25,000,000 Guaranteed Floating Rate Notes Due 1981, for the six months 21st December, 1977 to 21st June, 1978, with an interest rate of 7 1/2 per cent. per annum.

Advertisement for S. & U. Stores Limited featuring Interim Report of the Chairman, Mr. Derek M. Coombs, and unaudited results for the Group for the half year ended 31st July 1977.

Advertisement for Allied Textile featuring a £10m. order for cloth, believed to be the biggest single export order secured by the Yorkshire wool textile industry.

Advertisement for FMC Europe's biggest meat group, featuring 20 December 1977, 19-23 Knightsbridge, London SW1X 7NF, and a logo for FMC.

INTERNATIONAL FINANCIAL AND COMPANY NEWS

GERMAN NEWS

Builders look overseas

BY GUY HAWTIN

WEST GERMANY'S leading construction companies are continuing their drive for overseas markets, although there are signs of an upturn in home demand. The move to attract a growing share of foreign business stems directly from the long recession in domestic construction activity which has depressed the industry's profits and payrolls throughout the current decade. Two of the Federal Republic's leading construction concerns have published interim figures for 1977 which illustrate both their rapidly increasing expansion overseas as well as their problems in the home market. The tone of their reports indicates that, despite the evidence of a substantial pick-up in building activity at home, the level of domestic output is still at an extraordinarily low level. Both concerns—Beton-und Monierbau of Dusseldorf in the Federal Republic and Zueblin of Stuttgart in the south—have heavily increased their foreign business over the past three or four years. Up to the start of the long recession, West Germany's large construction works were, unlike the rest of West German

industry, almost overwhelmingly orientated towards satisfying domestic demand. However, now they are firmly established in many overseas markets, particularly in the oil countries of the Middle East which were formerly the almost exclusive preserve of British and American concerns. Beton-und Monierbau, in its interim report on the first 10 months of the current year, reported that earnings were still being hit by the situation in the domestic market. However, its overseas business, "as always," was continuing to produce satisfactory profits. The group's construction output in the first 10 months had risen by 29 per cent to DM1,243m. But whereas domestic output had fallen by 2 per cent to DM494m, overseas production rose by 82 per cent. During the period under review, overseas output accounted for 60 per cent of total production compared with 48 per cent in the same period of 1976. Beton-und Monierbau's inflow of orders during the period fell back by 82 per cent, to DM557m. Despite this, the report pointed out, construction works were, unlike the rest of West German

FRANKFURT, Dec. 20.

a massive DM724m. order from Saudi Arabia. Domestic orders showed a healthy 23 per cent increase to DM454m, while overseas bookings slipped from DM1,44m. to DM373m. The order book fell by only 9 per cent during the period to DM2,066m. Of this, the lion's share, DM1,616m, was for overseas projects. This, however, was rather lower than the previous year's DM1,948m. Zueblin, reporting on the first three quarters, said that it was unlikely this year to achieve 1976's production performance of DM784m. Despite this, net profits were expected to be about the same as 1976's DM3,50m. The inflow of orders to the group rose by a healthy 27 per cent to DM500m, while external turnover was slightly below the level of the previous year at DM554m. The order book stood at DM712m, of which DM339m were overseas bookings and DM373m were placed by overseas customers. The remaining DM44m represented orders placed with the group's works, which makes pre-cast, reinforced concrete pipes and pre-fabricated structural units.

Bank sees decline in Petrofina earnings

By David Buchan BRUSSELS, Dec. 20.

PETROFINA, THE Belgian oil major whose North Sea oil production was temporarily affected by the April "blow out" of the Ekofisk platform, is likely to report earnings of B.Fr.400 per share for 1977—15 per cent down on 1976. This is the estimate of a study published to-day by Banque Bruxelles Lambert, which otherwise predicts a bright future for the group. It notes the company is still hoping to pay a 1977 dividend equal to the B.Fr.174 net dividend paid for last year. Petrofina holds a 30 per cent share in the Ekofisk field production, and production was only slowly restarted after the "blow out", partly because of difficulties over an associated gas pipeline from the Ekofisk field to Emden in West Germany. But in addition to its Ekofisk problems, the Brussels-based study notes, Petrofina this year has faced other problems—poor petrochemical performance, refinery overcapacity in Europe, and the fall of the dollar in which most of its sales are made. As a result, the company has seen its stock market quotation fall some 25 per cent since April, compared with a rise of 23 per cent between October 1976 and April 1977. Petrofina, for years the most traded share on the Brussels Bourse, has this year slipped to third place among Belgian shares. But the bank study predicts a brighter future for the oil company in 1978 and thereafter, with profits rising to over B.Fr.600 a share next year. This relative optimism is based, in part, on the company's growing ability to cover its refining needs with its own crude production. Petrofina could only supply 28 per cent of refining needs with its own production in 1977, and the bank study says this proportion could rise to 50 per cent by 1980. Bruxelles Lambert also reckons that Petrofina's large petrochemical investments will pay off in the longer-term—despite short-term general problems in this sector.

INTERNATIONAL MERCHANT BANKING

Bank of America restructuring

BY MARY CAMPBELL.

BANK OF America is reorganising its international merchant banking business. The outward and visible sign of the change was the use for the first time in a loan for Motor Iberico signed last week of the name "Bank of America International Group." The substance consists of structural rationalisation and various changes in lines of reporting and personnel in its international merchant banking operations. The establishment of merchant banking operations by the big U.S. banks abroad has been one of the most notable features of the international banking business in recent years. In this context "merchant banking" tends to mean two things: securities business (which U.S. commercial banks are banned from doing domestically by the Glass Steagall Act) and fee-earning aspects of the banking business such as portfolio management and arranging big

loans where the money is put up by commercial banks. It is to be distinguished from commercial banking in that it does not involve making money on the difference between the interest rate at which money is borrowed by the bank and the rate at which it is lent out. Like other U.S. banks, Bank of America long since set up merchant banking subsidiaries outside the U.S. But somehow, in the phrase of a competitor, "it never seemed to get itself together." The new structure is intended, as much to clarify to customers (some would say to those within the bank) who is doing what to increase the theoretical efficiency of its international operations. As far as the internal structure of the bank is concerned, Bank of America International Group staff will be based in seven centres round the world. The reorganisation of the merchant banking business will run

parallel with the commercial banking business, and staff will report via the London-based managing director of the merchant banking business, Robert Frick, to the area heads of the world banking division. The re-organisation of the merchant banking business is involving considerable change in Bank of America's holdings in affiliates and subsidiaries around the world. The two Luxembourg subsidiaries are being merged into one: Bank of America has bought out other shares held in the Hong Kong-based Euro-American Capital Corporation and changed its name to BankAmerica Asia; it is increasing its stake in the Singapore-based Asian and Euro-American Merchant Bank; it is discussing the sale of its stake in World Banking Corporation (Wobaco) to Societas Financiarum Europaeae; and so on. BankAmerica International Group will cover five kinds of business: Eurocurrency syndication, the Eurobond business—in addition to place the bank intends over the next 12 months to build up a market-making activity in secondary trading international investment management services (IIMS), currency and private placement. Lending business will be handled through the commercial bank's branches. The Board will consist of Robert Frick, plus the four heads of the commercial bank's international business and the overall head of the bank's international business, Al Rice. The seven cities in which BAIC personnel will be based are London (headquarters), Paris, Luxembourg, Zurich, Caracas (headquarters of Latin American), New York (headquarters of the Group), and Singapore and Hong Kong.

RWE lifts capital by 20%

BY ADRIAN DICKS

BONN, Dec. 20.

RHEINISCH-Westfälisches Elektrizitätswerk (RWE), West Germany's biggest electricity utility, is to raise its capital by a fifth (DM300m) to DM1,500m, subject to the approval of a shareholders' meeting in late February, the company announced in Essen. The new shares are to be issued in a ratio of one for five, at a price of DM90 per DM50 share. The company's supervisory board also recommended that shareholders receive a DM3 dividend for the business year ended last June 30. This compares with DM3.50 the previous year, but corresponds to a much lower rate of growth of electricity sales in 1977 than had originally been planned. RWE shareholders can expect, nonetheless, to receive a total cash payment in the region of DM12.50, that should be well up

on last year's when the new tax credit is added in. A similar tale of lower than expected sales comes from Vereinigte Elektrizitätswerke Westfalen (VEW), the country's second biggest generating utility. However, it, too, promises a satisfactory result for shareholders, although in a circular giving results for the first 10 months, the Board does not give a figure for the year's probable dividend. Despite this autumn's decisions by the party conferences of the two coalition parties, and the resulting Cabinet position paper on energy last week, the VEW Board writes of "uncertainties and aggravations" that still weigh heavily on the entire energy sector and on its supplier industries. The company writes that it is still unable to go ahead with extensions to capacity. During 1977, VEW reports that it has already moved towards implementing the new line from

Bonn, favouring the more intensive use of coal, West Germany's only extensive domestic energy resource, and resorting to nuclear power in future only when no other source of supply is available. Nonetheless, the message that emerges unmistakably from the report is that the industry still does not know as clearly as it would like what this unwilling acceptance of the nuclear option will actually mean in practice. Meanwhile during the first 10 months, electricity sales rose by only 4.9 per cent, though there were wide divergences between different sectors. Use by the steel sector dropped by 1.8 per cent, while that of the chemical industry leapt by 13.4 per cent. Private households increased consumption by 7.1 per cent—a figure that would have been bleaker but for mild weather last winter, the VEW management says.

AMERICAN NEWS

Chicago, Milwaukee Railroad bankrupt

BY JOHN WYLES

CHICAGO, MILWAUKEE. St. Paul and Pacific Railroad has filed a petition for reorganisation under the Federal Bankruptcy Laws following increasing heavy financial losses. The Chicago Milwaukee Corporation, whose other interests include road construction, land and timber operations, the company said it had filed for bankruptcy because of present operations over its 1,000 miles of track under the supervision of one or more Court-appointed Trustees. According to its statement, revenue has continued to fall below expectations and the company was unable to reduce operating expenses any further without impairing service. Precise details of its losses have not been revealed but in the third quarter of this year Chicago Milwaukee's transportation division increased its deficit from \$7.3m. last year to \$9.1m. Part of the company's problem stems from over-capacity in the Mid-West, where too many rail-

ways are competing for too little freight business. Previous attempts to rally the Chicago Milwaukee include a \$9.3m. purchase of Preferred Stock by the Federal Railroad Administration last July. The company has also been seeking an additional \$19.6m. in Preference share financing and Federal loan guarantees under the Railroad Revitalisation and Regulatory Reform Act of 1976. Chicago Milwaukee's problems accentuate the division between the ailing railroads in to which the Federal Government has poured money to assure survival and the handful of prosperous enterprises which have shown steady growth in recent years. The former category also includes Conrail, formed out of the wreck of the Penn Central and Amtrak, while a total of at least nine railroads are still reorganised as potentially viable enterprises, including Southern Pacific which last week started merger talks with Seaboard Coast Lines.

NEW YORK, Dec. 20. The expected delay in litigation. Nevertheless, the suit which the Department of Justice had filed to prevent sale of Revere's Scottsbluff, Colorado, aluminum plant and rolling mill. Alcan's purchase of the plant for \$140m. was agreed in the anti-trust's action as scheduled to be completed by the end of the year. The Justice Dept. claims that the deal eliminates significant competition in the sale of aluminium ducts. SHABEEN RULING SHAHEEN NATURAL Resin Incorporated of New York has been given right to sue against the bankruptcy of its 100,000-barrel-a-day foundry and refinery and reorganisation proposal by its reports London W from Halifax NS. IBM lifts payment INTERNATIONAL BUSINESS Machines Corporation said it voted to increase its quarterly dividend by 25 per cent to \$2.55 a share from \$2.00 a share from March 10, reports from Armonk.

AT & T sees record year

AMERICAN TELEPHONE and Telegraph Company net earnings

Alcan drops Revere bid

ALCAN ALUMINIUM has told U.S. district judge in New York that it does not intend to proceed with the acquisition of Revere Copper and Brass Inc.'s from Armonk.

SELECTED EURODOLLAR BOND PRICES

MID-DAY INDICATIONS

Table with columns for STRAIGHTS, Offer, Bid, and various bond types like American 5 1/2% 1984, etc.

SIR/Montedison link

BY PAUL BETTS

ROME, Dec. 20. AN OVERTURE by Societa holding syndicate, the Italian Resine (SIR) to return to the controlling shareholding syndicates of Montedison, the country's largest chemical company, was welcomed last night by Montedison's chairman, Sig. Giuseppe Medici. SIR is Italy's third largest chemical group, and its chief executive and six other Board members have been cautioned by the judicial authorities that they are under investigation. Earlier this year, after Sir Medici's resignation, Montedison, the two rival chemical groups announced the formation of a joint venture called "par chimica" as a formalities to coordinate re-entry of SIR into the Montedison controlling share-

Courtaulds International Finance NV. £20,000,000 9 3/4% Sterling Foreign Currency Guaranteed Loan due 1989. Guaranteed as to payment of principal, premium (if any) and interest by COURTAULDS LIMITED. Hill Samuel & Co. Limited, Banque Bruxelles Lambert S.A., Banque Nationale de Paris, Crédit Lyonnais, Deutsche Bank Aktiengesellschaft, Kreditbank S.A. Luxembourgeoise, Swiss Bank Corporation (Overseas) Limited, Union Bank of Switzerland (Securities) Limited.

David B. Ziff Institutional Sales and Michael F. R. Rogers Trading/Institutional Sales are now associated with our London office. Oppenheimer & Co. Ltd. 39 King Street, London EC2V 8DT Telephone: 01-608 3271. The firm regrets to announce the resignation of YANNIC P. MERCIER Senior Vice-President and Director Senior Officer of the International Division For personal reasons as from January, 1978 BLYTH EASTMAN DILLON and Co. Incorporated Overseas Offices: PARIS — GENEVA — LONDON

APEA sees encouraging trend in oil drilling

By LAURENCE STEPHENS

DECEMBER SURVEY of oil and gas companies in Australia shows a marked increase in exploration drilling will take place here in 1978. The Australian Petroleum Exploration Association (APEA) said today the outlook for exploration development in 1978 was encouraging with the drilling of new exploration wells expected for next year 25 per cent higher than those proposed at the beginning of 1977, and more than double the actual number of wells drilled this year.

The survey, which culled data from 38 companies, shows a maximum of 63 wells are planned for 1978, up from 30 in 1977. This compares with 24 wells completed this year, and 21 wells planned for 1977.

The APEA, in fact, warns that the 1978 survey results should be treated with caution as last year's estimates have not been reached.

However, APEA executive director Mr. Graeme Maxwell said: "The upswing that began slowly in 1977 appears to be accelerating, and on present trends shows a marked increase in exploration drilling in 1978-80. The substantial increase in seismic activity forecast for 1978 provides the prerequisite for extensive drilling in the succeeding years."

Mr. Maxwell said the survey figures on seismic survey work were probably more reliable as a guide to next year's actual programme, as work carried out in 1977 measured up well to the estimates. Marine seismic work in 1977 was valued at \$5.5 million, against 1976, against 3,800 to 7,300 kilometres estimated for 1977. The plans are concentrated in Western Australia.

Of the planned wells, between 18 and 22 are offshore, and 22 to 45 onshore. If the lower estimate of 40 exploration wells is achieved next year, when 21 wells were drilled in 1976, activity was at its peak in 1970, when 121 new exploration wells were completed, and showed a gradual drop thereafter, with 77 wells drilled in 1971, 102 in 1972, and 69 in 1973. After 1972, the decline was brought about by uncertainty about Government policy, which led to foreign exploration companies leaving Australia in droves.

On the development side, 24 to 37 wells are proposed for next year, against last year's estimate of between 42 and 46 wells, and just 18 wells actually drilled in 1977.

Rescue loan for Bank Rakyat

By Wong Sulong

KUALA LUMPUR, Dec. 20. THE MALAYSIAN Government has announced the lending of 47.4m. Ringgits (\$11m.) to the Malay co-operative Bank Rakyat to prevent it from financial collapse.

The Malaysian Prime Minister, Datuk Hussein Onn, told Parliament yesterday that the sum was an initial loan, and the final loan could be as high as 150m. Ringgits (\$38m.).

Datuk Hussein disclosed details of the massive losses suffered by Bank Rakyat when he presented a bill to allow the Government to manage the affairs of the bank.

According to audited accounts ending last June, the bank had incurred losses amounting to 34.6m. Ringgits, or twice as much as its shareholders' funds. Datuk Hussein said these losses were incurred because the bank had embarked on a rapid programme of acquiring subsidiary companies when it did not have adequate management and budgetary control.

During the past two years, the bank had gone through several crises, resulting in the trial of its former chairman, Datuk Harun Idris, and two other top bank executives.

Datuk Harun, the once powerful chief minister of Selangor, and his bank associates were convicted by Malaysian courts of forgery and were given jail terms of up to four years. They were accused of using Bank Rakyat's funds to sponsor the Muhammad Ali-Joe Bugner fight in Kuala Lumpur in 1975, which resulted in a loss of 8m. Ringgits for its Malaysian promoters. The three are appealing to the privy council.

The Malaysian Prime Minister told Parliament the Government had to step into Bank Rakyat to protect the interests of its shareholders, most of them Malay co-operative societies, farmers and fishermen.

The Bill provides for the bank's directors to be appointed by the Government, instead of being elected by shareholders.

Meanwhile, it is understood that the First National City Bank of New York has given notice to Bank Rakyat that it intends to sell its 45 per cent stake in the Rakyat Finance Merchant Bankers.

AUSTRALIAN TAKEOVERS

Rules found wanting

BY JAMES FORTH IN SYDNEY

AUSTRALIA'S TAKEOVER rules are being found wanting. This is no surprise to many critics who have long maintained that there are glaring inadequacies in existing legislation and stock exchange rules.

The last major overhaul of the takeover requirements of the Companies Act was in 1971. Several loopholes were tightened, but the door was still left open for enterprising bidders to circumvent the intent of the legislation. Several questionable takeovers have been made at sporadic intervals, and created a brief outcry, but the pressure invariably died down before any action was taken.

Takeover activity is currently at a high pitch again, but this time there is a difference. There has been a spate of takeovers which, while legally correct, have clearly been to the disadvantage of, and discriminated against some of the small, individual holders.

Alarmed at the sudden mushrooming of discriminatory offers, the stock exchanges are examining their regulations to see whether any new rules are needed while the state governments are being lobbied on the need to make amendments to their separate, but mostly uniform, companies acts.

The last major changes to the companies acts were made late in 1971. The principal amendment was aimed at tightening up on discriminatory offers.

Until 1971 a buyer could obtain up to one third of a company's capital before its activities constituted a takeover offer to which all the formal requirements applied. This led to a rash of first come first served bids in which a buyer announced its intention of taking a percentage of a company's capital by taking any shares offered until its target was reached.

These bids favoured shareholders who were able to move quickly and sell their shares. In practice many bidders obtained near control through first come first served bids and then grabbed control by buying on the market.

Since 1971 the level at which a formal offer is triggered has been reduced to 15 per cent. This level applies not only to first come first served bids but to any special deals. Bidders are able to approach up to four in three months before launching an offer of special prices and terms. In practice this means the large shareholders, particularly institutional holders such as life offices and pension funds.

The ability to obtain a strategic stake beforehand has

... takeover activity is currently at a high pitch again, but this time there is a difference. There has been a spate of takeovers which, while legally correct, have clearly been to the disadvantage of, and discriminated against some—usually the small, individual holders.

been considered to be "normal" transactions, with buyer and seller at arm's length.

A sudden rash of questionable takeovers has resulted in and in the past because it was felt existing rules coming under scrutiny. There have been a period of several months and several cases recently where the market and shareholders were therefore fully informed. Invariably the price paid has been forced up to attractive levels in entire sellers, but once control has been reached the remaining minority holders are left stranded. Once the market price falls back again and the remaining holders are left locked in as investors are reluctant to buy into a minority situation. In the majority of cases the buyers have made use of the ability to buy privately with large, privileged holders before moving into the market.

Another glaring loophole in the Act is that although there is a limit on the number of holders which can be approached in advance of a bid, there is nothing to prevent the bidder from offering the shares to a buyer. This attempted prohibition on making discriminatory offers to privileged holders have little effect. What has happened is that the ability to obtain a strategic stake beforehand has

prices up to \$A1.40 a share while Bradmill was prepared to pay \$A1.50 to all holders but was forced to withdraw. Spotless now has three directors on the Ensign Board and to date has no intention to bid for the remainder of Ensign.

The Ensign Board attacked the operation as a "blatant and deliberate abuse of the takeover practice in this country." It seems probable that the whole operation was over before some Ensign holders even found out that there had been a big buyer in the market.

The stock exchanges have now declared that they would be prepared to make representations to the State governments seeking legislation to back up any listing changes they recommended. The chairman of the Australia Associated Stock Exchanges, Mr. Brian France, said that various amendments may be developed to prevent repetition of "recent acquisition techniques which the exchanges believed were undesirable, and to give better protection to small shareholders."

The back-up legislation would be needed to make listed and non-listed entities subject to similar restrictions.

"The stock exchanges are very conscious of the fact that the only correction they may make in an undesirable situation is to suspend trading in the securities of the target company," said Mr. France.

"This remedy can only be justified in extreme circumstances such as when the raider will not provide sufficient information for the maintenance of an informed market."

The exchanges are hastening slowly to ensure that they do not interfere unduly with the principle of a free and open market, and that they are not stampeded into hasty action.

But consideration is now being given to drafting new regulations to tighten up on creeping takeovers, and other discriminatory takeover practices.

The exchanges are looking at the desirability of introducing a rule similar to that in the London City Code which requires a bid for all the shares once a holding of 30 per cent of a company's capital has been reached. They are also considering introducing a rule similar to the U.S., where an offer must be made through the market once a specified holding has been reached and the offer for Ensign which sparked buyer wishes to acquire more stock.

Exactly what changes will ultimately be made is unclear at this stage but it is now accepted that changes must be made.

Barclays National confident

By RICHARD ROLFE

JOHANNESBURG, Dec. 20. BARCLAYS NATIONAL, the bank in South Africa, is owned 64 per cent by the Bank, says in its latest report that it has "confidence in our ability to increase the profitability of the bank during the coming year" to September 1978.

It says, however, that the factors could be damaged by the country's "unless socio-political factors are actively promoted by Government."

The operating profit of the bank was achieved after a bad provision of \$11m. higher than the previous year. Chairman J. M. Barry, refers to the bank's revenue interest, flowing from its credit operations, also "because we were able to raise our average rate charge to a level commensurate with the restricted ability of bank credit."

These conditions, profit was maintained by "somehow longer" longer terms for loans and accounts show that share reserves rose from \$100m. to \$127m. over the year, consolidated assets rose from \$100m. to \$130m. The increase was in customers' worth \$15m.

liabilities on acceptances and turnover of \$15m, which is estimated at three times that of its nearest rival.

The factoring and leasing divisions have grown rapidly, now employ more than 10,000, and has been associated with a number of large capital projects. The shares retain the lowest price in the banking sector at 65 cents, and at the latest market price of \$55, market capitalisation is \$190m. With dividends up from 14.5 cents to 20 cents over five years, this South Africa, has a monthly strong growth.

New bid move by Murray

By RICHARD STUART

JOHANNESBURG, Dec. 20. HARD ON the heels of the \$7.5m. bid for the listed Elgin Firecay, Murray and Roberts has now announced a \$7.3m. bid for another listed company, Crown Mills. Murray's bid is being conducted through the Cape-based subsidiary, Murray and Stewart, but this time in association with Anchusa Holdings, an investment company whose main asset until now has been a 30 per cent holding in acquisition. These two companies will not become a subsidiary of Murray and Roberts.

The bid for Crown Mills is a strange move from the country's most sophisticated engineering group. Crown Mills is a Cape-based food group specialising in the manufacture of spices—the furthest thing removed from Murray's own activity base.

Murray and Stewart are to form a joint venture with Anchusa Holdings, an investment company whose main asset until now has been a 30 per cent holding in acquisition. These two companies will not become a subsidiary of Murray and Roberts.

All these securities having been sold, this announcement appears as a matter of record only. December 1977

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FARMING AND RAW MATERIALS

Hong Kong silver market plan

World cocoa surplus forecast for 1977-78

HONG KONG is to get a new silver commodity market early next year, the Hong Kong Trade Development Council said yesterday.

Mr. Won Hon-Fai, chairman of the Chinese Gold and Silver Exchange Society, claimed that the new market in silver would officially begin on February 1, although there would be a one-year trial trading on January 3.

As the name of the 70-year-old society denotes, silver trading in Hong Kong is not new. But it was discontinued after the Second World War. The present revival of interest is due to the increased activities in this metal in world markets recently, the chairman declared.

The contracts for silver trading in Hong Kong, which have received approval from the Government, will be in HK dollars in lots of 5,000 ounces.

Trading procedures will follow those of the Commodity Exchange in New York. The actual delivery point will also be in New York.

Trading rules and other regulations are now being drafted, and trading times will be set at some hours as those for gold.

BY OUR COMMODITIES STAFF

WORLD COCOA production is likely to exceed consumption by about 95,000 tonnes in the 1977-78 season, according to the latest market report from London merchants Gill and Duffus.

The forecast surplus is in sharp contrast to the 33,000 tonnes deficit predicted by the International Cocoa Organisation in September but is near the lower end of the range of recent trade forecasts.

The predicted surplus is mainly due to an expected 128,000 tonnes rise in the world crop to 1,640,000 tonnes. Most of this rise is forecast in West Africa where production is projected to increase from 849,000 tonnes to 938,000, mainly because of increased Nigerian and Ivory Coast production.

Ghanaian production is expected to slip to 320,000 tonnes in 1977-78 from 324,253 in 1976-77, but this decline is more than compensated for forecast increases in Nicaragua, 230,000 tonnes against 165,000, and the Ivory

Coast, 255,000 tonnes against 229,000.

South American production is also expected to increase with Brazil's output rising to 3,880,000 bags (60 kilos each) against 3,899,000 in 1976-77.

World grindings of cocoa are forecast to decline by only 4.3 per cent in 1977-78 to 1,350,000 tonnes and by only 1 per cent in 1978.

The most notable reduction in the next year is forecast for the U.S., the U.K., West Germany and Japan. Though the total is only expected to decline by 1 per cent, this would take grindings to the lowest level since 1970, the report notes.

U.S. grindings are forecast to fall by 3 per cent to 180,000 tonnes in 1978 but much of this decline is likely to be attributable to a switch to the use of cocoa products.

After usage of cocoa products is taken into account, overall consumption will scarcely decline at all in 1978," Gill and Duffus observes. But consumer resistance to rising chocolate prices in West

Germany may lead to a 6 per cent, fall to 132,000 tonnes.

At 6.5 per cent, the forecast grindings decline in the U.K. for 1978 is the biggest of the major consumer nations. The report blames this on "virtually zero growth in consumer expenditure."

"The continuing world economic recovery in 1977 seems to have played an important role in moderating the decline in grindings and shows a downward trend at a lower level than at the previous peak reached in the boom year of 1974. Then average prices for all land went up to £1,405.33 a tonne, a session high of £1,550 a tonne.

Prices subsequently fell to an average for all farmland of £1,071 a tonne in March, 1976.

In the latest figures buying by individual farmers accounted for 89 per cent of the farm sales and for 75 per cent of the area of land sold. The remainder was acquired by property companies, public institutions, farming companies and public authorities.

The report suggests that the Soviet Union may be considering a substantial increase in grindings in 1978 but warns that much may depend on grain import fluctuations. It is more likely to be too pessimistic.

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Setback in prices of farm land

FINANCIAL TIMES REPORTER

FARM LAND prices in England and Wales for the three months to September fell for the first time since June, 1976, according to the Ministry of Agriculture figures published today.

The Ministry said the average price of all farm sales notified to the inland Revenue during that period was £1,230 a hectare, compared with £1,388 a hectare in the previous quarter.

The fall comes at the end of 12 months of steady price increases and shows a downward trend at a lower level than at the previous peak reached in the boom year of 1974. Then average prices for all land went up to £1,405.33 a tonne, a session high of £1,550 a tonne.

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FMC RESULTS

Bacon curing the Achilles heel

BY JOHN CHERRINGTON, AGRICULTURE CORRESPONDENT

I HAVE BEEN a shareholder in FMC—previously the Fatstock Marketing Corporation—since my loan stock was converted to ordinary shares on 10th January.

I did not succumb to the blandishments of the Borwick bid because I thought the poor performance of my shares was a small price to pay for the undoubted advantages of having a share in a very large number of very competitive small wholesalers mixed up with a number of the larger firms. No one company has ever succeeded in dominating this trade because of the competition of small men with no overheads.

Where I always believed FMC went wrong was in buying the Marsh Harris bacon interest when the late Sir John Stratton led the bid. This immediately changed the company from being in effect a service organisation disposing of farmers' livestock into one manufacturing an end product.

Bacon has been a declining market for a long time and since 1972-73 annual consumption has fallen from 606,000 tonnes to 474,000 tonnes.

The Danish share has risen slightly, but for the nine months under review is still trading behind the British.

The difficulty which FMC faces in the bacon market irrespective of comparative efficiency with the Danes is that British farmers have alternative outlets for pigs—the curers' material. If the fresh pork market is good supplies of pigs are attracted to that outlet. This means that the supply of bacon pigs cannot be guaranteed. At the present moment British pig prices have risen by 16 per cent. So if FMC now tried to reduce prices to farmers they would probably not get any pigs. The Danes do not suffer from this problem. Their fresh pork market is subordinate to bacon which is geared to exporting, and farmers do not have alternative outlets. This factor is a built-in advantage which is more important than the EEC monetary compensatory export subsidies long term.

However, the basic problem is the price of the finished product—bacon. For some reason the British consumer has consistently refused to pay much more than £1,000 per tonne for bacon from whichever source it comes.

The price has remained at around this figure for the last two years with Danish bacon showing a small premium. There are occasional price fluctuations due to rising pig prices but these seem to be no way of raising prices at present without consumption falling.

Without the bacon curers' interest, FMC could probably continue to exist as a meat wholesaler in competition with other companies. But the bacon interest is likely to be a continuing albatross around its neck.

Full results Page 11

2,000 tonnes for the past 12 months and imports had risen by 10,000 tonnes.

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Tin market tumbles again

BY JOHN EDWARDS, COMMODITIES EDITOR

TIN PRICES tumbled on the London Metal Exchange yesterday after a heavy slip in the market which started last Monday. Standard grade cash tin slumped by £220 to £6,390 a tonne, £725 below the peak of £7,355 reached on December 8. The three months quotation fell sharply by £115 to £6,595.

Yesterday's fall in prices was attributed to reports of fresh arrivals of unsold tin from Malaysia, helping to relieve the shortage of immediately available supplies that has provided the market with a firm underpin in recent months.

As a result there was heavy selling of nearby positions and the premium of the cash price to three months narrowed to £35 by the close compared with nearly £100 only 10 days ago.

Established it triggered off the surplus tin stocks held in the U.S. stockpile are likely when Congress resumes after the Christmas holiday break.

The surplus stocks also depressed other metal prices again yesterday. Copper prices lost ground, although most other U.S. producers have now followed the lead set by Asarco, and later Phelps Dodge, in raising their domestic prices.

Reuters reports from Tokyo: Japan plans emergency imports of up to \$100m-worth of non-ferrous metal ore, as part of its import-boosting measures, according to Finance Ministry officials.

The ore imports would include some 60,000 tonnes in metal content of copper and zinc, and around 30,000 tonnes of alumina and bauxite.

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Indian grain stocks down temporarily

BY K. K. SHARMA

NEW DELHI, Dec. 20. INDIAN WHEAT stocks now stand at 12m. tonnes. They have fallen by about 5m. tonnes in the past three months as a result of the heavy losses sustained in the export trade through the public distribution system of "fair-price" shops.

The running down of the large foodgrain stocks has also been helped by export wheat to Russia in repayment of a past food loan, and a small shipment to Vietnam.

The decision to run the stocks down was taken following damage resulting from insufficient storage capacity. However, the problem is far from over since there has been a bumper paddy crop and procurement of "khadi" (summer) cereals by official agencies is at record levels.

"Rabi" (winter) prospects are good and it is likely that the record production of 121m. tonnes of foodgrain reached in 1975-76 will be repeated in 1977-78.

Troubles over coffee price

SAN FRANCISCO, Dec. 20.

AS BROS. Coffee Inc. conceded Press reports it has had problems due to declining coffee prices, reports that the company added it was working closely with the Bank of India and expected to resolve problems shortly.

AS Bros., one of the largest roasters and distributors in the U.S., is owned by Copersucar of Sao Paulo, Brazil.

Commodities Staff writes that over a possible shortage of nearby supplies brought a rise in values on the London Coffee terminal market today. The January position gained \$80.5 to \$1,918.5 a ton. But the March position only \$39 higher at \$1,717.5.

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The surplus stocks also depressed other metal prices again yesterday. Copper prices lost ground, although most other U.S. producers have now followed the lead set by Asarco, and later Phelps Dodge, in raising their domestic prices.

Reuters reports from Tokyo: Japan plans emergency imports of up to \$100m-worth of non-ferrous metal ore, as part of its import-boosting measures, according to Finance Ministry officials.

The ore imports would include some 60,000 tonnes in metal content of copper and zinc, and around 30,000 tonnes of alumina and bauxite.

Upward trend for sulphur prices

BY RICHARD MOONEY

A GENERAL rise in sulphur prices may be on the way following an increase in prices for U.S. domestic supplies announced this month. Texas Sulphur has increased its Frasch sulphur price by \$3 a ton and has also raised transportation and distribution charges.

The new f.o.b. prices are \$71 a ton at the Tampa, Florida, terminal; \$75.85 at the Savannah, Georgia, terminal; and \$76.80 at the Cartaret, New Jersey, terminal.

The U.S. increases will not have any direct effect on European prices, which are set under annual contracts which are being negotiated at the moment, but they will probably have some influence on the negotiations and could signal substantial increases in the pipeline.

The 1977 European price was \$69 a ton.

Frasch sulphur is produced by pump mining and accounts for a third of the world's production. The other two-thirds is recovered sulphur, a by-product of natural oil and gas.

Frasch is produced in the U.S., by Texasgulf, Freeport Minerals and Duval. Mexico, Iraq, Poland and the USSR also produce Frasch. It is a by-product recovered sulphur is produced by any significant pressure, but Frasch production costs have been declining rapidly.

COMMODITY MARKET REPORTS AND PRICES

BASE METALS

Aluminum	100 lbs	1.05
Copper	100 lbs	1.15
Gold	100 gms	1.25
Iron	100 lbs	1.35
Nickel	100 lbs	1.45
Platinum	100 gms	1.55
Silver	100 gms	1.65
Zinc	100 lbs	1.75

GRAINS

Wheat	100 lbs	1.85
Barley	100 lbs	1.95
Oats	100 lbs	2.05
Rice	100 lbs	2.15
Soybeans	100 lbs	2.25
Maize	100 lbs	2.35

SEAFOODS

Shrimp	100 lbs	2.45
Crab	100 lbs	2.55
Salmon	100 lbs	2.65
Trout	100 lbs	2.75
Seafood	100 lbs	2.85

PRICE CHANGES

Commodity	Change
Aluminum	+0.05
Copper	+0.02
Gold	+0.01
Iron	+0.03
Nickel	+0.04
Platinum	+0.06
Silver	+0.07
Zinc	+0.08

U.S. Markets

Commodity	Price
Aluminum	1.05
Copper	1.15
Gold	1.25
Iron	1.35
Nickel	1.45
Platinum	1.55
Silver	1.65
Zinc	1.75

COMPANY NOTICES

gft

GRUPPO FINANZIARIO TESSILE

Società per Azioni - Capitale Sociale L. 5.000.000.000

Read Office: Torino (Italia) Corso Emilia, 6

U.S. \$ 6,500,000 CONVERTIBLE BOND LOAN 8% 1973-1981

N. 8 DIVIDEND COUPON PAYMENT JANUARY 1st, 1978

Shareholders are hereby informed that the expiring coupon will be payable as from January 1st, 1978 to the following banks: BANQUE GUTZWILLER, BUNZIG, BUNGENER S.A., GENEVA; BANCA DEL CREDITO ITALIANO - LUGANO; BANQUE INTERNATIONALE A LUXEMBOURG S.A.; BANCA CREDITO ITALIANO - LUGANO; ROTHSCHILD BANK S.A. - ZURICH.

SILVER

Silver was fixed 46p an ounce lower for spot delivery in the London market yesterday, after a heavy slip in the market which started last Monday. Most contracts were down 10p to 10.40p an ounce, down 1.20p from the peak of 11.60p reached on December 8.

COCOA

The following adjustments against New York with dollar weakness values were pushed through by London merchants Gill and Duffus.

COFFEE

London coffee rose steadily yesterday despite heavy selling in sterling. Reports of a heavy surplus in the market gave buying was in the January position with a resultant widening in the premium to 10p in January over March to 20p. Trade buying in late afternoon pushed values to the highs at the time up to 10p higher. On the day, Duffus suggested that the rise could be a product of concern over nearby availability of physical coffee fuelled by inevitable pre-holiday short covering towards the close.

MEAT/VEGETABLES

MEAT COMMISSION—average farm gate price at representative markets on December 20: GB cattle 85.00 per lb live, (1.50), U.K. sheep 134.50 per lb live, (1.50), U.K. pigs 134.50 per lb live, (1.50).

RUBBER

Rubber opened on the London market yesterday with a heavy slip in the market which started last Monday. Most contracts were down 10p to 10.40p an ounce, down 1.20p from the peak of 11.60p reached on December 8.

SOYABEAN MEAL

Soyabean meal prices were steady on December 20. GB cattle 85.00 per lb live, (1.50), U.K. sheep 134.50 per lb live, (1.50), U.K. pigs 134.50 per lb live, (1.50).

WOLFF FUTURES

WOLFF—The market was steady for near positions, reports U.K. Woolf.

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Japan loses Oman fishery

MUSCAT, Dec. 20. SOUTH KOREAN trawlers will replace those of Japan in fishing in Oman's Indian Ocean waters under an agreement signed here, reports Reuter. South Korea will also set up a fishmeal plant in the Muscat area to process the Oman product, officials said.

FINANCIAL TIMES

Dec 19 Dec 16 Month ago Year ago	239.49	239.22	242.11	245.19
(Base: July 1965=100)				

REUTER'S

Dec 20 Dec 19 Month ago Year ago	1415.6	1417.0	1485.9	1547.3
(Base: September 19, 1961=100)				

DOW JONES

Dec 20 Dec 19 Month ago Year ago	100	100	100	100
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MOODY'S

Dec 20 Dec 19 Month ago Year ago	100	100	100	100
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Brazil may cut maize export

RIO DE JANEIRO, Dec. 20. TRADE SOURCES said they expect Brazil's maize export surplus next year to fall below 1m. tonnes from around 1.5m. this year because of a smaller crop, reports Reuter.

Approval likely for textile deal

A pay deal for 10,000 workers in the West Yorkshire textile industry, giving increases from 25.50 a week, is expected to be approved by the Government. It has been negotiated by the General and Municipal Workers Union and gives an extra day's holiday from next August.

STOCK EXCHANGE REPORT

Gilts end below best but help equities to improve Bear closing puts index up 9.8 at 479.6—S. Africans weak

Account Dealing Dates

Option
*First Declara- Last Account
Dealings Dealings Day
Nov. 28 Dec. 8 Dec. 9 Dec. 20
Dec. 12 Dec. 29 Dec. 30 Jan. 11
Jan. 3 Jan. 12 Jan. 13 Jan. 24

**New time* dealers may take place
from 12.30 a.m. two business days earlier.

As measured by the FT 30-share
index, leading equities made a
good showing yesterday with a
jump of 9.8 to 479.6. There was no
expansion in genuine buying, how-
ever, the forward move mainly
reflecting marking up and the
closing of short positions.

Jobs anticipated another day
of rising quotations in the Gilts-
edged market by marking prices
of the equity leaders up across
the board at the opening; this
resulted in an early rush of bear-
closing and to a further slight
upward adjustment to levels
which held throughout the session
in another thin trade. The amount
of business was mirrored in official
markings of 4,001—better than
Monday's 3,407 but down on the
week-to-date level of 4,214, while the
lethargy after the first start was
soon in the index being limited to
a range of only 1.4 from 11 a.m.
after having posted gains of 3.3
at 10 a.m. and 3.4 an hour later.

British Funds continued the
recent upturn with long-dated
issues showing to best advantage
with rises to 1, but these were
clipped back to 1 by the official
close and were further eroded in
the late trade by selling to switch
into the long tap being issued
to-morrow.

Short-dated issues closed with
small mixed changes, the dull
spots here also reflecting selling
for the same reason, and predic-
tions about the extent of over-
subscription for 10-maturity
£300m. issue ranged from 3 to 8
times the £120m. required in its
£13-paid form. The Government
Securities index put on 0.16 for
a five-day rise of 1.32, or 2.4 per
cent. to 77.58.

Sentiment in the Funds was
helped by sterling's renewed
strength, the local authority
workers pay agreement and con-
tinuing hopes for an early fall
in near money rates. The rate
on this week's issue of yearling
bonds was lowered by 1 more to
7 1/2 per cent.

Rises led falls in FT-quoted
industrial by 3-to-1 against the
previous day's 6-to-3, and the All-
share index put on 1.6 per cent.
at 211.89. The Financial sector
was good helped by above-average
gains in Properties. Banks and
Discount Houses.

Gilts fade late
Encouraged by the initial
strength in sterling, Gilts-edged
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for supplies of the stock and
established it later at 98 1/2. Other-
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market so early rises, to 1, were
relinquished and on occasions re-
placed by losses extending to that
amount. Neater maturities were
an exception and retained their
earlier improvements. Corporations
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1988-90 gaining a full point more
to 78.

Conditions in the investment
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of the previous day. Institutional
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Far Eastern securities expressed
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affected by the fresh upturn in
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per cent. before steadying to close
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day. Yesterday's SE conversion
factor was 0.7230 (0.7261).

Discounts up again
In further sympathy with gilts
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improved 6 to 183p. Rediffusion
moved up late to 95p for a rise
of 8, while Petrow hardened 4 to
184p on the interim profits state-
ment.

The Engineering leaders closed
with some useful gains. Vickers
were outstanding at 177p, up 7,
while Tubes firmed 10 to 356p and
GKN 6 to 270p. Speculative inter-
est revived in both Mining Sup-
plies, 6 to the good at 72p, and
Manganese Bronze, 4 dealer at
88p, but the profits warning
prompted late dullness in Spax
and Jackson, which fell 6 to 132p.

Scattered demand left Pezler
at 81p for a two-day rise of 14
while, for a like reason, Granada
"A" improved 4 more to 94p.
Higher first-half profits produced
contrasting movements in Bata
Serrano up at 37p, and Norton
and Wright, 3 lower at 172p.

Motors were highlighted by a
jump of 12 to 126p in Plaxtons on
the excellent results and proposed
scrip issue. Elsewhere, revived
speculative demand brought a
gain of 7 to 74p in York Tractor
and Blumel Bros. hardened a
penny in response to the annual
results. Associated Engineering
was supported to 124p, up 3,
along with Wilmot Breedon, 3 1/2
dearer at 61p. Among the
leaders, Lucas were good at 272p,
up 8, while Dunlop firmed 2 to
38p.

North Sea oil orientated stocks
attracted support among News-
papers. Thomson put on 14 to
647p, Daily Mail and General A.
closed 12p higher at 51p. Easton
Serrano up at 37p, and Norton
and Wright, 3 lower at 172p.

Land Secs firm
Land Securities led the way in
firm Properties, rising 7 to 213p,
and MEPC were not far behind
with a gain of 6 to 123p. Great
Portland put on 12 to 304p being
the highest priced issue, while
Hamumerson "A" advanced 10
to 595p. British Land, 3 1/2p, Capital
and Counties, 4 1/2p, and English
4 1/2p, were all 1 1/2 better, while
Serrano improved 3 to 223p.

Another fairly small trade was
concerned in Oils, but it pro-
duced contrasting moves in the
two majors, British Petroleum
succumbing to American selling
and losing 6 late to 830p, but
encouraging small local
support and advancing 12 to 832p.

Royal Dutch gave up 1 to 541p
on investment currency influ-
ences. Elsewhere, Ultramar re-
gained 6 to 222p, while LASHCO
shares were similarly higher.
The Ordinary closing 3 higher at

reflected satisfaction with the
half-yearly results.
Slightly more interest was
shown in the Food sector. Among
noteworthy movements, Bateys
of Yorkshire closed 8 higher at
68p, after 70p following the half-
yearly results and proposed scrip
issue in Preference. Elsewhere,
Ordinary holders, while Joseph
Stocks moved up on Press mention
by 21 to 150p in an extremely thin
market. FMC closed 1 1/2 dearer at
71 1/2p, after 78p, mirroring the
Board's hopes that profitability
would be restored by the financial
year-end; the half-yearly loss had
been discounted. Linford moved
up to 185p in front of the results,
but reacted on the news to British
penny cheaper, on balance, at
179p. Among Hotels, Grand
Metropolitan firmed 3 to 101p.

Glaxo advance
Recent short positions taken in
Glaxo were hastily covered and
produced an above average
advance of 13 to 386p. 31st Dec.
results were similarly affected and
gained 12 to 285p. Rises of around
6 were seen in Unilever, 535p,
Boots, 222p, Reckitt and Colman,
433p, and Becham, 673p, the last
named after touching a 1077p
peak after 117p in 1964-65.

Crystalline hardened a shade to
31p in reply to the higher profits
and proposed rights issue.
Television issues gained ground,
ITV N.V. 116p, and LWT A.
104p, rising 3 and 4 respectively.

Burton good
Burton issues stood out in a
firm Stores sector, the Ordinary
rising 12 to 112p, after 112p, and
the A 3 to 108p, on good buying
influenced by either recovery or
bid hopes. Elsewhere, sentiment
continued to be spurred by re-
ports of increased pre-Christmas
spending. Gussies A at 314p, and
Methuens at 192p, improved 8
apiece, while UDS gained 4 to
54p as did Combined English to
138p. Speculative interest in
a thin market prompted a rise of
10 to 90p in Cope Sportswear.

Thorn Electrical, a dull market
of late, experienced a bear
squeeze and rose 18 to 372p; the
interim results are due in a
couple of weeks time. GEC were
good at 289p, up 9, £3M1 improved
4 to 130p and Plessey recovered 2
to 92p. Decca A put on 10 to
473p and Laurence Scott gained
7 to 111p. Rises of 10 were estab-
lished by United Scientific, 278p,
and Racal, 204p, while Blairhead

rose 6 to 57p, after 38p, fol-

lowing the cash, or share alterna-
tive, bid terms from Barratt
Developments, which shed a 2
penny to 110p. Renewed specu-
lative interest lifted Newarthill
8 to 160p, while improvements
of 8 and 7 respectively were seen
in Marchwell at 240p and Magnet
and Southern 7 to 187p. Further
consideration of the mid-way
profits upsurge left A. Monk 4
higher at 73p. Alfred Lockhart
rose 15 to 130p in a thin market.
Tarmac added 5 at 134p and AP
Cement were a similar amount
better at 280p.

Among quietly firm Chemicals,
ICI moved up 4 to 338p as did
Fisons to 378p, while Allied Col-
loids improved 3 to 87p.

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and Blumel Bros. hardened a
penny in response to the annual
results. Associated Engineering
was supported to 124p, up 3,
along with Wilmot Breedon, 3 1/2
dearer at 61p. Among the
leaders, Lucas were good at 272p,
up 8, while Dunlop firmed 2 to
38p.

North Sea oil orientated stocks
attracted support among News-
papers. Thomson put on 14 to
647p, Daily Mail and General A.
closed 12p higher at 51p. Easton
Serrano up at 37p, and Norton
and Wright, 3 lower at 172p.

Land Secs firm
Land Securities led the way in
firm Properties, rising 7 to 213p,
and MEPC were not far behind
with a gain of 6 to 123p. Great
Portland put on 12 to 304p being
the highest priced issue, while
Hamumerson "A" advanced 10
to 595p. British Land, 3 1/2p, Capital
and Counties, 4 1/2p, and English
4 1/2p, were all 1 1/2 better, while
Serrano improved 3 to 223p.

Another fairly small trade was
concerned in Oils, but it pro-
duced contrasting moves in the
two majors, British Petroleum
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and losing 6 late to 830p, but
encouraging small local
support and advancing 12 to 832p.

Royal Dutch gave up 1 to 541p
on investment currency influ-
ences. Elsewhere, Ultramar re-
gained 6 to 222p, while LASHCO
shares were similarly higher.
The Ordinary closing 3 higher at

reflected satisfaction with the
half-yearly results.
Slightly more interest was
shown in the Food sector. Among
noteworthy movements, Bateys
of Yorkshire closed 8 higher at
68p, after 70p following the half-
yearly results and proposed scrip
issue in Preference. Elsewhere,
Ordinary holders, while Joseph
Stocks moved up on Press mention
by 21 to 150p in an extremely thin
market. FMC closed 1 1/2 dearer at
71 1/2p, after 78p, mirroring the
Board's hopes that profitability
would be restored by the financial
year-end; the half-yearly loss had
been discounted. Linford moved
up to 185p in front of the results,
but reacted on the news to British
penny cheaper, on balance, at
179p. Among Hotels, Grand
Metropolitan firmed 3 to 101p.

Glaxo advance
Recent short positions taken in
Glaxo were hastily covered and
produced an above average
advance of 13 to 386p. 31st Dec.
results were similarly affected and
gained 12 to 285p. Rises of around
6 were seen in Unilever, 535p,
Boots, 222p, Reckitt and Colman,
433p, and Becham, 673p, the last
named after touching a 1077p
peak after 117p in 1964-65.

Crystalline hardened a shade to
31p in reply to the higher profits
and proposed rights issue.
Television issues gained ground,
ITV N.V. 116p, and LWT A.
104p, rising 3 and 4 respectively.

Burton good
Burton issues stood out in a
firm Stores sector, the Ordinary
rising 12 to 112p, after 112p, and
the A 3 to 108p, on good buying
influenced by either recovery or
bid hopes. Elsewhere, sentiment
continued to be spurred by re-
ports of increased pre-Christmas
spending. Gussies A at 314p, and
Methuens at 192p, improved 8
apiece, while UDS gained 4 to
54p as did Combined English to
138p. Speculative interest in
a thin market prompted a rise of
10 to 90p in Cope Sportswear.

Thorn Electrical, a dull market
of late, experienced a bear
squeeze and rose 18 to 372p; the
interim results are due in a
couple of weeks time. GEC were
good at 289p, up 9, £3M1 improved
4 to 130p and Plessey recovered 2
to 92p. Decca A put on 10 to
473p and Laurence Scott gained
7 to 111p. Rises of 10 were estab-
lished by United Scientific, 278p,
and Racal, 204p, while Blairhead

rose 6 to 57p, after 38p, fol-

lowing the cash, or share alterna-
tive, bid terms from Barratt
Developments, which shed a 2
penny to 110p. Renewed specu-
lative interest lifted Newarthill
8 to 160p, while improvements
of 8 and 7 respectively were seen
in Marchwell at 240p and Magnet
and Southern 7 to 187p. Further
consideration of the mid-way
profits upsurge left A. Monk 4
higher at 73p. Alfred Lockhart
rose 15 to 130p in a thin market.
Tarmac added 5 at 134p and AP
Cement were a similar amount
better at 280p.

Among quietly firm Chemicals,
ICI moved up 4 to 338p as did
Fisons to 378p, while Allied Col-
loids improved 3 to 87p.

Conditions in the investment
currency market were a repetition
of the previous day. Institutional
offerings together with selling re-
leased by arbitrage business in
Far Eastern securities expressed
sentiment, which was already
affected by the fresh upturn in
sterling, and the rate fell to 99 1/2
per cent. before steadying to close
at 90 1/2 per cent. down 1 on the
day. Yesterday's SE conversion
factor was 0.7230 (0.7261).

Discounts up again
In further sympathy with gilts
and also aided by publicity given
to a brokers' bullish circular, Dis-
counts made further progress.
Comms added 13 to 473p, Corcoran
and National rose 10 to 102p, and
Allen Alexander to 270p, and Allen
Harvey and Rose to 230p. Smith
St. Anby's rose 3 to 90p, while
£300m. issue ranged from 3 to 8
times the £120m. required in its
£13-paid form. The Government
Securities index put on 0.16 for
a five-day rise of 1.32, or 2.4 per
cent. to 77.58.

Sentiment in the Funds was
helped by sterling's renewed
strength, the local authority
workers pay agreement and con-
tinuing hopes for an early fall
in near money rates. The rate
on this week's issue of yearling
bonds was lowered by 1 more to
7 1/2 per cent.

Rises led falls in FT-quoted
industrial by 3-to-1 against the
previous day's 6-to-3, and the All-
share index put on 1.6 per cent.
at 211.89. The Financial sector
was good helped by above-average
gains in Properties. Banks and
Discount Houses.

Gilts fade late
Encouraged by the initial
strength in sterling, Gilts-edged
securities got away to a good
start with the emphasis on long-
dated issues. These opened
around 1 higher and a two-way

trade ensued before stock was
sold, partly to obtain funds for
to-morrow's subscription to the
new long tap. Treasury 104 per
cent. 1989, £15 payable on applica-
tion. After the official close of
business scattered offerings accel-
erated the reactionary tendency
and the gains were either pared
off or completely erased. Among
the shorts, switching into the tap
caused the Government Broker to
withdraw his selling price of 96 1/2
for supplies of the stock and
established it later at 98 1/2. Other-
wise the need to raise funds was
evident too at this end of the
market so early rises, to 1, were
relinquished and on occasions re-
placed by losses extending to that
amount. Neater maturities were
an exception and retained their
earlier improvements. Corporations
maintained their upward
momentum. LCC 6 1/2 per cent.
1988-90 gaining a full point more
to 78.

improved 6 to 183p. Rediffusion
moved up late to 95p for a rise
of 8, while Petrow hardened 4 to
184p on the interim profits state-
ment.

The Engineering leaders closed
with some useful gains. Vickers
were outstanding at 177p, up 7,
while Tubes firmed 10 to 356p and
GKN 6 to 270p. Speculative inter-
est revived in both Mining Sup-
plies, 6 to the good at 72p, and
Manganese Bronze, 4 dealer at
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AUTHORISED UNIT TRUSTS

OFFSHORE AND OVERSEAS FUNDS

Table of Authorised Unit Trusts listing various funds such as British Life Office, British Shipley & Co., and others with their respective details and prices.

Table of Offshore and Overseas Funds listing international investment vehicles like Fidelity, Arbutnot Securities, and others with their details and prices.

Table titled 'BASE LENDING RATES' listing various banks and their current lending rates.

CLIVE INVESTMENTS LIMITED
Exchange Ave., London EC3V 3LU. Tel. 01-283 1101
Share as at 6th December, 1977 (Base 100 at 14.77)
Fixed Interest Capital 135.19
Fixed Interest Income 128.03

CORAL INDEX: Close 478.483

INSURANCE BASE RATES
Property Growth 5 1/2%
Commercial Assurance 4%
Access to non under insurance and Property Bond Table

Table titled 'BEST IN 50,000 BETTER TOMORROWS!!' providing information about multiple sclerosis treatments and support.

INSURANCE, PROPERTY, BONDS

Table of Insurance, Property, and Bonds listing various providers like Abbey Life, Credit & Commerce Insurance, and others with their details and prices.

NOTES
Prices do not include premium, except where indicated, and are in pounds unless otherwise indicated. Yield % shown is based on current price. For other information refer to the London & Manchester Group.

BE The British Engineers

RIVETING SYSTEMS PARTS FEEDING AND ASSEMBLY SYSTEMS OTHER AIDS TO INCREASED PRODUCTIVITY Sand for The Guide to the BE Group

Briefcase Engineering Ltd.
P.O. Box 2, Mandeville Road, Aylesbury,
 Bucks HP21 8AB Tel: Aylesbury (0296) 5911

FT SHARE INFORMATION SERVICE

HOTELS—Continued

Stock	Price	%	Div. Yield	Yield
12 Charlotte Ho	125	+	7.0	7.0
13 North Cap Ho	125	+	7.0	7.0
14 North Cap Ho	125	+	7.0	7.0
15 North Cap Ho	125	+	7.0	7.0
16 North Cap Ho	125	+	7.0	7.0
17 North Cap Ho	125	+	7.0	7.0
18 North Cap Ho	125	+	7.0	7.0
19 North Cap Ho	125	+	7.0	7.0
20 North Cap Ho	125	+	7.0	7.0
21 North Cap Ho	125	+	7.0	7.0
22 North Cap Ho	125	+	7.0	7.0
23 North Cap Ho	125	+	7.0	7.0
24 North Cap Ho	125	+	7.0	7.0
25 North Cap Ho	125	+	7.0	7.0
26 North Cap Ho	125	+	7.0	7.0
27 North Cap Ho	125	+	7.0	7.0
28 North Cap Ho	125	+	7.0	7.0
29 North Cap Ho	125	+	7.0	7.0
30 North Cap Ho	125	+	7.0	7.0
31 North Cap Ho	125	+	7.0	7.0
32 North Cap Ho	125	+	7.0	7.0
33 North Cap Ho	125	+	7.0	7.0
34 North Cap Ho	125	+	7.0	7.0
35 North Cap Ho	125	+	7.0	7.0
36 North Cap Ho	125	+	7.0	7.0
37 North Cap Ho	125	+	7.0	7.0
38 North Cap Ho	125	+	7.0	7.0
39 North Cap Ho	125	+	7.0	7.0
40 North Cap Ho	125	+	7.0	7.0
41 North Cap Ho	125	+	7.0	7.0
42 North Cap Ho	125	+	7.0	7.0
43 North Cap Ho	125	+	7.0	7.0
44 North Cap Ho	125	+	7.0	7.0
45 North Cap Ho	125	+	7.0	7.0
46 North Cap Ho	125	+	7.0	7.0
47 North Cap Ho	125	+	7.0	7.0
48 North Cap Ho	125	+	7.0	7.0
49 North Cap Ho	125	+	7.0	7.0
50 North Cap Ho	125	+	7.0	7.0

INDUSTRIALS (Misc.)

Stock	Price	%	Div. Yield	Yield
101 A&P	112	+	5.5	5.5
102 A&P	112	+	5.5	5.5
103 A&P	112	+	5.5	5.5
104 A&P	112	+	5.5	5.5
105 A&P	112	+	5.5	5.5
106 A&P	112	+	5.5	5.5
107 A&P	112	+	5.5	5.5
108 A&P	112	+	5.5	5.5
109 A&P	112	+	5.5	5.5
110 A&P	112	+	5.5	5.5
111 A&P	112	+	5.5	5.5
112 A&P	112	+	5.5	5.5
113 A&P	112	+	5.5	5.5
114 A&P	112	+	5.5	5.5
115 A&P	112	+	5.5	5.5
116 A&P	112	+	5.5	5.5
117 A&P	112	+	5.5	5.5
118 A&P	112	+	5.5	5.5
119 A&P	112	+	5.5	5.5
120 A&P	112	+	5.5	5.5
121 A&P	112	+	5.5	5.5
122 A&P	112	+	5.5	5.5
123 A&P	112	+	5.5	5.5
124 A&P	112	+	5.5	5.5
125 A&P	112	+	5.5	5.5
126 A&P	112	+	5.5	5.5
127 A&P	112	+	5.5	5.5
128 A&P	112	+	5.5	5.5
129 A&P	112	+	5.5	5.5
130 A&P	112	+	5.5	5.5
131 A&P	112	+	5.5	5.5
132 A&P	112	+	5.5	5.5
133 A&P	112	+	5.5	5.5
134 A&P	112	+	5.5	5.5
135 A&P	112	+	5.5	5.5
136 A&P	112	+	5.5	5.5
137 A&P	112	+	5.5	5.5
138 A&P	112	+	5.5	5.5
139 A&P	112	+	5.5	5.5
140 A&P	112	+	5.5	5.5
141 A&P	112	+	5.5	5.5
142 A&P	112	+	5.5	5.5
143 A&P	112	+	5.5	5.5
144 A&P	112	+	5.5	5.5
145 A&P	112	+	5.5	5.5
146 A&P	112	+	5.5	5.5
147 A&P	112	+	5.5	5.5
148 A&P	112	+	5.5	5.5
149 A&P	112	+	5.5	5.5
150 A&P	112	+	5.5	5.5

AMERICANS—Continued

High	Low	Stock	Price	%	Div. Yield	Yield
101	101	AAA	101	+	5.5	5.5
102	102	AAA	102	+	5.5	5.5
103	103	AAA	103	+	5.5	5.5
104	104	AAA	104	+	5.5	5.5
105	105	AAA	105	+	5.5	5.5
106	106	AAA	106	+	5.5	5.5
107	107	AAA	107	+	5.5	5.5
108	108	AAA	108	+	5.5	5.5
109	109	AAA	109	+	5.5	5.5
110	110	AAA	110	+	5.5	5.5
111	111	AAA	111	+	5.5	5.5
112	112	AAA	112	+	5.5	5.5
113	113	AAA	113	+	5.5	5.5
114	114	AAA	114	+	5.5	5.5
115	115	AAA	115	+	5.5	5.5
116	116	AAA	116	+	5.5	5.5
117	117	AAA	117	+	5.5	5.5
118	118	AAA	118	+	5.5	5.5
119	119	AAA	119	+	5.5	5.5
120	120	AAA	120	+	5.5	5.5
121	121	AAA	121	+	5.5	5.5
122	122	AAA	122	+	5.5	5.5
123	123	AAA	123	+	5.5	5.5
124	124	AAA	124	+	5.5	5.5
125	125	AAA	125	+	5.5	5.5
126	126	AAA	126	+	5.5	5.5
127	127	AAA	127	+	5.5	5.5
128	128	AAA	128	+	5.5	5.5
129	129	AAA	129	+	5.5	5.5
130	130	AAA	130	+	5.5	5.5
131	131	AAA	131	+	5.5	5.5
132	132	AAA	132	+	5.5	5.5
133	133	AAA	133	+	5.5	5.5
134	134	AAA	134	+	5.5	5.5
135	135	AAA	135	+	5.5	5.5
136	136	AAA	136	+	5.5	5.5
137	137	AAA	137	+	5.5	5.5
138	138	AAA	138	+	5.5	5.5
139	139	AAA	139	+	5.5	5.5
140	140	AAA	140	+	5.5	5.5
141	141	AAA	141	+	5.5	5.5
142	142	AAA	142	+	5.5	5.5
143	143	AAA	143	+	5.5	5.5
144	144	AAA	144	+	5.5	5.5
145	145	AAA	145	+	5.5	5.5
146	146	AAA	146	+	5.5	5.5
147	147	AAA	147	+	5.5	5.5
148	148	AAA	148	+	5.5	5.5
149	149	AAA	149	+	5.5	5.5
150	150	AAA	150	+	5.5	5.5

Conversion factor 0.7236 (0.7261)

CANADIANS

High	Low	Stock	Price	%	Div. Yield	Yield
101	101	AAA	101	+	5.5	5.5
102	102	AAA	102	+	5.5	5.5
103	103	AAA	103	+	5.5	5.5
104	104	AAA	104	+	5.5	5.5
105	105	AAA	105	+	5.5	5.5
106	106	AAA	106	+	5.5	5.5
107	107	AAA	107	+	5.5	5.5
108	108	AAA	108	+	5.5	5.5
109	109	AAA	109	+	5.5	5.5
110	110	AAA	110	+	5.5	5.5
111	111	AAA	111	+	5.5	5.5
112	112	AAA	112	+	5.5	5.5
113	113	AAA	113	+	5.5	5.5
114	114	AAA	114	+	5.5	5.5
115	115	AAA	115	+	5.5	5.5
116	116	AAA	116	+	5.5	5.5
117	117	AAA	117	+	5.5	5.5
118	118	AAA	118	+	5.5	5.5
119	119	AAA	119	+	5.5	5.5
120	120	AAA	120	+	5.5	5.5
121	121	AAA	121	+	5.5	5.5
122	122	AAA	122	+	5.5	5.5
123	123	AAA	123	+	5.5	5.5
124	124	AAA	124	+	5.5	5.5
125	125	AAA	125	+	5.5	5.5
126	126	AAA	126	+	5.5	5.5
127	127	AAA	127	+	5.5	5.5
128	128	AAA	128	+	5.5	5.5
129	129	AAA	129	+	5.5	5.5
130	130	AAA	130	+	5.5	5.5
131	131	AAA	131	+	5.5	5.5
132	132	AAA	132	+	5.5	5.5
133	133	AAA	133	+	5.5	5.5
134	134	AAA	134	+	5.5	5.5
135	135	AAA	135	+	5.5	5.5
136	136	AAA	136	+	5.5	5.5
137	137	AAA	137	+	5.5	5.5
138	138	AAA	138	+	5.5	5.5
139	139	AAA	139	+	5.5	5.5
140	140	AAA	140	+	5.5	5.5
141	141	AAA	141	+	5.5	5.5
142	142	AAA	142	+	5.5	5.5
143	143	AAA	143	+	5.5	5.5
144	144	AAA	144	+	5.5	5.5
145	145	AAA	145	+	5.5	5.5
146	146	AAA	146	+	5.5	5.5
147	147	AAA	147	+	5.5	5.5
148	148	AAA	148	+	5.5	5.5
149	149	AAA	149	+	5.5	5.5
150	150	AAA	150	+	5.5	5.5

S.E. List Premium 35% based on \$2.00 per \$1

BANKS AND HIRE PURCHASE

High	Low	Stock	Price	%	Div. Yield	Yield
101	101	AAA	101	+	5.5	5.5
102	102	AAA	102	+	5.5	5.5
103	103	AAA	103	+	5.5	5.5
104	104	AAA	104	+	5.5	5.5
105	105	AAA	105	+	5.5	5.5
106	106	AAA	106	+	5.5	5.5
107	107	AAA	107	+	5.5	5.5
108	108	AAA	108	+	5.5	5.5
109	109	AAA	109	+	5.5	5.5
110	110	AAA	110	+	5.5	5.5
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124	124	AAA	124	+	5.5	5.5
125	125	AAA	125	+	5.5	5.5
126	126	AAA	126	+	5.5	5.5
127	127	AAA	127	+	5.5	5.5
128	128	AAA	128	+	5.5	5.5
129	129	AAA	129	+	5.5	5.5
130	130					

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BELL'S SCOTCH WHISKY Above ye go

Big textiles switch by Rhone-Poulenc group

BY DAVID CURRY

RHONE-POULENC, the French chemicals group, has announced a drastic reorganisation of its textile activities.

The plans are aimed at tackling losses at the Rhone-Poulenc Textile subsidiary, which by the end of this month will have reached around Frs.25m.

facilities in Europe for making nylon textile and carpet yarn, polyester and nylon fibre and polyester textile yarn.

Together with monofilament polyester and industrial polyester yarn, these activities carry the group's entire hopes to remain a powerful force in the European synthetic fibre market.

These activities include rayon and viscose fibre. Certain synthetics, including acrylic and chlorofibre, also come into this category.

Recounting the "sad litany" of the European textile industry's problems, M. Gandois said the main difficulty was the import of semi-finished and finished textiles.

At the end of last year, imports over the textile sector as a whole reached 44 per cent of the French market and 57 per cent in synthetic fibres.

He also blamed recent over-investment in the European industry, but affirmed that one of Rhone-Poulenc's principal difficulties had been to meet the crisis with largely out-dated industrial plant.

He emphasised that the group's Brazilian textile activities, with sales of about Frs.1,500m, were profitable and that in Germany, Switzerland and Spain the losses were controllable.

High Court rules to-day on miners' pay row

BY CHRISTIAN TYLER AND NICK GARNETT

LEGAL DECISIONS expected to-day could virtually affect the course of miners' pay negotiations and therefore the Government's chances of holding the line on its wage restraint policy.

The High Court is to give judgment in an action by three Left-wing led areas of the National Union of Mineworkers to stop the rapid spread of area incentive schemes that will put extra cash in to many miners' pockets before Christmas.

Any appeal against that judgment could well go straight to the Court of Appeal to-day, where Lord Denning, Master of the Rolls, again would have to decide a major industrial relations issue with important political implications.

Two months ago, Lord Denning presided over the hearing of a same-day appeal by the Kent area of the union, which unsuccessfully attempted to stop a pithead ballot on a new national incentive scheme from going ahead.

Yesterday Mr. Justice Watkins

heard arguments by leaders of the three areas—Yorkshire, South Wales and Kent—that the national executive's decision to allow the union's constituent areas to negotiate what is in effect the same scheme, is in breach of the union's rules.

The hearing was in chambers and therefore closed to the public, but a key element in the Left-wingers' case was that the executive was in breach of one of the union's objects as laid down in the rule book—"to negotiate a national wage agreement with a national ascertainment covering the whole of the British coalfield."

It was also argued that the executive was in breach of conference decisions dating back to 1946, some of them in pursuit of this object, and of the rule that the executive should not act contrary to any conference resolution.

Mr. Joe Gormley, president of the union and one of the NUM officials named in the case, has argued that the executive acted under another rule which says that areas cannot enter agreements of an area character without the national executive's approval.

Behind this constitutional argument is the fact that area incentive schemes will help to satisfy the wage-hungry miners, and thus reduce the chances of a set-to in the national negotiations on a claim for double the present day-wage rates which start in earnest next month.

Pressure

The Yorkshire area council decided on Monday to hold a ballot in its area, with a recommendation to reject, again, any bonus arrangements. Its 87,000 miners will be asked to authorise industrial action to make sure the Yorkshiremen, without bonus payments, earn no less than other miners getting them.

Bonuses could add £250 a week or more to faceworkers' earnings—or nearly a third of the current average.

Meanwhile, the pressure on Mr. Arthur Scargill, Yorkshire area president, from his own members is mounting. Fourteen Yorkshire pits out of a total of 68 have now notified the National Coal Board that they want incentive deals. A further six are preparing applications. Four of the 14 pits are in south Yorkshire, whose miners have been more firmly against local schemes than those in the north.

More than 120 of Britain's 236 pits have either asked for local incentive deals or are covered by general applications for incentive schemes—as in Nottinghamshire where an agreement for the area has been reached already.

A special meeting of the union's executive decided yesterday to continue negotiations with the Coal Board on improving the latest offer on early retirement for miners with service underground.

Drive to control offshore element in banking fringe

BY MARGARET REID

THE GOVERNMENT has recently conducted a drive to cut down the number of overseas-registered companies operating in Britain with names including such words as "bank" and "trust"—some of which are very small.

As a result of this new clamp on the outer fringes of the banking scene more than three-quarters of the offshore concerns which have been officially directed to cease operating under bank-type names appear to have gone out of business.

Some have operated under very high-sounding names with extremely small capital. As a result of many small banking concerns operate entirely legitimately, the attention of the police has been directed to certain areas.

In the past year and a half the City and Metropolitan Police Companies Fraud Department, under Commander Thomas Edwards, and detectives from Scotland Yard's Serious Crimes Squad, have launched an inquiry into activities in the offshore banking field.

As a result of this investigation, which extends well beyond the shores of Britain, about 30 people have been arrested and are facing fraud charges.

The Department of Trade recently acted under powers given to it by Section 31 of the Companies Act 1976 to give notice to certain overseas-registered companies operating in Britain that it is undesirable for them to conduct business under their existing names.

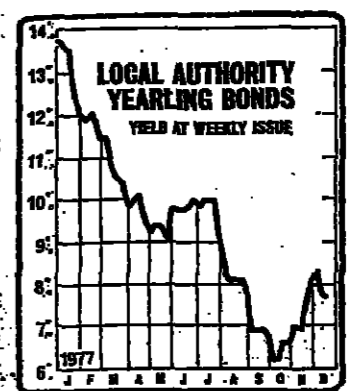
The Section, which came into effect in April, closes a loophole by enabling the Government to control the names of overseas-

THE LEX COLUMN

A final quarter jolt for Lonrho

The pound was again in the limelight yesterday. At one point it nearly touched \$1.90 before closing at \$1.8805 and on a trade-weighted basis the exchange rate rose 0.4 to 64.5.

Index rose 9.8 to 479.6



Following last week's measures to stem the inflow into the Deutschmark, the pound is once again attracting speculative inflows, although the Bank of England appears to be standing back and not adding to the official reserves.

At the end of September the Department of Trade issued notices of this kind to 44 overseas-registered companies with names including words such as "bank," "trust" and "banking corporation."

The effect of the notices is that the company should, after two months, cease to operate in Britain under its existing name. It is believed that in six cases new names have been approved or are under negotiation, while three companies are in liquidation.

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Threat of strike by bakery men

By Pauline Clark, Labour Staff

THE THREAT of a national strike by bakery workers hung over renewed talks between employers and union leaders in the bakers' pay dispute yesterday.

As talks between the two sides started under the umbrella of the Advisory, Conciliation and Arbitration Service Mr. Sam Maddox, general secretary of the union, said he believed the employers' were "blaming the situation" and that a strike could happen before Christmas is a settlement was not reached.

The talks started as bread shops throughout the country were hit for the second day running by panic buying ahead of the long Christmas weekend.

The big three bakers—Banks Hovis McDougall, Spillers-French and Allied Bakeries—estimate that production has been cut by about a quarter because of the overtime ban by 33,000 union members.

The small independent bakeries, who earlier this month agreed a 10 per cent wage increase for their workers are unaffected by the dispute.

The bakers' union, has rejected what it says is only a 6 per cent offer from the big three employers. Negotiators in the Bakers' Federation say their offer amounts to about 12.5 per cent, and is already outside Government pay guidelines.

Jubilee Appeal raises £13.5m.

THE QUEEN'S Silver Jubilee Appeal has already raised £13.5m. in the eight months of the appeal, which continues until April 30, the amount actually received is £7.2m., but the remainder will be payments under covenant or pledge over the next nine years.

Moves to persuade the Government to act follow recent figures showing that the Japanese have raised their market share in Britain to almost 11 per cent, against 9.5 per cent last year.

The Government has rejected a quota system because it would have no case for such a move under international agreements while the domestic industry suffers from widespread strikes.

The car manufacturers' poor industrial relations record, the uncertainty in the Japanese market, and the decline of the home industry.

Leaders of the motor industry visit Tokyo in February to discuss further voluntary limitations on Japanese car exports to Britain.

So far there is no guarantee that the present understanding, conducted on a highly informal basis, will extend beyond the end of this year. The Society of Motor Manufacturers and Traders is clearly anxious for an extension, after a year in which imported cars have on occasion taken more than 50 per cent of the market.

One problem is that the Japanese themselves appear to have difficulties in "policing" the understanding.

The main exporters to Britain are informally controlled through the Japanese Automobile Manufacturers' Association. In this group there are deep rivalries between the two largest companies, Toyota and Nissan (the Datsun manufacturer) as well as between them and the smaller car producers.

The Japanese are annoyed that some growth they could have secured in the last two years in Britain has gone to Continental importers. There have been signs that they aim for a big sales push in the New Year.

Both Datsun and Toyota have new models in the pipeline.

Canadian uranium for EEC again soon

BY DAVID BUCHAN

BRUSSELS, Dec. 20.

CANADIAN uranium supplies to the EEC will be resumed from January 1 under a new agreement providing for tighter safeguards, approved yesterday by the Canadian Government and endorsed here to-day by all EEC member States.

In the year-long negotiations, Canada had placed an embargo on her uranium shipments to the EEC community, which normally account for about a third of the 8,000 tonnes of uranium used annually in EEC reactors and power stations.

Under agreement, which runs to the end of 1980, Canada is given the right to prior consultation in any EEC reprocessing into plutonium, or enrichment above 20 per cent of any of her uranium shipped to the EEC between the end of 1974 and the end of 1980.

The restriction is not expected to affect ordinary nuclear power stations, but only research reactors.

It is partially retroactive because Canada's safeguard system dates from late 1974.

In her negotiations with the EEC, Canada has been particularly suspicious of France, which has not signed the Nuclear Non-proliferation Treaty. France uses less Canadian uranium than the U.K. or West Germany, but the

Euroatom Treaty provides for free flow of nuclear supplies within the European Community.

French Ministers agreed to-day to the Canadian safeguard agreement, mainly because they do not feel bound by it to accepting the eventual recommendations of the International Fuel Cycle Evaluation Programme, as they had earlier feared.

The agreement endorsed to-day in Brussels runs until the end of 1980 or the conclusion of that programme, whichever is earlier. When finished the programme, an initiative of the Carter Administration, is expected to call for much tighter safeguards.

France seems to feel that even though she must periodically consult the Canadians for the next three years, her nuclear policy will still be left relatively free at the end of that time.

But France has also been forced to negotiate an arrangement with the International Atomic Energy Agency in Vienna, to whose safeguards the eight other EEC member States subscribe.

Those negotiations are said to be progressing, but until they are completed no Canadian uranium will be shipped to French ports.

Japanese car curb rejected

BY TERRY DODSWORTH, MOTOR INDUSTRY CORRESPONDENT

THE GOVERNMENT has turned down proposals for a formal curb on Japanese car imports in favour of fresh industry-level efforts to prolong the present understanding on voluntary import restraint.

Moves to persuade the Government to act follow recent figures showing that the Japanese have raised their market share in Britain to almost 11 per cent, against 9.5 per cent last year.

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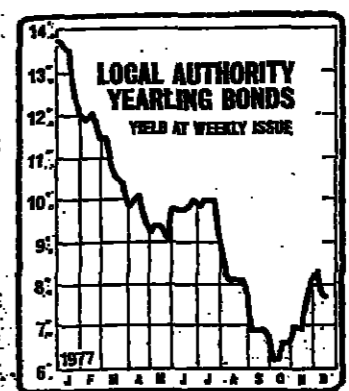
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Weather

U.K. TO-DAY

FOG PATCHES clearing slowly. London, S.E., Cent. S. England, E. Anglia, Midlands.

Fog at first. Wind S.W. light or moderate. Max. 5C (48F).

Channel Isles, S.W. England, Wales.

Fog patches early, rain later. Wind S. becoming strong. Max. 9C (48F).

E. N.W. England, Cent. N. England.

Occasional drizzle, hill fog. Wind light, becoming moderate